



# Amazon Prime Day 2024 Scheduled for July 16-17

## Description

Amazon has announced that its annual Prime Day event for Prime subscribers will be held on July 16th and 17th this year. The two-day sales **extravaganza** will offer **exclusive** deals to members, similar to Black Friday discounts. Customers can expect great deals on a variety of products, including Amazon **devices** like Echo speakers, Fire TV sets, Ring cameras, and Kindles.

In addition to physical products, Amazon will also offer discounts on digital goods and services. New subscribers can get five free months of Amazon Music Unlimited, while Prime members can enjoy discounts on movie rentals, Prime Video Channels, and orders at Amazon Fresh stores. There will also be special offers for EBT customers.

Competing retailers like Walmart are also planning sales events around the same time, but Amazon will **collaborate** with select partners to offer deals from smaller brands. Prime Day will be available in several countries worldwide, with separate events planned for India later this summer.

Stay tuned for the best deals on tech products like headphones, laptops, and TVs as we cover all **aspects** of Prime Day until July 16th. Get ready to shop and save during this exciting event!

## Vocabulary List

1. **Extravaganza** /?k?stræv???ænz?/ (noun): A large, elaborate, and spectacular entertainment or event.
2. **Exclusive** /?k?sklu?s?v/ (adjective): Restricted to a particular group or person; not shared.
3. **Devices** /d??va?s?z/ (noun): Electronic or mechanical machines or tools.
4. **Collaborate** /k??læb??re?t/ (verb): To work jointly on an activity or project.
5. **Aspects** /?æspekts/ (noun): Particular parts or features of a situation, problem, or thing.

## Vocabulary List:

1. **Extravaganza** /ɪk,stræv.ə'gæn.zə/ (noun): A large elaborate and spectacular entertainment or event.
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3. **Devices** /dɪ'vaɪ.sɪz/ (noun): Electronic or mechanical machines or tools.
4. **Collaborate** /kə'læb.ə.reɪt/ (verb): To work jointly on an activity or project.
5. **Aspects** /'æs.pekt/ (noun): Particular parts or features of a situation problem or thing.
6. **Subscribers** /səb'skraɪ.bər/ (noun): Individuals who sign up to receive a service newsletter or publication.



## Comprehension Questions

### Multiple Choice

1. When is the annual Prime Day event for Prime subscribers taking place this year?  
Option: July 16th and 17th  
Option: August 1st  
Option: September 5th  
Option: October 20th
2. What type of deals will be offered during the Prime Day event?  
Option: Exclusive deals  
Option: Seasonal deals  
Option: Limited-time deals  
Option: Monthly deals
3. Which of the following is NOT mentioned as an Amazon device included in the deals?  
Option: Echo speakers  
Option: Fire TV sets  
Option: Ring cameras  
Option: Apple iPhones
4. Where will Prime Day events be available?  
Option: Several countries worldwide  
Option: Only in the US  
Option: Asia only  
Option: Europe only
5. What services will Amazon offer discounts on during Prime Day?  
Option: Amazon Music Unlimited  
Option: Netflix subscriptions  
Option: Hulu memberships  
Option: Spotify Premium
6. What is a key feature of the Prime Day event according to the text?  
Option: Collaboration with select partners  
Option: Exclusive EBT discounts



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Option: Discounts on luxury brands only

Option: Limited product categories

## Answer

**Multiple Choice:** 1. July 16th and 17th 2. Exclusive deals 3. Apple iPhones 4. Several countries worldwide  
5. Amazon Music Unlimited 6. Collaboration with select partners

## Vocabulary quizzes

### Multiple Choice ( Select the Correct answer for each question. )

1. What do individuals make to fulfill their responsibilities?

Option: Secured

Option: Commitments

Option: Seeking

Option: Pioneer

2. Which investment tool tracks an index a commodity or a basket of assets?

Option: ETFs

Option: Overstaffing

Option: Aspects

Option: Distinct

3. What refers to the capacity to endure in a changing environment?

Option: Bullish

Option: Sustainability

Option: Challenging

Option: Temporal

4. What are economic resources that are expected to produce benefits in the future?

Option: Lackluster

Option: Subscribers

Option: Assets

Option: Devices

5. What means to work jointly on an activity or project?

Option: Disturbances

Option: Exclusive

Option: Collaborate



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Option: Estimating

6. Which term describes something lasting for only a limited period?

Option: Transparent

Option: Optimistic

Option: Temporary

Option: Monitor

7. Which word describes someone or something famous and well-known?

Option: Renowned

Option: Impact

Option: Seeking

Option: Analysts

8. What means to observe and check the progress or quality of something?

Option: Monitor

Option: Extravaganza

Option: Challenging

Option: Commitments

9. What term means limited to a specific person or group?

Option: Secured

Option: Inflows

Option: Exclusive

Option: Adapt

10. What is the act of trying to find or get something?

Option: Seeking

Option: Impact

Option: ETFs

Option: Pioneer

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. To keep the data safe the company \_\_\_\_\_ the network with advanced encryption.

12. The two departments agreed to \_\_\_\_\_ on the new marketing campaign to enhance synergy.

13. The recent policy change had a significant \_\_\_\_\_ on the company's profitability.



14. The successful product launch resulted in increased \_\_\_\_\_ of capital to the business.
15. Financial \_\_\_\_\_ predicted a rise in the stock market based on the latest trends.
16. Despite challenges the team remained \_\_\_\_\_ about achieving their project goals.
17. The company organized an end-of-year \_\_\_\_\_ to celebrate its success with employees and clients.
18. The company's policy is to maintain a \_\_\_\_\_ approach in all its dealings with stakeholders.
19. Elon Musk is known as a technological \_\_\_\_\_ due to his innovative projects.
20. The new project presented a \_\_\_\_\_ task that required the team to think creatively.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

|                                                                                                     |
|-----------------------------------------------------------------------------------------------------|
| 21. It is essential to the progress of the project to ensure timely completion.                     |
| 22. The unexpected power outage caused various in the manufacturing process.                        |
| 23. The company's performance in the last quarter was compared to previous years.                   |
| 24. In a rapidly changing market businesses need to to new trends to stay competitive.              |
| 25. Accurate cost is crucial for effective budget planning in a project.                            |
| 26. The company is currently new investment opportunities to diversify its portfolio.               |
| 27. Real estate and company stocks are examples of financial that hold value.                       |
| 28. Investors are feeling about the market's growth potential in the upcoming quarter.              |
| 29. The award-winning chef is for his culinary skills and innovative dishes.                        |
| 30. Companies are increasingly focusing on to contribute positively to society and the environment. |



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## Answer

**Multiple Choice:** 1. Commitments 2. ETFs 3. Sustainability 4. Assets 5. Collaborate 6. Temporary 7. Renowned 8. Monitor 9. Exclusive 10. Seeking

**Gap-Fill:** 11. Secured 12. Collaborate 13. Impact 14. Inflows 15. Analysts 16. Optimistic 17. Extravaganza 18. Transparent 19. Pioneer 20. Challenging

**Matching sentence:** 1. Monitor 2. Disturbances 3. Lackluster 4. Adapt 5. Estimating 6. Seeking 7. Assets 8. Bullish 9. Renowned 10. Corporate Responsibility

## CATEGORY

1. Business - LEVEL3

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