



Apple Acknowledges Remarkable Special Deal on MacBook Air

Description

The subsequent article was initially published on March 4 and is now updated as of March 5.

Casting its net toward enticing new customers, Apple recently launched two new MacBook Air models. These laptops are powered by the robust M3 chip, promising rapid performance for users. Interestingly, a subtle closed-door offer lies hidden in the recesses of Apple's online store.

Touching upon the intriguing additions to the MacBook Air's line-up, Apple distinctly paves the way for a promising tech journey with these highly-anticipated updates. With their display sizes being the primary contrasting element, both the 13-inch and 15-inch models bear largely similar specifications. Equipped with options for an 8-core or a 10-core GPU, memory choices ranging from 8GB, 16GB to 24GB RAM, and a diverse selection of storage partitions from a minimal 256GB to an extensive 2TB, these models offer generous customization.

Powered by the proprietary Apple Silicon M3 chipset, these laptops offer an increment in performance up to the tune of 21 percent when compared to the M2 chipset.

Updating the information relayed on March 5, Zac Hall reports that Apple has graciously extended to customers a feature that, until now, had been reserved for its premium tier of macOS laptops. The M3 MacBook Air models possess the capability of simultaneously driving two displays. This opens up two distinct opportunities - having the laptop display and an external monitor operate in tandem, or running two external monitors when the laptop lid is closed.

This particular addition directly answers the demands of users who prefer docking their laptops and using external peripherals for a comprehensive computer experience. While being an integral part of the M3 MacBook laptops' set-up, including both the new M3 MacBook Air versions as well as the base M3 MacBook Pro launched late last year, this feature will be unlocked with macOS Sonoma 14.4 which is currently undergoing testing phases.

It's crucial to take note of a unique offer that accompanies the launch of the M3 MacBook Air models. Apart from expanding its premium range, this move also urges the rest of the portfolio to shift a rung down. This modification has only come about four years since the introduction of the M1 Air, marking a moment where Apple has decided to gracefully retire its first-ever Silicon Air model.

This translates into an opportunity for the M2 MacBook Air, as it can now wield the iconic \$999 price tag for the first time. Due to Apple's methodical upgradation strategies, M2 and M3 Air laptops exhibit minor differences, with software compatibility and memory and storage options being uniform on both.

The only concrete contrasting parameter lies in the M2 and M3 silicon specifications. Their differences resign to users' choice of performance requirements: while the M3 offers more power and potential, the M2 already possesses abundant prowess suiting the average user's necessities.

While the appeal of paying \$100 more for 20% more power might seem marginal, Apple's persuasive



powers might lure the uninformed into purchasing the new M3 MacBook Air. However, for budget-conscious or discerning customers, the M2 MacBook Air's price point of \$999 presents a tempting offer.

If the behind-the-scenes of product design intrigues you, why not also examine how Jony Ive envisioned reinventing the MacBook. Follow the author on Twitter or LinkedIn and visit his website for more engaging reads.

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Vocabulary List:

1. **Subsequent** // (adjective): Coming after something in time following.
2. **Enticing** // (adjective): Attracting or tempting.
3. **Robust** // (adjective): Strong and healthy vigorous.
4. **Recesses** // (noun): Hidden or remote parts inner places.
5. **Promising** // (adjective): Likely to develop positively or succeed.
6. **Intriguing** // (adjective): Fascinating or interesting.

Vocabulary quizzes



Multiple Choice (Select the Correct answer for each question.)

1. What term describes objects related to outer space or the heavens?
Option: Astronomical
Option: Supernatural
Option: Terrestrial
Option: Molecular
2. Which term describes something involving or causing great damage or suffering?
Option: Miraculous
Option: Benevolent
Option: Catastrophic
Option: Fortuitous
3. Which term describes strong desires to achieve something or reach a goal?
Option: Indifference
Option: Resignation
Option: Contentment
Option: Ambitions
4. What term refers to the capability of working successfully or being effective?
Option: Imperative
Option: Unreliable
Option: Viability
Option: Incapacitated
5. What term means involving something as a necessary part or consequence?
Option: Omitting
Option: Disregarding
Option: Neglecting
Option: Entailing
6. Which term means attractive or tempting especially in a provocative way?
Option: Repulsive
Option: Gorgeous
Option: Intriguing
Option: Enticing
7. Which term describes something likely to develop positively or successfully?
Option: Diminishing
Option: Doubtful
Option: Misguided



Option: Promising

8. Which term means strong and healthy; vigorous?

Option: Fragile

Option: Robust

Option: Delicate

Option: Frail

9. What term refers to the extreme scale seriousness or extent of something perceived as bad or morally wrong?

Option: Smallness

Option: Triviality

Option: Enormity

Option: Moderation

10. Which term describes cautiousness and wisdom in handling practical matters?

Option: Foolishness

Option: Rashness

Option: Impulsiveness

Option: Prudence

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The caterpillar was _____ into a butterfly.

12. The sunrise _____ the sky with beautiful hues of orange and pink.

13. The treasure was hidden deep within the _____ of the ancient ruins.

14. The young entrepreneur had a _____ future ahead in the tech industry.

15. The new _____ exhibition at the museum attracted visitors from far and wide.

16. His contract was _____ prematurely due to breach of company policies.

17. The company was _____ in the competitive market unable to find a niche.

18. Students need to _____ in the course before the semester begins.

19. The medicine had a _____ effect on alleviating the patient's pain.



20. Launching a successful business will _____ a significant amount of hard work.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. Some ancient cultures believed that the movements of the stars and planets were guided by forces.
22. study the universe its celestial bodies and the phenomena that occur in space.
23. focus on understanding the fundamental principles that govern matter energy space and time.
24. The national debt reached over one dollars a staggering amount.
25. The novel had an plot that captivated readers until the very end.
26. The artist was for her innovative sculptures that challenged traditional art forms.
27. is the scientific study of prehistoric life through the examination of fossils.
28. As a wine she could discern the subtlest flavors and aromas in different vintages.
29. The tsunami caused damage to the coastal town leaving devastation in its wake.
30. The of the issue became clear as more people voiced their concerns.

Answer

Multiple Choice: 1. Astronomical 2. Catastrophic 3. Ambitions 4. Viability 5. Entailing 6. Enticing 7. Promising 8. Robust 9. Enormity 10. Prudence

Gap-Fill: 11. metamorphosing 12. suffused 13. recesses 14. promising 15. museographical 16. terminated 17. floundering 18. enrol 19. potent 20. entail

Matching sentence: 1. celestial 2. astronomers 3. physicists 4. trillion 5. enthralling 6. renowned 7. paleontology 8. connoisseur 9. catastrophic 10. salience

CATEGORY

- 1. Sci/Tech - LEVEL6

Date Created

2024/03/06

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