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## Discover AI Innovations at Loyola Marymount's Film Festival

### Description

Loyola Marymount University is starting its first Innovators Film Festival. This festival will include talks and activities about artificial intelligence (AI).

The festival is free and will be held by LMU's School of Film and Television. It will show short films made by students. There will also be panels and workshops with people who work in the film industry. They will talk about how to use AI in entertainment safely. An avatar of Reid Hoffman, a LinkedIn co-founder, will give the opening talk. Ben Relles and Parth Patil, who helped make the avatar, will lead the discussion.

Some important people at the festival are Ed Ulbrich from Metaphysic, Sydney Bright from Webtoon, Yoshi Takashima from Sony Pictures, Holly Willis from USC, and Dave Clark from Promise.

Carolyn Giardina from Variety will lead a panel called Women Teaching Tech. This panel will include film school teachers.

The festival will also have interactive demos. Sony will show its XYN software, and Google will showcase its video technology, Veo 2.

The festival will happen on LMU's Westchester campus.

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### Vocabulary List:

1. **Innovators** /ɪˈnɒveɪtəz/ (noun): Individuals or groups that introduce new ideas or methods.
2. **Artificial** /ˌɑːtɪˈfɪʃəl/ (adjective): Created by human beings rather than occurring naturally.
3. **Panels** /ˈpænəlz/ (noun): Groups of experts discussing a topic in front of an audience.
4. **Workshops** /ˈwɜːrkʃɒps/ (noun): Sessions where participants engage in hands-on activities often with instruction.
5. **Interactive** /ˌɪntəˈræktɪv/ (adjective): Involving active participation from users or audiences.
6. **Technology** /tɛkˈnɒlədʒi/ (noun): The application of scientific knowledge for practical purposes especially in industry.

### Comprehension Questions

#### Multiple Choice



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1. Where will Loyola Marymount University's first Innovators Film Festival be held?

- Option: Downtown Los Angeles
- Option: Westchester campus
- Option: Hollywood
- Option: Santa Monica

2. Who will give the opening talk at the festival?

- Option: Reid Hoffman
- Option: Ben Relles
- Option: Parth Patil
- Option: Carolyn Giardina

3. Which company will showcase its XYN software at the festival?

- Option: Sony
- Option: Google
- Option: Metaphysic
- Option: Webtoon

4. Who will lead the panel called Women Teaching Tech?

- Option: Ed Ulbrich
- Option: Sydney Bright
- Option: Holly Willis
- Option: Carolyn Giardina

5. Which school is organizing the Innovators Film Festival?

- Option: LMU School of Business
- Option: LMU School of Film and Television
- Option: USC School of Cinematic Arts
- Option: New York Film Academy

6. Who will showcase video technology Veo 2 at the festival?

- Option: Sony
- Option: Google
- Option: Promise
- Option: Metaphysic

**True-False**



7. The festival will feature talks and activities about artificial intelligence.
8. The festival will charge an admission fee.
9. Ben Relles and Parth Patil are co-founders of LinkedIn.
10. The festival will only showcase Hollywood-produced films.
11. The festival will happen in New York City.
12. Carolyn Giardina is a film school teacher.

### Gap-Fill

13. Ed Ulbrich is from \_\_\_\_\_.
14. Holly Willis is associated with \_\_\_\_\_.
15. Sydney Bright is from \_\_\_\_\_.
16. Yoshi Takashima works at \_\_\_\_\_.
17. Dave Clark is affiliated with \_\_\_\_\_.
18. The closing date of the festival is \_\_\_\_\_.

### Answer

**Multiple Choice:** 1. Westchester campus 2. Reid Hoffman 3. Sony 4. Carolyn Giardina 5. LMU School of Film and Television 6. Google

**True-False:** 7. True 8. False 9. False 10. False 11. False 12. True

**Gap-Fill:** 13. Metaphysic 14. USC 15. Webtoon 16. Sony Pictures 17. Promise 18. TBD

### CATEGORY

1. Entertainment - LEVEL1

### Date Created

2025/03/26

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