

## Amazon Prime Day 2024 Scheduled for July 16-17

### **Description**

Amazon has announced that its annual Prime Day event for Prime subscribers will be held on July 16th and 17th this year. The two-day sales **extravaganza** will offer **exclusive** deals to members, similar to Black Friday discounts. Customers can expect great deals on a variety of products, including Amazon **devices** like Echo speakers, Fire TV sets, Ring cameras, and Kindles.

In addition to physical products, Amazon will also offer discounts on digital goods and services. New subscribers can get five free months of Amazon Music Unlimited, while Prime members can enjoy discounts on movie rentals, Prime Video Channels, and orders at Amazon Fresh stores. There will also be special offers for EBT customers.

Competing retailers like Walmart are also planning sales events around the same time, but Amazon will **collaborate** with select partners to offer deals from smaller brands. Prime Day will be available in several countries worldwide, with separate events planned for India later this summer.

Stay tuned for the best deals on tech products like headphones, laptops, and TVs as we cover all **aspects** of Prime Day until July 16th. Get ready to shop and save during this exciting event!

### **Vocabulary List**

- 1. **Extravaganza** /?k?stræv???ænz?/ (noun): A large, elaborate, and spectacular entertainment or event.
- 2. **Exclusive** /?k?sklu?s?v/ (adjective): Restricted to a particular group or person; not shared.
- 3. **Devices** /d??va?s?z/ (noun): Electronic or mechanical machines or tools.
- 4. Collaborate /k??læb??re?t/ (verb): To work jointly on an activity or project.
- 5. Aspects /?æspekts/ (noun): Particular parts or features of a situation, problem, or thing.

# **Vocabulary List:**

- 1. Extravaganza /ɪkˌstræv.əˈgæn.zə/ (noun): A large elaborate and spectacular entertainment or event.
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- 3. **Devices** /dɪ'vaɪ.sɪz/ (noun): Electronic or mechanical machines or tools.
- 4. Collaborate /kə'læb.ə.reɪt/ (verb): To work jointly on an activity or project.
- 5. Aspects /'æs.pekt/ (noun): Particular parts or features of a situation problem or thing.
- 6. **Subscribers** /səb'skraɪ.bər/ (noun): Individuals who sign up to receive a service newsletter or publication.



# **Comprehension Questions**

#### **Multiple Choice**

1. When is the annual Prime Day event for Prime subscribers taking place this year?

Option: July 16th and 17th

Option: August 1st Option: September 5th Option: October 20th

2. What type of deals will be offered during the Prime Day event?

Option: Exclusive deals
Option: Seasonal deals
Option: Limited-time deals
Option: Monthly deals

3. Which of the following is NOT mentioned as an Amazon device included in the deals?

Option: Echo speakers Option: Fire TV sets Option: Ring cameras Option: Apple iPhones

4. Where will Prime Day events be available?

Option: Several countries worldwide

Option: Only in the US Option: Asia only Option: Europe only

5. What services will Amazon offer discounts on during Prime Day?

Option: Amazon Music Unlimited Option: Netflix subscriptions Option: Hulu memberships Option: Spotify Premium

6. What is a key feature of the Prime Day event according to the text?

Option: Collaboration with select partners

Option: Exclusive EBT discounts



Option: Discounts on luxury brands only Option: Limited product categories

### **Answer**

**Multiple Choice:** 1. July 16th and 17th 2. Exclusive deals 3. Apple iPhones 4. Several countries worldwide 5. Amazon Music Unlimited 6. Collaboration with select partners

## Vocabulary quizzes

#### Multiple Choice ( Select the Correct answer for each question. )

1. What do individuals make to fulfill their responsibilities?

Option: Secured

**Option: Commitments** 

Option: Seeking Option: Pioneer

2. Which investment tool tracks an index a commodity or a basket of assets?

Option: ETFs

Option: Overstaffing Option: Aspects Option: Distinct

3. What refers to the capacity to endure in a changing environment?

Option: Bullish

Option: Sustainability
Option: Challenging
Option: Temporal

4. What are economic resources that are expected to produce benefits in the future?

Option: Lackluster Option: Subscribers Option: Assets Option: Devices

5. What means to work jointly on an activity or project?

Option: Disturbances
Option: Exclusive
Option: Collaborate



Option: Estimating 6. Which term describes something lasting for only a limited period? Option: Transparent Option: Optimistic **Option: Temporary** Option: Monitor 7. Which word describes someone or something famous and well-known? Option: Renowned Option: Impact Option: Seeking Option: Analysts 8. What means to observe and check the progress or quality of something? Option: Monitor Option: Extravaganza IS.COM Option: Challenging **Option: Commitments** 9. What term means limited to a specific person or group? Option: Secured Option: Inflows Option: Exclusive Option: Adapt 10. What is the act of trying to find or get something? Option: Seeking Option: Impact Option: ETFs Option: Pioneer Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.) 11. To keep the data safe the company \_\_\_\_\_\_ the network with advanced encryption. 12. The two departments agreed to \_\_\_\_\_\_ on the new marketing campaign to enhance synergy. 13. The recent policy change had a significant \_\_\_\_\_\_ on the company's profitability.



14. The successful product launch resulted in increased	of capital to the business.
15. Financial predicted a rise in the stock i	market based on the latest trends.
16. Despite challenges the team remained	about achieving their project goals.
17. The company organized an end-of-year	to celebrate its success with
employees and clients.	
18. The company's policy is to maintain a	approach in all its dealings with
stakeholders.	
19. Elon Musk is known as a technological	due to his innovative projects.
20. The new project presented a task that	required the team to think creatively.
Matching Sentences ( Match each definition to the correct word from the vocabulary list. )	
21. It is essential to the progress of the project to ensure timely completion.	
22. The unexpected power outage caused various in the manufacturing process.	
23. The company's performance in the last quarter was compared to previous years.	
24. In a rapidly changing market businesses need to to new trends to stay competitive.	
25. Accurate cost is crucial for effective budget planning in a project.	
26. The company is currently new investment opportunities to diversify its portfolio.	
27. Real estate and company stocks are examples of financial that hold value.	
28. Investors are feeling about the market's growth potential in the upcoming quarter.	
29. The award-winning chef is for his culinary skills and innovative dishes.	
30. Companies are increasingly focusing on to contribute positively to society and the environment.	



### **Answer**

Multiple Choice: 1. Commitments 2. ETFs 3. Sustainability 4. Assets 5. Collaborate 6. Temporary 7.

Renowned 8. Monitor 9. Exclusive 10. Seeking

Gap-Fill: 11. Secured 12. Collaborate 13. Impact 14. Inflows 15. Analysts 16. Optimistic 17. Extravaganza

18. Transparent 19. Pioneer 20. Challenging

Matching sentence: 1. Monitor 2. Disturbances 3. Lackluster 4. Adapt 5. Estimating 6. Seeking 7. Assets

8. Bullish 9. Renowned 10. Corporate Responsibility

#### **CATEGORY**

1. Business - LEVEL3

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