

# BBC Studios Buys ITV's Share of Streaming Service BritBox International

## Description

The British TV company, BBC Studios, is buying ITV's part of the streaming service called BritBox International. They are paying £255 million (\$322 million) for it, which is a lot of money for BBC's business side. BritBox International CEO, Reemah Sakaan, will leave the business. BBC Studios will announce who will replace her soon.

BritBox International has almost four million people who use it all over the world. It is worth over £500 million. After buying BritBox International, BBC Studios will own all of it. BBC's shows will stay on BritBox UK, another service that ITV fully owns.

The head of BBC Studios, Tom Fussell, said the purchase is very important. He added that BritBox International is doing well and can grow more with BBC's help. ITV said it will focus more on its own streaming service, ITVX, and its ITV Studios side after selling BritBox International.

BritBox International has been around since 2017. It serves eight countries, including the US, Canada, Australia, South Africa, Denmark, Finland, Norway, and Sweden. Its shows are very popular.

## Vocabulary List:

1. **Acquisition** // (noun): The process of acquiring or obtaining something especially a company or organization or property.
2. **Monetary** // (adjective): Relating to money or currency.
3. **Resignation** // (noun): The act of resigning or giving up a job or position.
4. **Expansion** // (noun): The action of becoming larger or more extensive.
5. **Diversification** // (noun): The process of investing in or creating different types of businesses in order to spread risk.
6. **Prominent** // (adjective): Important famous.

## Vocabulary quizzes

### Multiple Choice (Select the Correct answer for each question. )

1. What legal action might someone take if they feel wronged?

Option: Decrease  
Option: Suing

Option: Valuable

Option: Platform

2. What technology aims to mimic human intelligence?

Option: Fair

Option: Cut

Option: Artificial Intelligence

Option: Theory

3. What term is used when one company buys another?

Option: Company

Option: Manager

Option: Acquisition

Option: Popular

4. What strategy involves growing the business into new markets?

Option: Resignation

Option: Expansion

Option: Diversification

Option: Prominent

5. What might happen if two people have conflicting opinions?

Option: Cognizant

Option: Disagreed

Option: Appeal

Option: Treatment

6. What word describes something that costs a lot of money?

Option: Expensive

Option: Employees

Option: Administration

Option: Permission

7. What positive outcome might one expect from a decision or action?

Option: Share

Option: Benefit

Option: Proteins

Option: Vitamins

8. What systematic investigation is conducted to establish facts or reach new conclusions?

Option: Research

Option: Decrease

Option: Valuable



---

Option: Platform

9. What organization typically produces goods or offers services?

Option: Expensive

Option: Company

Option: Employees

Option: Administration

10. Who is responsible for directing and overseeing the work of others?

Option: Monetary

Option: Manager

Option: Popular

Option: Acquisition

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. The \_\_\_\_\_ is responsible for overseeing the daily operations of the department.

12. The doctor prescribed a course of \_\_\_\_\_ to help with the patient's condition.

13. The \_\_\_\_\_ value of the collection was difficult to determine due to its unique nature.

14. The company decided to explore \_\_\_\_\_ by entering new markets with different products.

15. In order to access the restricted area you need to obtain \_\_\_\_\_ from the supervisor.

16. Each shareholder is entitled to a portion of the company's \_\_\_\_\_ of profits.

17. The antique vase was considered very \_\_\_\_\_ due to its historical significance.

18. Meat fish and eggs are good sources of essential \_\_\_\_\_ for the body.

19. To ensure equal opportunities for all employees the company strives to create a \_\_\_\_\_ workplace.

---



20. The day-to-day tasks related to managing the office fall under the responsibility of the \_\_\_\_\_ team.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. After a series of disagreements the manager submitted his to the board.
22. The new product quickly became among consumers due to its innovative features.
23. The CEO of the company is a figure in the industry often featured in press releases.
24. The employees were made of the new company policies through a series of informative sessions.
25. The advertising campaign aimed to to a younger audience by using trendy influencers.
26. The decision to automate certain processes led to a noticeable in production costs.
27. The scientist proposed a new about the origins of the universe sparking intense debate.
28. The company organized a team-building event to boost morale among its .
29. The social media allowed users to connect with friends and share content online.
30. Fruits and vegetables are rich sources of essential necessary for maintaining good health.

## Answer

**Multiple Choice:** 1. Suing 2. Artificial Intelligence 3. Acquisition 4. Expansion 5. Disagreed 6. Expensive 7. Benefit 8. Research 9. Company 10. Manager

**Gap-Fill:** 11. Manager 12. Treatment 13. Monetary 14. Diversification 15. Permission 16. Share 17. Valuable 18. Proteins 19. Fair 20. Administration

**Matching sentence:** 1. Resignation 2. Popular 3. Prominent 4. Cognizant 5. Appeal 6. Decrease 7. Theory 8. Employees 9. Platform 10. Vitamins

## CATEGORY

1. Business - LEVEL1

**Date Created**

2024/03/01

**Author**

aimeeyoung99