

# Democratic consumers' sentiment declines sharply: study

## **Description**

In this economy, consumers are not happy. Their feelings dropped by almost 10% between January and now, according to a survey from the University of Michigan. When you look at sentiment based on political views, there are two different stories. But everyone agrees that inflation is a big concern.

Regardless of political leanings, people are worried about how inflation and tariffs will affect them. This worry leads to negative feelings and less spending.

Republicans feel about the same as last month, while Democrats are very concerned. The divide started in 2023 when the University of Michigan switched to internet surveys.

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While consumers are divided, business leaders are more optimistic. CEOs are the most positive they've been in three years, according to The Conference Board.

## **Vocabulary List:**

- 1. **Sentiment** /'sɛn.tɪ.mənt/ (noun): A view or attitude toward a particular issue.
- 2. Inflation /In'flei. [an/ (noun): The increase in prices and fall in the purchasing value of money.
- 3. Tariffs /'tær.ɪfs/ (noun): Taxes imposed by a government on imported goods.
- 4. Optimistic / pp.tr'mrs.trk/ (adjective): Hopeful and confident about the future.
- 5. Concern /kən'sarn/ (noun): A matter of interest or importance to someone.
- 6. **Divided** /dɪ'vaɪ.dɪd/ (adjective): Separated into parts or groups.

# Vocabulary quizzes

#### Multiple Choice (Select the Correct answer for each question.)

1. What is the opposite of intentionally?

Option: Mistake **Option: Progress** Option: Fixed Option: Improving

2. What financial metric indicates a company's profitability?

Option: Acquired



Option: Earnings Option: Confidence Option: Survey

3. Which term refers to the general increase in prices?

Option: Market Option: Value Option: Inflation Option: Tariffs

4. Which term represents the worth of something?

Option: Results Option: Bankrupt Option: Adapt Option: Value

5. What is another word for worry?

Option: Optimistic Option: Concern Option: Divided Option: Improving

NEWS.COM 6. Which term refers to the overall attitude or feeling expressed in a piece of writing?

Option: Confidence Option: Survey Option: Sentiment Option: Concerns

7. What term describes how well a task is executed?

Option: Earnings Option: Confidence Option: Survey

Option: Performance

8. Who is a person who has the ability to influence the opinions or behaviors of others?

Option: Influencer Option: Debts Option: Earnings Option: Confidence

9. What is the specific place where something is situated?

Option: Bankrupt Option: Adapt



Option: Location
Option: Sentiment

10. Which term describes something that is likely to change rapidly and unpredictably?

Option: Volatile

Option: Controversial Option: Investors Option: Acquired

## Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. Continuous learning is key to constant	tly	your skills.
12. The financial achievements were publ	icly	_ by the company.
13. The successful implementation of the new strategy led to positive		
14. Despite the challenges she remained	ab	out the project's outcome.
15. The controversial issue	opinions within t	he group.
16. The software developers quickly	the bug	in the program.
17. Constructive	can help individuals improv	ve their performance.
18. The company struggled to pay off its outstanding		
19. Recognition of one's	is essential for main	ntaining motivation.
20. Successful businesses must be able to	o to	o changing market conditions.
Matching Sentences ( Match each definition to the correct word from the vocabulary list. )		
21. People who provide capital to start-ups or existing businesses with the expectation of financial returns.		
22. The area or environment where buying and selling of goods and services take place.		
23. When a person or entity is declared insolvent and unable to pay debts.		
24. Information or data that has been officially shared or documented.		



- 25. The belief or trust in someone or something's abilities or successful outcome.
- 26. Anxiety or worry about something that is perceived as a potential problem or danger.
- 27. Subject to intense disagreement or argument due to differing opinions.
- 28. Taxes imposed on imported or exported goods often for the purpose of protectionism.
- 29. Outcomes or consequences of actions strategies or experiments.
- 30. Enhancing or making something better over time through effort and refinement.

## **Answer**

**Multiple Choice:** 1. Mistake 2. Earnings 3. Inflation 4. Value 5. Concern 6. Sentiment 7. Performance 8. Influencer 9. Location 10. Volatile

**Gap-Fill:** 11. Improving 12. Reported 13. Results 14. Optimistic 15. Divided 16. Fixed 17. Criticism 18. Debts 19. Accomplishments 20. Adapt

**Matching sentence:** 1. Investors 2. Market 3. Bankrupt 4. Reported 5. Confidence 6. Concerns 7. Controversial 8. Tariffs 9. Results 10. Improving

### **CATEGORY**

1. Business - LEVEL2

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