



# Cohere Claims Competitors are Creating Bugatti Sports Cars, While They Produce F150s

## Description

Kon, from the company Cohere, says that businesses need many F-150 pickup trucks and his company can provide them. Cohere, which started by ex-Google AI scientists, uses AI to help businesses. The company has raised a lot of money and is popular in the business world. They might raise even more money soon.

Cohere works only with businesses. This makes them different from their competitors who work with both individuals and businesses. Kon believes that focusing only on businesses helps them save costs and work better.

The company has some big clients in the banking, finance, and insurance sectors. Kon admits they face challenges but they are managing to deal with them. They are planning to use more of Nvidia's H100 GPUs, a powerful device for their work.

Cohere is not influenced by any of their investors. They ensure their funding doesn't have any conditions. By focusing on business-only AI, they stay away from issues related to fake information.

Kon says their main work involves 'search and retrieval'. They train the AI to look for specific information as needed by the client. He thinks it's a key area for businesses.

He believes 2023 to be the year where they proved their ideas. By 2024, he hopes to use AI at a large scale in businesses.

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## Vocabulary List:

1. **Cohere** // (noun): The company name mentioned in the text.
2. **AI** // (noun): Artificial Intelligence the simulation of human intelligence processes by machines especially computer systems.
3. **F-150** // (noun): A model of pickup truck mentioned in the text.
4. **Competitors** // (noun): Other businesses or individuals in the same industry or field competing against Cohere.
5. **Sectors** // (noun): Specific areas or divisions of business mentioned such as banking finance and insurance sectors.
6. **Challenges** // (noun): Difficulties or obstacles faced by Cohere in their business operations.

## Vocabulary quizzes

### Multiple Choice ( Select the Correct answer for each question. )

1. Who are professionals specialized in the study of matter and the changes it undergoes?  
Option: Compound  
Option: Metabolites  
Option: Organisms  
Option: Chemists
2. What term is used to describe the process of growth or advancement?  
Option: Break away  
Option: Independent  
Option: Development  
Option: Understanding
3. What activity involves investigating or discovering new places or ideas?  
Option: Exploring  
Option: Surprised  
Option: Excitedly  
Option: Opposite charges
4. What do particles with opposite charges do when they come near each other?  
Option: Clusters



- Option: Repel
- Option: Solvents
- Option: Stable

5. What word describes something that holds importance or meaning?

- Option: Significant
- Option: Cohere
- Option: AI
- Option: F-150

6. What are obstacles or difficulties that need to be overcome?

- Option: Competitors
- Option: Sectors
- Option: Challenges
- Option: Orcas

7. Which term is associated with the sea or ocean?

- Option: Behaviour
- Option: Surprising
- Option: Environment
- Option: Marine

8. Environment protection is mandated in which sector?

- Option: Surprising
- Option: Marine
- Option: Overlap
- Option: Environmental

9. How would you feel when you are surprised in a positive way?

- Option: Excited
- Option: Orcas
- Option: Behaviour
- Option: Surprising

10. What term describes a situation that is not easily changed or disturbed?

- Option: Overlap
- Option: Stable
- Option: AI
- Option: F-150

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**



11. Particles in the nucleus \_\_\_\_\_ together due to strong forces.
12. \_\_\_\_\_ technologies are advancing rapidly in various industries.
13. The study of animal \_\_\_\_\_ helps scientists understand their interactions.
14. There is an \_\_\_\_\_ between the habitats of polar bears and seals.
15. In order to progress sometimes you need to \_\_\_\_\_ from the usual routine.
16. Studies show that varying temperatures impact the growth of \_\_\_\_\_ in the ecosystem.
17. The team was \_\_\_\_\_ by the unexpected results of the experiment.
18. \_\_\_\_\_ are used to dissolve other substances to create solutions.
19. The body breaks down food into essential \_\_\_\_\_ for energy production.
20. Stars form \_\_\_\_\_ in galaxies due to gravitational forces.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

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| 21. A is a non-protein compound that is necessary for the functioning of an enzyme.        |
| 22. Particles with tend to attract each other.   |
| 23. In space stars often group together to form cosmic .                                   |
| 24. are substances capable of dissolving other materials to form solutions.                |
| 25. Companies in the same industry often compete as .                                      |
| 26. The economy can be divided into different based on the types of products and services. |
| 27. are known for their complex social structure and hunting techniques.                   |
| 28. The research findings had a impact on the field of medicine.                           |
| 29. The children ran to see their favorite performer on stage.                             |



30. Facing and overcoming helps individuals and organizations grow.

## Answer

**Multiple Choice:** 1. Chemists 2. Development 3. Exploring 4. Repel 5. Significant 6. Challenges 7. Marine 8. Environmental 9. Excited 10. Stable

**Gap-Fill:** 11. cohere 12. AI 13. behaviour 14. overlap 15. break away 16. organisms 17. surprised 18. solvents 19. metabolites 20. clusters

**Matching sentence:** 1. coenzyme 2. opposite charges 3. clusters 4. solvents 5. competitors 6. sectors 7. orcas 8. significant 9. excitedly 10. challenges

## CATEGORY

1. Sci/Tech - LEVEL2

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