



Apple's Affordable AI Features: A Risk Worth Taking

Description

Apple has announced a new iPhone called the iPhone 16e. It has artificial intelligence features like its more expensive models but costs less. The iPhone 16e has the same powerful chip as the bigger iPhone 16 but fewer cameras.

The phone will be available for pre-order on February 21 in 59 countries. In the UK, it will cost £599, which is £200 less than the iPhone 16 but more than the original iPhone SE released in 2016.

The new phone is designed for Apple Intelligence, which includes tools for writing and using AI in Siri. Other phone companies have similar features, but the iPhone 16e is the cheapest option from Apple.

Experts believe the iPhone 16e will attract new customers to Apple and generate more revenue. This could be especially true in places like India where iPhones are expensive.

Overall, Apple hopes the iPhone 16e will excite customers and boost sales.

Vocabulary List:

1. **Intelligence** /ɪn'tel.ɪ.dʒəns/ (noun): The ability to acquire and apply knowledge and skills.
2. **Attract** /ə'trækt/ (verb): To draw or pull someone or something towards oneself.
3. **Revenue** /'rev.ə.nju:/ (noun): Income generated from normal business operations.
4. **Artificial** /,ɑ:r.tɪ'fɪ.əl/ (adjective): Made or produced by human beings rather than occurring naturally.
5. **Features** /'fi:.tʃərz/ (noun): Distinctive attributes or aspects of something.
6. **Excite** /ɪk'saɪt/ (verb): To cause strong feelings of enthusiasm and eager enjoyment.

Comprehension Questions

Multiple Choice

1. What is the name of the new iPhone announced by Apple?

Option: iPhone 16e

Option: iPhone SE 2022

Option: iPhone AI Pro



Option: iPhone 16 Lite

2. When will the iPhone 16e be available for pre-order?

Option: February 21

Option: March 1

Option: April 15

Option: May 10

3. What is the price of the iPhone 16e in the UK?

Option: £599

Option: £799

Option: £499

Option: £699

4. Which country will the iPhone 16e be available for pre-order in?

Option: 59 countries

Option: 20 countries

Option: 100 countries

Option: 5 countries

5. What feature does the iPhone 16e have in common with the bigger iPhone 16?

Option: Powerful chip

Option: Multiple cameras

Option: Foldable screen

Option: 5G connectivity

6. In which year was the original iPhone SE released?

Option: 2016

Option: 2019

Option: 2014

Option: 2017

True-False

7. The iPhone 16e is more expensive than the iPhone 16.

8. The iPhone 16e is the most affordable option from Apple for AI features.



9. Experts believe the iPhone 16e will not attract new customers.

10. The iPhone 16e will be available for pre-order only in the US.

11. The iPhone 16e is designed for Apple Intelligence usage in Siri.

12. Apple hopes the iPhone 16e will boost sales and revenue.

Gap-Fill

13. The iPhone 16e will be available for pre-order on February 21 in _____ countries.

14. The price of the iPhone 16e in the UK is £ _____.

15. Experts believe the iPhone 16e will attract new customers and generate more revenue, especially in places like _____ where iPhones are expensive.

16. The new iPhone 16e is the cheapest option from Apple for _____ features.

17. Overall, Apple hopes the iPhone 16e will excite customers and boost _____.

18. The iPhone 16e has the same powerful chip as the bigger iPhone 16 but fewer _____.

Answer

Multiple Choice: 1. iPhone 16e 2. February 21 3. £599 4. 59 countries 5. Powerful chip 6. 2016

True-False: 7. False 8. True 9. False 10. False 11. True 12. True

Gap-Fill: 13. 59 14. 599 15. India 16. AI 17. sales 18. cameras

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. Which type of products are considered environmentally sustainable and safe for ecosystems?

Option: Biodegradable

Option: Hazardous

Option: Toxic



Option: Synthetic

2. What provides legal protection for a new invention or process?

Option: Intellectual Property

Option: Copyright

Option: Trademark

Option: Open Source

3. What are distinctive qualities or characteristics of a product or service?

Option: Bug

Option: Flaw

Option: Disadvantage

Option: Attribute

4. Which type of cancer primarily affects children?

Option: Breast Cancer

Option: Prostate Cancer

Option: Lung Cancer

Option: Neuroblastoma

5. What describes something made by humans and not occurring naturally?

Option: Organic

Option: Authentic

Option: Natural

Option: Artificial

6. Which term refers to improvements or progress in a particular area?

Option: Decline

Option: Regress

Option: Stagnation

Option: Advancements

7. Which element has the chemical symbol "H" and atomic number 1?

Option: Helium

Option: Carbon

Option: Oxygen

Option: Hydrogen

8. What is the right to keep personal information protected from misuse?



- Option: Transparency
- Option: Confidentiality
- Option: Disclosure
- Option: Privacy

9. What substance increases the rate of a chemical reaction without undergoing permanent changes itself?

- Option: Inhibitor
- Option: Modifier
- Option: Reactant
- Option: Catalyst

10. What is a renewable fuel produced by fermentation of sugars from crops like corn or sugarcane?

- Option: Petrol
- Option: Diesel
- Option: Natural Gas
- Option: Bioethanol

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

- 11. The company reported a significant increase in _____ this quarter.
- 12. The candidate's _____ and problem-solving skills were impressive.
- 13. The new software provides secure _____ to the database.
- 14. There is growing _____ about the impact of climate change on wildlife.
- 15. Please submit your _____ for vacation days in writing.
- 16. It is essential to _____ sensitive data to protect it from unauthorized access.
- 17. She is a strong _____ for animal rights and environmental conservation.
- 18. The new marketing campaign aims to _____ a younger audience.
- 19. The thrilling announcement is sure to _____ fans worldwide.
- 20. Their performance at the concert was truly _____ receiving a standing ovation.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)



21. Lignin is a complex organic polymer that hardens and strengthens the cell walls of plants.
22. This lotion deeply the skin keeping it hydrated and soft.
23. Sustainable practices aim to meet current needs without compromising the ability of future generations to meet their needs.
24. The company's new ad campaign targets a broader audience to increase sales.
25. The genetically crops showed increased resistance to pests.
26. The team praised her quick to the emergency situation.
27. Reducing emissions of is crucial in combating climate change.
28. Vinegar is primarily composed of water and .
29. The company's new AI system demonstrates advanced artificial .
30. Using as a fuel source can help reduce reliance on fossil fuels.

Answer

Multiple Choice: 1. Biodegradable 2. Intellectual Property 3. Attribute 4. Neuroblastoma 5. Artificial 6. Advancements 7. Hydrogen 8. Privacy 9. Catalyst 10. Bioethanol

Gap-Fill: 11. revenue 12. intelligence 13. access 14. concern 15. request 16. encrypt 17. advocate 18. attract 19. excite 20. exceptional

Matching sentence: 1. Lignin 2. Moisturizes 3. Sustainable 4. Commercial 5. Modified 6. Response 7. Greenhouse gases 8. Acetic acid 9. Intelligence 10. Bioethanol

CATEGORY

1. Sci/Tech - LEVEL2

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