

Annabel Yao Steps Up as Face of Huawei's Pura X Foldable

Description



Annabel Yao, daughter of Huawei founder Ren Zhengfei. Photo from Facebook

Annabel Yao is now a brand ambassador for Huawei. She is the daughter of Ren Zhengfei, the founder of Huawei. This is her first time promoting her father's company.

Many people are happy to see Annabel. One person on Weibo said, "I knew Anna would support Huawei phones." Another said, "Finally, a family member represents the brand."

Annabel was born in 1998. She graduated from Harvard University in 2021. Before, she worked for a car



company called Avita.

Huawei launched a new phone called Pura X. It is a foldable phone that looks like a small book when closed. It has a big screen when open. The phone costs about 7,499 yuan (US\$1,034). Pre-orders are now open in China.

Vocabulary List:

1. **Ambassador** /æm'bæs.ə.də/ (noun): A person who promotes or represents a particular brand or organization.
2. **Promoting** /prə'moʊtɪŋ/ (verb): The act of supporting or actively encouraging a cause or product.
3. **Represent** /ˌreprɪ'zent/ (verb): To act or speak on behalf of someone or something.
4. **Foldable** /'fəʊldəbl/ (adjective): Capable of being folded especially into a compact shape.
5. **Pre-orders** /priəʊ'ɔːdəz/ (noun): Orders placed for merchandise before it is available for sale.
6. **Costs** /kɒsts/ (noun): The amount that needs to be paid or spent to buy or obtain something.

Comprehension Questions

Multiple Choice

1. Who is Annabel Yao?
Option: A brand ambassador for Huawei
Option: CEO of Huawei
Option: Founder of Huawei
Option: Actress
2. Where did Annabel Yao graduate from?
Option: Harvard University
Option: Stanford University
Option: MIT
Option: Oxford University
3. What company did Annabel Yao work for before Huawei?
Option: Avita



- Option: Apple
- Option: Samsung
- Option: Tesla

4. What is the name of the new phone launched by Huawei?

- Option: Pura X
- Option: Elite 7
- Option: Galaxy Fold
- Option: iPhone 13

5. How much does the new Huawei phone cost?

- Option: 7,499 yuan (US\$1,034)
- Option: 5,999 yuan (US\$827)
- Option: 8,999 yuan (US\$1,242)
- Option: 6,499 yuan (US\$897)

6. In which country are the pre-orders for the Huawei phone open?

- Option: China
- Option: USA
- Option: Germany
- Option: Japan

True-False

- 7. Annabel Yao is the founder of Huawei.
- 8. The new Huawei phone, Pura X, is not foldable.
- 9. Annabel Yao graduated from Harvard University in 2021.
- 10. The new Huawei phone costs 8,999 yuan.
- 11. Annabel Yao is now promoting Apple products.
- 12. The pre-orders for the Huawei phone are open in the USA.

Gap-Fill



13. Annabel Yao was born in _____.
14. The father of Annabel Yao is the founder of Huawei, Ren _____.
15. Annabel Yao worked for a car company called _____ before joining Huawei.
16. The new Huawei phone, Pura X, costs about 7,499 yuan (US\$ _____).
17. Annabel Yao graduated from Harvard University in _____.
18. The pre-orders for the Huawei phone are open in _____.

Answer

Multiple Choice: 1. A brand ambassador for Huawei 2. Harvard University 3. Avita 4. Pura X 5. 7,499 yuan (US\$1,034) 6. China

True-False: 7. False 8. False 9. True 10. False 11. False 12. False

Gap-Fill: 13. 1998 14. Zhengfei 15. Avita 16. 1,034 17. 2021 18. China

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What type of malicious software is designed to harm or damage a computer or network?
- Option: Trojan
 - Option: Adware
 - Option: Spyware
 - Option: Malware
2. What term refers to the practice of protecting systems networks and programs from digital attacks?
- Option: Hacking
 - Option: Cyberterrorism
 - Option: Cybersecurity
 - Option: Phishing
3. Which device is commonly used for capturing images and recording videos?
- Option: Keyboard
 - Option: Printer
 - Option: Speaker



Option: Camera

4. What term describes the force exerted on a surface per unit area?

Option: Temperature

Option: Pressure

Option: Volume

Option: Mass

5. What type of device has a screen that can be folded or bent?

Option: PC

Option: Smartphone

Option: Tablet

Option: Foldable

6. What type of service gives you access to content or features for a recurring fee?

Option: Free

Option: One-time purchase

Option: Subscription

Option: Premium

7. Who acts on behalf of others or represents a group or organization?

Option: Client

Option: Manager

Option: Representative

Option: Supervisor

8. What process involves following the movements or activities of users online?

Option: Tracking

Option: Browsing

Option: Encrypting

Option: Sharing

9. Which trait is characterized by persistence and determination in achieving goals?

Option: Resilience

Option: Perseverance

Option: Flexibility

Option: Adaptability

10. What activity involves raising awareness and generating interest in a product or service?



- Option: Supporting
- Option: Producing
- Option: Promoting
- Option: Developing

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The document was _____ for viruses before being downloaded.
12. The company needs to analyze its _____ to improve financial efficiency.
13. Customers can place _____ for the new smartphone before its official release.
14. It is important not to _____ with evidence at a crime scene.
15. Every scientific theory has its own set of _____ that need to be considered.
16. The team discovered a new species of fish living in the _____ caves.
17. The company's reputation was at _____ after the scandal.
18. The spokesperson will _____ the company at the international conference.
19. It is important to create regular data _____ to prevent data loss.
20. The security system has multiple _____ of protection to deter hackers.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The magician performed a clever illusion that amazed the audience.
22. The commercial showcased the new product features in a creative way.
23. The premium version of the app offers an experience without advertisements.
24. The police officers were actively monitoring the neighborhood for any suspicious activity.
25. The security system can quickly identify intrusions and unauthorized access.
26. Studying the past events and developments is essential to understanding the present.



27. The knights wore heavy protective gear to shield themselves in battles.
28. The diplomat was appointed as an official representative to a foreign country.
29. The researchers were investigating new methods to solve the scientific mystery.
30. His determination and persistence led him to overcome numerous obstacles.

Answer

Multiple Choice: 1. Malware 2. Cybersecurity 3. Camera 4. Pressure 5. Foldable 6. Subscription
7. Representative 8. Tracking 9. Perseverance 10. Promoting

Gap-Fill: 11. scanned 12. costs 13. pre-orders 14. tamper 15. limitations 16. undersea 17. harm 18.
represent 19. backups 20. layers

Matching sentence: 1. Trick 2. Ad 3. Ad-free 4. Patrolling 5. Detect 6. History 7. Armor 8. Ambassador
9. Exploring 10. Perseverance

CATEGORY

1. Sci/Tech - LEVEL1

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Author

aimeeyoung99

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