



Box Office Success for 'Brave New World'

Description

The latest Marvel movie, "Captain America: Brave New World," has proven to be a hit, raking in \$192.4 million globally in its opening weekend. The film, featuring Anthony Mackie as the new Captain America, has garnered attention for its success. However, the real test lies in its staying power at the box office in the coming weeks.

Industry experts are keeping a close eye on how "Captain America: Brave New World" will fare in the weeks ahead, especially considering the challenges faced by Marvel movies post-"Avengers: Endgame." With a production cost of over \$180 million and a hefty marketing budget, the film needs to maintain its audience interest to be a financial success.

Despite mixed reviews, there are positive signs for the film's longevity, such as strong turnout across demographics and positive audience scores. Premium format screenings have also contributed to its success. With more Marvel movies lined up for release this year, including "Thunderbolts" and "The Fantastic Four: First Steps," industry analysts are hopeful for a revival of the superhero genre.

Overall, "Captain America: Brave New World" faces the challenge of sustaining its momentum in the competitive box office landscape, but early indicators suggest that it may have what it takes to be a lasting success.

Vocabulary List:

1. **Garnered** /'gɑ:rnərd/ (verb): Gathered or collected especially information or support.
2. **Demographics** /,dɛm.ə'græf.ɪks/ (noun): Statistical data relating to the population and particular groups within it.
3. **Premium** /'pri:mi.əm/ (adjective): Of superior quality or value.
4. **Longevity** /lɒn'dʒɛv.ɪ.ti/ (noun): Long duration of life or existence.
5. **Momentum** /mə'mɛn.təm/ (noun): The impetus gained by a moving object or the driving force behind an ongoing process.
6. **Indicators** /'ɪn.dɪ.keɪ.tərz/ (noun): Signs or pieces of information that show the state or level of something.

Comprehension Questions



Multiple Choice

1. Who stars as the new Captain America in the movie "Captain America: Brave New World"?
Option: Chris Evans
Option: Robert Downey Jr.
Option: Anthony Mackie
Option: Tom Holland

2. What was the global opening weekend box office earnings of "Captain America: Brave New World"?
Option: \$150 million
Option: \$192.4 million
Option: \$210 million
Option: \$175 million

3. Which upcoming Marvel movie is mentioned in the article as potentially contributing to the superhero genre revival?
Option: "Black Widow: Red Tape"
Option: "Thunderbolts"
Option: "Guardians of the Galaxy: Cosmic Reunion"
Option: "Spider-Man: Homecoming"

4. What is a significant challenge highlighted for "Captain America: Brave New World" in the article?
Option: High production cost
Option: Lack of star power
Option: Poor marketing
Option: Low audience turnout

5. Which actor played the original Captain America in the Marvel Cinematic Universe?
Option: Chris Hemsworth
Option: Chris Pratt
Option: Chris Evans
Option: Chris Pine

6. What positive signs are mentioned in the article regarding the film's longevity?
Option: Strong presence on social media
Option: Positive audience scores
Option: Negative reviews
Option: Lack of demographic diversity



True-False

7. Industry experts are not concerned about the future performance of "Captain America: Brave New World" at the box office.
8. The production cost of "Captain America: Brave New World" is under \$200 million.
9. Premium format screenings did not contribute to the success of the movie.
10. The film "Thunderbolts" is not an upcoming Marvel movie release mentioned in the article.
11. The real test for the movie lies in its initial box office performance.
12. The genre of the movie "Captain America: Brave New World" is romantic comedy.

Gap-Fill

13. The production cost of "Captain America: Brave New World" exceeded \$ _____ million.
14. The film needs to maintain audience interest to be a financial _____.
15. More Marvel movies are lined up for release this year, including "Thunderbolts" and "The _____."
16. With a production cost of over \$180 million and a hefty marketing budget, the film faces the challenge of sustaining its _____.
17. Premium format screenings have also contributed to its _____.
18. The challenges faced by Marvel movies post-"Avengers: Endgame" include maintaining audience _____.



Answer

Multiple Choice: 1. Anthony Mackie 2. \$192.4 million 3. "Thunderbolts" 4. High production cost 5. Chris Evans
6. Positive audience scores

True-False: 7. False 8. True 9. False 10. False 11. False 12. False

Gap-Fill: 13. 180 14. success 15. Fantastic Four: First Steps 16. momentum 18. interest

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What crime involves the unlawful entry into a building with the intent to commit theft?

Option: Robbery

Option: Assault

Option: Burglary

Option: Fraud

2. A widely recognized person often involved in the entertainment industry is known as a:

Option: Professional

Option: Celebrity

Option: Novice

Option: Volunteer

3. The quantity of motion of a moving body is referred to as:

Option: Velocity

Option: Acceleration

Option: Force

Option: Momentum

4. In a court case the accused person typically has a right to be:

Option: Protested

Option: Defended

Option: Charged

Option: Sentenced

5. Someone who feels thankful and appreciative is said to be:



- Option: Joyful
- Option: Displeased
- Option: Grateful
- Option: Indifferent

6. A higher price charged for a better quality product or service is known as a:

- Option: Discount
- Option: Standard
- Option: Basic
- Option: Premium

7. Which term best describes a strong excitement or interest in a particular subject or activity?

- Option: Apathy
- Option: Enthusiasm
- Option: Fatigue
- Option: Boredom

8. The act of finding one's way through a challenging situation or place is called:

- Option: Wandering
- Option: Exploring
- Option: Confusing
- Option: Navigating

9. A study program that is very thorough and detailed is known as an _____ course.

- Option: Extensive
- Option: Basic
- Option: Intensive
- Option: Casual

10. If someone feels uncomfortable or anxious they are said to be:

- Option: Confident
- Option: Calm
- Option: Uneasy
- Option: Content

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The burglars _____ the house leaving it in disarray.

12. The actor _____ much praise for his performance in the movie.



13. To succeed in life one must be prepared to face various _____ .
14. Success in any endeavor requires a high level of _____ and dedication.
15. The company launched several new _____ to improve employee morale.
16. When moving to a new country one must make many _____ to adapt to the culture.
17. The surgery was successful but there were some minor _____ during the recovery process.
18. The lack of funds _____ the already difficult situation.
19. The police were called to the scene of the _____ to investigate further.
20. Good health habits often contribute to a longer _____ .

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The live show was simultaneously on television and radio.
22. The wedding cake was a beautiful of the reception.
23. The two teams were fiercely for the championship title.
24. The dark alley made her feel and nervous.
25. The project faced various that needed to be addressed.
26. The marketing team analyzed the target audience's to tailor their campaign.
27. The luxury brand offered a membership with exclusive benefits.
28. The team's win gave them the they needed to advance to the finals.
29. Economic growth and stability can be measured by various .
30. She was for the support and kindness shown to her during a difficult time.



Answer

Multiple Choice: 1. Burglary 2. Celebrity 3. Momentum 4. Defended 5. Grateful 6. Premium 7. Enthusiasm 8. Navigating 9. Intensive 10. Uneasy

Gap-Fill: 11. ransacked 12. garnered 13. challenges 14. commitment 15. initiatives 16. adjustments 17. complications 18. exacerbated 19. incident 20. longevity

Matching sentence: 1. broadcast 2. highlight 3. battling 4. uneasy 5. complexities 6. demographics 7. premium 8. momentum 9. indicators 10. grateful

CATEGORY

1. Entertainment - LEVEL3

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