



Crowdfunding Effort Raises £500k for Struggling Elderly Couple

Description

Richard Pulley, a 78-year-old from Nashville, has gained significant attention online for delivering food to support his household. Following his wife Brenda's job loss, the couple began working for DoorDash, with Brenda driving the car while Richard delivered orders to customers' doorsteps.

A TikTok video captured one of Richard's deliveries, which led to widespread sympathy and support. Brittany Smith, who shared the video, has since launched a GoFundMe campaign to help the couple secure their financial future and retire comfortably.

In an impressive start, the campaign raised \$300,000 within the first 24 hours and has now surpassed \$500,000, with donations pouring in from around the globe. Smith set an overall target of \$650,000, which initially shocked Brenda, who expressed disbelief at the generosity displayed by strangers. The funds will help cover their medical bills and is providing much-needed relief.

Richard expressed gratitude for the donations, stating that they have alleviated much of the stress they have faced and improved their quality of life. Their situation resonates with a broader trend, as many older adults struggle to leave the workforce.

In December, a similar campaign raised nearly \$2 million for Ed Bambas from Detroit, highlighting ongoing public support for elderly individuals seeking to retire. Both cases illustrate how community kindness can significantly impact the lives of those in need.

Comprehension Questions

Multiple Choice

1. What is Richard Pulley's age?

Option: 68

Option: 78

Option: 88

Option: 98

2. What platform did Brittany Smith use to launch the fundraising campaign?

Option: GoFundMe

Option: Kickstarter



Option: Indiegogo

Option: Patreon

3. How much money did the campaign raise within the first 24 hours?

Option: \$100,000

Option: \$200,000

Option: \$300,000

Option: \$400,000

4. Who drove the car for DoorDash?

Option: Richard

Option: Brenda

Option: Brittany

Option: Ed

5. What is the overall target set for the GoFundMe campaign?

Option: \$500,000

Option: \$600,000

Option: \$650,000

Option: \$700,000

6. Which city is Richard Pulley from?

Option: Nashville

Option: Detroit

Option: Los Angeles

Option: Chicago

True-False

7. Richard is delivering food to help support his household.

8. Brenda still has her job and is not involved in DoorDash.

9. The TikTok video of Richard's delivery did not gain any attention.

10. The funds raised will only cover basic living expenses.

11. Richard expressed gratitude for the donations received.



12. A similar campaign for Ed Bambas raised nearly \$2 million.

Gap-Fill

13. Richard Pulley is _____ years old.

14. The GoFundMe campaign initially aimed to raise _____ dollars.

15. Brenda lost her job, leading the couple to work for _____ the food delivery service.

16. Within the first day, the campaign raised over _____ dollars.

17. The donations have helped alleviate much of their _____ stress.

18. Community kindness can greatly impact the lives of those in _____ need.

Answer

Multiple Choice: 1. 78 2. GoFundMe 3. \$300,000 4. Brenda 5. \$650,000 6. Nashville

True-False: 7. True 8. False 9. False 10. False 11. True 12. True

Gap-Fill: 13. 78 14. 650,000 15. DoorDash 16. 300,000 17. financial

CATEGORY

1. Business - LEVEL5

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