



Cyberpunk Trading Card Game Kickstarter Launches

Description

The Kickstarter campaign for the Cyberpunk Trading Card Game (TCG) has dramatically surpassed its initial funding target of £100,000, raising over \$3 million within hours of launch. As of the latest update, the total amount has exceeded \$7.4 million, highlighting significant interest in the project.

Fans can choose from a variety of backing options, starting with the Common Cyberdecks tier priced at \$49. This entry-level choice offers two starter decks designed to familiarise players with the game mechanics. The options range all the way to the "Night City Legend" tier, which costs nearly \$8,000.

Higher tiers, such as Quickhacks at \$169 and Netrunner Starter Kit at \$349, provide more extensive card collections along with additional collectible items like premium dice. Some bundles, such as Padre's Blessing at \$999, increase the number of cards further and include accessories like sleeves and playmats. The most exclusive tier, Night City Legend, offers a comprehensive package with eight starter decks and high-end items, including unique metal cards and uncut sheets of rare cards.

The campaign gained momentum quickly, reaching its initial goal within five minutes of launching. The team at WeirdCo expressed gratitude for the enthusiastic backing, noting the rapid increase in funds. They have since added numerous stretch goals, such as new card upgrades, which will reward backers if the campaign reaches further financial milestones.

Moving forward, if the campaign reaches \$10 million, all backers will receive a special Kickstarter-exclusive card, enhancing the appeal for potential supporters.

Comprehension Questions

Multiple Choice

1. What was the initial funding target for the Kickstarter campaign?

- Option: £50,000
- Option: £100,000
- Option: £200,000
- Option: £300,000

2. How much money had the campaign raised as of the latest update?

- Option: \$5 million



- Option: \$7.4 million
- Option: \$10 million
- Option: \$3 million

3. What is the price of the Common Cyberdecks tier?

- Option: \$49
- Option: \$149
- Option: \$349
- Option: \$999

4. Which backing tier costs nearly \$8,000?

- Option: Quickhacks
- Option: Netrunner Starter Kit
- Option: Padre's Blessing
- Option: Night City Legend

5. What additional items do higher tiers provide apart from card collections?

- Option: Collectible figurines
- Option: Premium dice
- Option: Board game accessories
- Option: Digital downloads

6. What will all backers receive if the campaign reaches \$10 million?

- Option: A free expansion pack
- Option: A special Kickstarter-exclusive card
- Option: A discount on future purchases
- Option: An additional starter deck

True-False

- 7. The Kickstarter campaign reached its initial goal within ten minutes of launching.
- 8. The Common Cyberdecks tier offers two starter decks.
- 9. Fans can only choose one backing option.
- 10. Padre's Blessing tier costs \$999.



11. The campaign team at WeirdCo expressed gratitude for the slow increase in funds.

12. If the campaign reaches \$10 million, backers will receive a special card.

Gap-Fill

13. The initial funding target was _____ £100,000.

14. As of the latest update, the campaign has exceeded _____ \$7.4 million.

15. The Common Cyberdecks tier is priced at \$49 and offers _____ starter decks.

16. The most exclusive tier is called _____ Night City Legend.

17. Higher tiers provide additional items like _____ dice.

18. If the campaign reaches _____ \$10 million, backers will receive a special card.

Answer

Multiple Choice: 1. £100,000 2. \$7.4 million 3. \$49 4. Night City Legend 5. Premium dice 6. A special Kickstarter-exclusive card

True-False: 7. False 8. True 9. False 10. True 11. False 12. True

Gap-Fill: 13. over 15. two 16. the 17. premium 18. \$10 million

CATEGORY

1. Sci/Tech - LEVEL5

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