



Costco Launches New 'Top Tier' Yogurt Cups

Description

Costco has introduced a new frozen snack called Yasso Frozen Greek Yogurt Cups at selected stores. This product is popular among customers and was launched last month to coincide with rising summer temperatures.

The 12-pack includes mini cups with two flavours: Vanilla Caramel and Fudge Chip. Each cup is 3 ounces and contains less than 100 calories, making it a lighter option compared to regular ice cream. The Vanilla Caramel has 80 calories, while the Fudge Chip has 90 calories.

The pack costs around £11.89, which is about £1 per cup. Many people have shared their positive opinions on social media, praising Yasso products for their taste. They say these yogurt cups are not too sweet and do not have the artificial flavour found in many low-calorie desserts.

Yasso has said that availability may vary by location. Customers can check with their local stores to see if they can order the cups. Some shoppers may also find these yogurt cups at BJ's Wholesale Club. Costco often offers limited-time products to test customer interest before deciding on broader availability.

Comprehension Questions

Multiple Choice

1. What is the name of the new frozen snack introduced by Costco?
Option: Yasso Frozen Greek Yogurt Cups
Option: Vanilla Caramel Cups
Option: Frozen Yogurt Bites
Option: Ice Cream Cups
2. How many flavours do the Yasso Frozen Greek Yogurt Cups come in?
Option: 1
Option: 2
Option: 3
Option: 4
3. How many calories does the Vanilla Caramel cup contain?



- Option: 70
- Option: 80
- Option: 90
- Option: 100

4. What is the price of the 12-pack of Yasso Frozen Greek Yogurt Cups?

- Option: £9.99
- Option: £10.50
- Option: £11.89
- Option: £12.50

5. Where else might customers find the Yasso yogurt cups aside from Costco?

- Option: Walmart
- Option: BJ's Wholesale Club
- Option: Kroger
- Option: Target

6. Which flavour has more calories?

- Option: Vanilla Caramel
- Option: Fudge Chip
- Option: Both have the same calories
- Option: None of the above

True-False

7. Yasso Frozen Greek Yogurt Cups are aimed at customers looking for low-calorie desserts.

8. The Yasso product line was launched this year.

9. Each cup in the Yasso pack is 5 ounces.

10. The 12-pack of Yasso cups costs approximately £11.89.

11. The Vanilla Caramel flavour is sweeter than the Fudge Chip flavour.

12. Availability of Yasso yogurt cups is the same in all locations.



Gap-Fill

13. The Yasso Frozen Greek Yogurt Cups were launched to coincide with rising summer temperatures in _____ month.
14. The Fudge Chip cup contains _____ calories.
15. Customers can check with their local stores for availability of Yasso cups and may find them at BJ's Wholesale Club and _____.
16. The pack includes mini cups of Yasso Frozen Greek Yogurt Cups, with each cup being 3 _____ in size.
17. Many customers praise Yasso products for their taste, stating they are not too sweet and lack _____ flavour.
18. The 12-pack includes two flavours: Vanilla Caramel and _____ Chip.

Answer

Multiple Choice: 1. Yasso Frozen Greek Yogurt Cups 2. 2 3. 80 4. £11.89 5. BJ's Wholesale Club 6. Fudge Chip
True-False: 7. True 8. True 9. False 10. True 11. False 12. False
Gap-Fill: 13. last 14. 90 15. Costco 16. ounces 17. artificial 18. Fudge

CATEGORY

1. Business - LEVEL2

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