



Class action lawsuit launched against Apple over the 5GB limit on iCloud

Description

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Apple, the well-known tech titan, is currently under the microscope. An emerging class-action lawsuit has been brought to life, accusing the company of inflating iCloud prices to such an extent that the service churns almost pure profit. According to reports first put forward by Bloomberg Law, the plaintiffs allege that Apple has skillfully manipulated the competition by exclusively allowing iCloud to manage device backups and other storage necessities.

Users of Apple devices are provided with an initial 5GB of free iCloud storage, a capacity that often falls short of the average user's storage requirements. This leads many to purchase a supplemental iCloud storage plan as the lawsuit contends. It should be noted that the free tier of iCloud, limited at 5GB, has remained unchanged since it first graced the stage with Steve Jobs at the WWDC 2011.

The lawsuit places heavy emphasis on the lack of options iPhone users face when seeking full device backups. The only available option is Apple's iCloud service, which only offers a limited 5GB of storage for free. Seemingly, Apple causes an enforced use of iCloud for certain file types, such as device settings, apps, and app data, which debar alternative cloud services from reacting competitively.

The restrictive measures adopted by Apple essentially force users to choose iCloud for their cloud storage. On a technical level, the iCloud imposition has been termed as a "requirements" tie by economists. Simply put, if iPhone or iPad holders wish to use cloud storage for certain file types, their only recourse is iCloud. If the minimal 5GB of storage is insufficient, which is often the case, extra payment becomes inevitable.

Moreover, the complaint argues that there's no technological or security ground for Apple mandating the use of iCloud for certain files. The primary purpose, it asserts, is to throttle competition and favour iCloud over other potential platforms.

The details of the lawsuit can be viewed on the Bloomberg Law website. Leading the charge is the Hagens Berman law firm, an entity that has previously helmed a myriad of class-action lawsuits against Apple, including a \$560 million suit related to Apple Books price fixing.

Those interested in joining the legal battle, particularly iCloud storage purchasers, can register through Hagens Berman's website.

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Vocabulary List:

1. **Class-action** // (noun): Lawsuit filed by a group of people who suffered similar harm.
2. **Inflating** // (verb): Increasing or exaggerating the value or price.
3. **Churns** // (verb): To produce or generate profits.
4. **Manipulated** // (verb): Controlled or influenced in a skillful manner.
5. **Supplemental** // (adjective): Added to complete or enhance something.
6. **Emphasis** // (noun): Special importance or significance given to something.

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What is the result or consequence typically a negative one of an action or event?
Option: Positive Outcome
Option: Neutral Effect
Option: Negative Repercussion
Option: Promising Future
2. Which term refers to the act of conforming to rules or regulations?
Option: Resistance
Option: Defiance



Option: Compliance

Option: Rebellion

3. Which word describes something that is not sensible or realistic?

Option: Feasible

Option: Logical

Option: Improbable

Option: Impractical

4. What term describes someone who is highly proficient and adept in a particular skill?

Option: Untrained

Option: Inept

Option: Skilful

Option: Clumsy

5. What word means to give new and improved form structure or appearance to something?

Option: Deteriorate

Option: Decline

Option: Revamp

Option: Destabilize

6. Which term refers to the action of gathering people together for a common purpose?

Option: Dispersal

Option: Scatter

Option: Assembly

Option: Isolation

7. What word means innovative and pioneering leading the way for others to follow?

Option: Conventional

Option: Typical

Option: Substandard

Option: Groundbreaking

8. Which term describes a sentimental longing or wistful affection for the past?

Option: Futuristic

Option: Forward-Thinking

Option: Nostalgic

Option: Current

9. In the context of technology what does the term 'console' generally refer to?

Option: Retrograde

Option: Future

Option: Console



Option: Mobile

10. What term is used to describe a situation where people or things are in a state of constant agitation or turnover?

Option: Stability

Option: Calmness

Option: Churns

Option: Stillness

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The manager provided _____ to the team that the project would be completed on time and within budget.

12. Despite facing challenges he decided to _____ and work diligently towards his goals.

13. She was _____ to achieve a new personal best in the upcoming marathon race.

14. The construction project experienced cost _____ due to unexpected delays and additional work required.

15. The conflict between the two countries was _____ rapidly causing concerns about potential military action.

16. The company focused on developing _____ solutions to address complex problems in the industry.

17. The data had been _____ to support a false conclusion leading to incorrect decision-making.

18. The professor placed great _____ on the importance of critical thinking skills for academic success.

19. The instructions provided by the supervisor were _____ causing confusion among the



team members.

20. Due to repeated violations of company policies the employee was _____ from his position.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The dark wizard's army of minions obeyed his every command even in death.
22. The powerful sorcerer was known for his mastery of dark magic and ability to raise the dead; he was a feared .
23. The software update included several new features and performance to improve user experience.
24. The evil queen's loyal carried out her every wicked demand without question.
25. The company decided to its marketing strategy to attract a younger demographic.
26. After numerous warnings the organization was left with no choice but to the underperforming employee.
27. The contract's clauses were intentionally leaving room for interpretation and potential disputes.
28. The startup's approach to solving common problems quickly gained attention in the industry.
29. The annual tech conference attracted thousands of eager tech looking to learn and connect.
30. In the fast-paced business world the market constantly with new trends and emerging competitors.

Answer

Multiple Choice: 1. Negative Repercussion 2. Compliance 3. Impractical 4. Skilful 5. Revamp 6. Assembly 7. Groundbreaking 8. Nostalgic 9. Console 10. Churns

Gap-Fill: 11. Assurance 12. Persevere 13. Aiming 14. Overruns 15. Escalating 16. Innovative 17. Manipulated 18. Emphasis 19. Ambiguous 20. Terminated

Matching sentence: 1. Undead 2. Necromancer 3. Enhancements 4. Minions 5. Revamp 6. Terminated 7. Ambiguous 8. Innovative 9. Enthusiasts 10. Churns

CATEGORY

1. Sci/Tech - LEVEL4



Date Created

2024/03/03

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