



## 'Bluey' Show's Popularity Spurs Operational Changes at Disneyland

### Description

Today marked the inaugural performance of "Bluey's Best Day Ever!" at Fantasyland Theatre in Disneyland, an event that faced significant challenges due to the immense popularity of the animated series, *Bluey*. The day's operational difficulties impacted both Cast Members and guests.

During preliminary performances, children actively danced during designated breaks. However, today, guests remained mostly seated, even in areas meant for dancing. This shift was largely caused by overcrowding, as seating was maximised to accommodate the high number of attendees. Only the first show operated at what was described as "desired capacity," while subsequent performances exceeded this limit, reducing the available dance space significantly.

Key operational issues revolved around the show's atmosphere rather than the dancing itself. In contrast to other attractions like Mickey's PhilharMagic, *Bluey's Best Day Ever!* lacked a strict conclusion, leading audiences to linger in the area. Cast Members struggled to manage crowd control and frequently attempted to clear audiences after shows. This became problematic as some guests repeatedly rejoined the line for subsequent performances.

The simultaneous running of two shows caused further confusion, with some guests unprepared for the 30-40 minute duration, leaving mid-performance. The excitement for the new show was evident, with the crowd size rising to double capacity for the last four shows. Long queues prompted Cast Members to suspend admissions after capacity was reached, with lines stretching to nearby attractions.

Additionally, the dining venue, Troubadour Tavern, experienced overwhelming demand. By 9:30 a.m., the tavern ceased accepting walk-up guests, restricting access to those with mobile orders, which quickly sold out. After the final show concluded, attempts to reopen the dining area for walk-up orders found wait times unmanageable.

The theatre aims to immerse visitors in the enchanting world of *Bluey*, featuring interactive elements and live performances. Given the day's challenges, adjustments are anticipated to improve guest experience in the future.



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## Vocabulary List:

1. **inaugural** //ɪˈnɔːrɡjərəl// (adjective): the first time something officially happens
2. **operational** //,ɒpəˈreɪʃənəl// (adjective): connected to how something works or runs
3. **overcrowding** //,oʊvəˈkraʊdɪŋ// (noun): too many people in one place
4. **capacity** //kəˈpæsəti// (noun): the largest number of people allowed
5. **suspend** //səˈspend// (verb): to stop something for a short time
6. **immerse** //ɪˈmɜːs// (verb): to put someone fully into an activity

## Comprehension Questions

### Multiple Choice

1. What was the inaugural performance at Fantasyland Theatre?  
Option: Mickey's PhilharMagic  
Option: Bluey's Best Day Ever!  
Option: Frozen on Ice  
Option: The Lion King
2. What caused guests to remain mostly seated during the performance?  
Option: Lack of interest  
Option: Overcrowding  
Option: Poor performance  
Option: Rainy weather
3. How many minutes was the performance duration that caused confusion among guests?  
Option: 10-20 minutes  
Option: 30-40 minutes  
Option: 50-60 minutes  
Option: 1-2 hours
4. What problem did Cast Members face regarding crowd control?  
Option: Too few Cast Members  
Option: Guests lingering in the area  
Option: Inadequate sound equipment



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Option: Lack of interest from guests

5. What time did Troubadour Tavern stop accepting walk-up guests?

- Option: 8:00 a.m.
- Option: 9:30 a.m.
- Option: 10:30 a.m.
- Option: 11:00 a.m.

6. What did Cast Members do when the performance capacity was reached?

- Option: Closed the theatre
- Option: Suspended admissions
- Option: Increased seating
- Option: Reduced show times

### True-False

- 7. The show Bluey's Best Day Ever! had a strict conclusion.
- 8. Guests were allowed to walk up to Troubadour Tavern throughout the day.
- 9. The first show had the desired capacity for audience seating.
- 10. Cast Members had no issues managing crowd control during the performances.
- 11. The theatre aimed to immerse visitors in the world of Bluey.
- 12. The number of attendees for the last four shows reached double capacity.

### Gap-Fill

- 13. Today marked the inaugural performance of \_\_\_\_\_ at Fantasyland Theatre.
- 14. Only the first show operated at what was described as 'desired \_\_\_\_\_'.
- 15. By 9:30 a.m., the tavern ceased accepting walk-up \_\_\_\_\_.
- 16. The simultaneous running of two shows caused further \_\_\_\_\_.



17. The dining area for walk-up orders found wait times \_\_\_\_\_.

18. Adjustments are anticipated to improve guest \_\_\_\_\_ in the future.

## Answer

**Multiple Choice:** 1. Bluey's Best Day Ever! 2. Overcrowding 3. 30-40 minutes 4. Guests lingering in the area  
5. 9:30 a.m. 6. Suspended admissions

**True-False:** 7. False 8. False 9. True 10. False 11. True 12. True

**Gap-Fill:** 13. Bluey's Best Day Ever! 14. capacity 15. guests 16. confusion 17. unmanageable 18. experience

## CATEGORY

1. Entertainment - LEVEL6

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