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## Connor Storrie Features in Verizon Campaign Film Directed by Nia DaCosta

### Description

Connor Storrie is the star of a new film campaign for Verizon, which has a horror theme. Directed by Nia DaCosta, the nearly five-minute short film, titled "Look Behind You," shows Storrie arriving at a remote cottage in the woods. As he cooks dinner and reads, strange events occur. The stereo turns on by itself, lights flicker, and the alarm system activates. Storrie looks increasingly worried, as if something is about to go wrong, with a chilling soundtrack enhancing the suspense.

When a knock at the door interrupts him, he finds a man in a rain slicker who claims to be his rideshare driver. Confused, Storrie checks his phone and discovers he accidentally requested a ride and activated the other devices. As he sees his reflection in a mirror, bold red words appear on the screen: "The Best Butt," followed by "The Best Network," and finally "There's No Escape." He then turns to the camera and declares, "Service so good, it's scary."

In a statement, Storrie described the project as creatively fulfilling. He praised Verizon for understanding storytelling and culture, and noted that collaborating with DaCosta enhanced the experience. The two first sparked interest when they attended the Vanity Fair Oscar party together.

Verizon presents this film as Storrie's and DaCosta's inaugural brand projects. According to Leslie Berland, Verizon's EVP and CMO, the creative process was remarkable, aiming to portray the network in a bold and unexpected way. The campaign has received positive feedback and is now available for viewing online.

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### Vocabulary List:

1. **campaign** //kæm'peɪn// (noun): a planned set of actions to promote something
2. **suspense** //sə'spens// (noun): a feeling of worry about what will happen
3. **rideshare** //ˈraɪdʃer// (noun): a car ride arranged through a phone app
4. **activated** //ˈæktə'veɪtɪd// (verb): made a device or system begin working
5. **inaugural** //ɪˈnɔːrgjərəl// (adjective): the first of its kind or first event
6. **portray** //pɔː'treɪ// (verb): show or describe someone or something

### Comprehension Questions



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## Multiple Choice

1. What is the title of the film campaign for Verizon starring Connor Storrie?
  - Option: Look Behind You
  - Option: Behind the Shadows
  - Option: Cottage in the Woods
  - Option: The Scary Ride
  
2. Who directed the film 'Look Behind You'?
  - Option: Leslie Berland
  - Option: Nia DaCosta
  - Option: Connor Storrie
  - Option: Verizon
  
3. What happens when Connor Storrie arrives at the cottage?
  - Option: He finds a dog
  - Option: He cooks dinner and reads
  - Option: He goes to sleep
  - Option: He calls a friend
  
4. What does Connor Storrie find when he checks his phone?
  - Option: A missed call
  - Option: He did not request a ride
  - Option: He accidentally requested a ride
  - Option: A message from a friend
  
5. Which line appears on the screen when Storrie sees his reflection?
  - Option: The Best Network
  - Option: The Best Butt
  - Option: There's No Escape
  - Option: Everything is Fine
  
6. Who is the EVP and CMO of Verizon?
  - Option: Connor Storrie
  - Option: Nia DaCosta
  - Option: Leslie Berland
  - Option: The Best Network



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### True-False

7. The film campaign has a romantic theme.
8. Nia DaCosta enhanced the creative experience for Connor Storrie.
9. The film is available for viewing online.
10. Leslie Berland is known for her work in the Verizon finance department.
11. The film features a chilling soundtrack.
12. Storrie describes the project as creatively unfulfilling.

### Gap-Fill

13. Connor Storrie is the star of a new film campaign for Verizon with a horror theme titled 'Look Behind You' \_\_\_\_\_.
14. Strange events occur while Storrie cooks dinner and reads, such as the stereo turning on by \_\_\_\_\_.
15. Bold red words appear on the screen: 'The Best Butt,' 'The Best Network,' and 'There's No \_\_\_\_\_.'
16. Verizon presents this film as Storrie's and DaCosta's \_\_\_\_\_ brand projects.
17. Leslie Berland described the creative process as \_\_\_\_\_.
18. The film shows Connor Storrie arriving at a remote \_\_\_\_\_ in the woods.

### Answer

**Multiple Choice:** 1. Look Behind You 2. Nia DaCosta 3. He cooks dinner and reads 4. He accidentally requested a ride 5. The Best Butt 6. Leslie Berland

**True-False:** 7. False 8. True 9. True 10. False 11. True 12. False

**Gap-Fill:** 13. directed by Nia DaCosta



14. itself 15. Escape 16. inaugural 17. remarkable 18. cottage

## Vocabulary quizzes

### Multiple Choice ( Select the Correct answer for each question. )

1. What term is used to describe the act of bringing something back to life or popularity?

- Option: Rebirth
- Option: Revival
- Option: Reformation
- Option: Restoration

2. Which word describes someone who is not present?

- Option: Absent
- Option: Attentive
- Option: Present
- Option: Engaged

3. What is a term for an act, statement, or gift intended to show gratitude, respect, or admiration?

- Option: Gift
- Option: Tribute
- Option: Award
- Option: Acknowledgment

4. Which word best describes a person who resists authority or control?

- Option: Obedient
- Option: Rebellious
- Option: Compliant
- Option: Submissive

5. What term is used for a person who assists a woman before, during, and after childbirth?

- Option: Nurse
- Option: Midwife
- Option: Doula
- Option: Gynecologist

6. Which word describes a mixture of both positive and negative feelings?



- Option: Joyful
- Option: Bittersweet
- Option: Pleasant
- Option: Mournful

7. What is the term for the annual celebration of a significant event?

- Option: Celebration
- Option: Commemoration
- Option: Anniversary
- Option: Remembrance

8. What term describes a strong adverse reaction to something?

- Option: Support
- Option: Approval
- Option: Backlash
- Option: Apathy

9. What is the term for individuals involved in the illegal trade of people, drugs, or goods?

- Option: Smugglers
- Option: Dealers
- Option: Traffickers
- Option: Transporters

10. What term is used for a structure established to remind people of a person or event?

- Option: Statue
- Option: Monument
- Option: Memorial
- Option: Commemoration

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. The detective worked \_\_\_\_\_ to gather evidence without revealing his identity.
12. The final meeting provided the family with a sense of \_\_\_\_\_ after years of grief.
13. The company faced serious \_\_\_\_\_ regarding its business practices.
14. After a long trial, the jury \_\_\_\_\_ the defendant on all counts.
15. Police used \_\_\_\_\_ footage to identify the suspects in the robbery.



16. The \_\_\_\_\_ presented compelling evidence during the trial.
17. The \_\_\_\_\_ attorney argued that her client was innocent of all charges.
18. The artist aimed to \_\_\_\_\_ the struggles of everyday life through her paintings.
19. The organization launched a new \_\_\_\_\_ to raise awareness about climate change.
20. The movie kept the audience on the edge of their seats with its constant \_\_\_\_\_.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. Rideshare services have revolutionized the way people commute in urban areas.
22. The emergency alarm was activated during the safety drill.
23. The city celebrated its inaugural arts festival with great enthusiasm.
24. The two authors are collaborating on a new novel that combines their distinct styles.
25. She was excited to read the sequel to her favorite book, which had been highly anticipated.
26. The artist is known for her unique framing of modern life in her photographs.
27. The synopsis of the film provided a glimpse into its complex storyline.
28. The film cleverly used flashbacks to reveal the protagonist's troubled past.
29. He inherits his mother's artistic talent, which is evident in his paintings.
30. The song's lyrics captured a bittersweet nostalgia for lost love.

**Answer**

**Multiple Choice:** 1. Revival 2. Absent 3. Tribute 4. Rebellious 5. Doula 6. Bittersweet 7. Anniversary 8. Backlash 9. Traffickers 10. Memorial

**Gap-Fill:** 11. undercover 12. closure 13. allegations 14. convicted 15. surveillance 16. prosecutors 17. defence 18. portray 19. campaign 20. suspense

**Matching sentence:** 1. rideshare 2. activated 3. inaugural 4. collaborating 5. sequel 6. framing 7. synopsis 8. flashbacks 9. inherits 10. bittersweet



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## CATEGORY

1. Entertainment - LEVEL4

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## Date Created

2026/04/01

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