



Breeze Airways Launches New Routes in Birmingham and Tallahassee

Description

Breeze Airways will expand its services to Birmingham, Alabama, and Tallahassee, Florida, starting in July. The Utah-based airline plans to begin operations at Tallahassee International Airport on July 2 and Birmingham-Shuttlesworth International Airport the following day. Breeze will offer direct flights from both locations to Fort Lauderdale-Hollywood International Airport and Raleigh-Durham International Airport.

This expansion is part of a broader growth strategy that includes 17 new routes. Among the newly announced services are flights from Akron-Canton Airport to Portland International Jetport, and from Atlantic City International Airport to Tampa International Airport. In total, Birmingham will have nonstop flights to Fort Lauderdale and Raleigh-Durham on Mondays and Fridays beginning on July 3.

David Neeleman, the airline's founder, stated that Breeze aims to connect underserved markets with affordable, direct routes. He believes these additional flights will save passengers valuable time that might otherwise be spent navigating through larger hubs or driving.

The airline is stepping into a changing market, as Spirit Airlines is currently experiencing financial difficulties and reducing its operations. Breeze's new routes overlap with some of Spirit's former services, particularly on routes like Fort Lauderdale to Birmingham and Tampa.

Breeze also aims to fill the void left by other airlines in the Florida region. The closure of Silver Airways in 2025 ended service to Tallahassee, while JetBlue Airways is ceasing operations to Jacksonville in March 2026. As Breeze grows at Fort Lauderdale, it will encounter competition from JetBlue, which is increasing its presence at the same airport.

Looking ahead, Breeze plans to continue its expansion, hoping to secure a larger share of the market in the coming months.

Vocabulary List:

1. **Expansion** /ɪk'spænfən/ (noun): The process of increasing in size number or importance.
2. **Underserved** /,ʌndər'sɜrvd/ (adjective): Not provided with adequate service or resources.
3. **Competition** /,kɒmpə'tɪʃən/ (noun): The activity or condition of competing against others.
4. **Operations** /,ɒpə'reɪʃənz/ (noun): Acts of functioning or running a business.
5. **Routes** /ru:ts/ (noun): Paths or directions taken to reach a destination.
6. **Navigate** /'nævɪ,geɪt/ (verb): To plan and direct the course of a journey or process.



Comprehension Questions

Multiple Choice

1. What new locations will Breeze Airways expand to in July?
Option: Birmingham, Alabama and Tallahassee, Florida
Option: Miami, Florida and Atlanta, Georgia
Option: Dallas, Texas and Phoenix, Arizona
Option: Orlando, Florida and Nashville, Tennessee
2. When will Breeze begin operations at Birmingham-Shuttlesworth International Airport?
Option: July 1
Option: July 2
Option: July 3
Option: July 4
3. How many new routes is Breeze Airways planning to introduce as part of their expansion strategy?
Option: 10
Option: 15
Option: 17
Option: 20
4. Which airport will Breeze offer direct flights to from both Birmingham and Tallahassee?
Option: Jacksonville International Airport
Option: Fort Lauderdale-Hollywood International Airport
Option: San Francisco International Airport
Option: Seattle-Tacoma International Airport
5. Who is the founder of Breeze Airways?
Option: David Neeleman
Option: Gary Kelly
Option: Ed Bastian
Option: Oscar Munoz
6. Which airline is Breeze competing with as it expands in the Fort Lauderdale area?
Option: Spirit Airlines



- Option: American Airlines
- Option: JetBlue Airways
- Option: Delta Air Lines

True-False

7. Breeze Airways will begin operations in Tallahassee on July 2.
8. The airline plans to offer flights to New York City from Birmingham.
9. Spirit Airlines is currently reducing its operations.
10. Breeze aims to primarily connect well-served markets.
11. The closure of Silver Airways affected Tallahassee's airline service.
12. Breeze Airways was founded in Florida.

Gap-Fill

13. Breeze will begin operations at _____ International Airport on July 2.
14. Birmingham will have nonstop flights to Fort Lauderdale and _____ beginning on July 3.
15. The expansion includes _____ new routes in total.
16. David Neeleman believes additional flights will save passengers valuable time that might otherwise be spent _____.
17. JetBlue Airways is ceasing operations to _____ in March 2026.
18. The closure of _____ Airways in 2025 ended service to Tallahassee.

Answer

Multiple Choice: 1. Birmingham, Alabama and Tallahassee, Florida 2. July 3 3. 17 4. Fort Lauderdale-Hollywood International Airport



5. David Neeleman 6. JetBlue Airways

True-False: 7. True 8. False 9. True 10. False 11. True 12. False

Gap-Fill: 13. Tallahassee 14. Raleigh-Durham 15. 17 16. navigating 17. Jacksonville 18. Silver

Answer

CATEGORY

1. Business - LEVEL5

POST TAG

1. Birmingham
2. breeze
3. ESL learning
4. esl news
5. Level 5
6. Tallahassee

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