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# Disney Faces Lawsuit Over Facial Recognition Use in California Parks

## Description

A class action lawsuit has been filed against The Walt Disney Company regarding the use of facial recognition technology at Disneyland's entrances. This case is significant as it raises important questions about privacy and data transparency.

The lawsuit, initiated on behalf of lead plaintiff Summer Christine Duffield, argues that Disney does not provide sufficient information about how it uses this technology. Duffield visited Disneyland and Disney California Adventure Park on May 10 and May 14, expressing concerns about her privacy rights.

The lawsuit seeks at least \$5 million in damages. According to attorney Blake Hunter Yagman, families should not have to sacrifice their privacy while visiting a popular theme park. He emphasised the growing presence of facial recognition technology in public spaces and the potential civil rights implications of collecting biometric data without clear consent. The legal team looks forward to presenting their case in court.

Disney has not responded to requests for comment. However, their website states that the facial recognition service is optional and aims to assist with park re-entry and reduce fraud. The technology captures facial images at the entrance, comparing them with a previous image stored when a ticket was first used. Disney claims all data is deleted within 30 days.

The lawsuit contends that guests should explicitly consent to using facial recognition technology. It mentions that the park has small signs about the policy, which might be easily overlooked. Furthermore, unclear alternative entrance options raise concerns for those wanting to avoid using this technology. The lawsuit comes amid growing worries about surveillance in public areas, with other companies like Amazon and Meta facing similar legal challenges.

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## Vocabulary List:

1. **lawsuit** //ˈlɔːsɪt// (noun): a legal case started by one person against another
2. **plaintiff** //ˈpleɪntɪf// (noun): person who starts a legal case
3. **privacy** //ˈpraɪvəsi// (noun): right to keep personal information private
4. **consent** //kənˈsent// (noun): permission to allow something to happen
5. **biometric** //ˌbaɪəʊˈmetrɪk// (adjective): related to body measurements used to identify
6. **surveillance** //səˈveɪləns// (noun): close watching of people or places by others



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## Comprehension Questions

### Multiple Choice

1. What is the primary issue raised by the lawsuit against The Walt Disney Company?  
Option: High ticket prices  
Option: Use of facial recognition technology  
Option: Attraction safety measures  
Option: Employee working conditions
2. Who is the lead plaintiff in the lawsuit against Disney?  
Option: Blake Hunter Yagman  
Option: Summer Christine Duffield  
Option: Disney California Adventure  
Option: The Walt Disney Company
3. What is the minimum amount sought in damages in the lawsuit?  
Option: \$1 million  
Option: \$5 million  
Option: \$10 million  
Option: \$20 million
4. According to Disney, what is the purpose of the facial recognition service?  
Option: To enhance security  
Option: To assist with park re-entry  
Option: To track guest movements  
Option: To collect user data
5. How long does Disney claim to keep the facial recognition data?  
Option: 1 day  
Option: 7 days  
Option: 30 days  
Option: 60 days
6. What do the small signs in the park indicate?  
Option: Entrance fees



- Option: Attraction schedules
- Option: Facial recognition policy
- Option: Park rules

**True-False**

- 7. The lawsuit claims that Disney provides clear information about its use of facial recognition technology.
- 8. Summer Christine Duffield visited Disneyland on May 10 and May 14.
- 9. Disney has openly responded to the lawsuit against facial recognition technology.
- 10. The lawsuit is concerned with privacy and data transparency issues.
- 11. Families are required to consent to facial recognition technology upon entry to the park.
- 12. Other companies like Amazon and Meta also face similar legal challenges regarding surveillance.

**Gap-Fill**

13. The lawsuit has been filed against The Walt Disney Company regarding the use of facial recognition technology at Disneyland's entrances. This case raises important questions about privacy and data

\_\_\_\_\_ .

14. Lead plaintiff Summer Christine Duffield visited Disneyland and Disney California Adventure Park on May 10 and May \_\_\_\_\_ .

15. The lawsuit seeks at least \$5 million in \_\_\_\_\_ .

16. According to the attorney, families should not sacrifice their privacy while visiting a \_\_\_\_\_ theme park.

17. Disney's facial recognition service aims to assist with park re-entry and reduce \_\_\_\_\_



18. The lawsuit mentions that the park has small signs about the policy, which might be easily

## Answer

**Multiple Choice:** 1. Use of facial recognition technology 2. Summer Christine Duffield 3. \$5 million 4. To assist with park re-entry 5. 30 days 6. Facial recognition policy

**True-False:** 7. False 8. True 9. False 10. True 11. False 12. True

**Gap-Fill:** 13. transparency 14. 14 15. damages 16. popular 17. fraud 18. overlooked

## Vocabulary quizzes

**Multiple Choice ( Select the Correct answer for each question. )**

1. Which of the following refers to someone who is widely known and praised?

Option: ignored

Option: celebrated

Option: forgotten

Option: dismissed

2. What term describes displaying something ostentatiously?

Option: hiding

Option: flaunting

Option: concealing

Option: protecting

3. Which technology utilizes unique physical characteristics for identification?

Option: password

Option: biometric

Option: manual

Option: traditional

4. What is the practice of monitoring activities called?

Option: entertainment

Option: surveillance

Option: freedom



Option: relaxation

5. The lack of acceptance for different views is known as what?

Option: tolerance

Option: acceptance

Option: intolerance

Option: understanding

6. What term refers to something handed down from the past?

Option: now

Option: legacy

Option: immediate

Option: future

7. What is the process of returning something to its original condition called?

Option: demolition

Option: alteration

Option: restoration

Option: deconstruction

8. In a legal context, who is the party that brings a lawsuit called?

Option: defendant

Option: witness

Option: plaintiff

Option: judge

9. Which of the following describes a substance formed from two or more elements?

Option: mixture

Option: element

Option: compound

Option: solution

10. What term describes the care or guardianship of someone, especially a child?

Option: freedom

Option: responsibility

Option: custody

Option: independence

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. Many people \_\_\_\_\_ the arrival of the new year with excitement.



12. She completed the task \_\_\_\_\_ without any assistance.
13. The renovation will \_\_\_\_\_ the old building into a modern facility.
14. She faced harsh \_\_\_\_\_ for her controversial decision.
15. The \_\_\_\_\_ effects of the medication were concerning to doctors.
16. Lawyers are hired to \_\_\_\_\_ their clients in court.
17. He did not want to feel \_\_\_\_\_ about his choices later in life.
18. The company is planning to \_\_\_\_\_ its headquarters to a new city.
19. A written \_\_\_\_\_ was added to the agreement to clarify responsibilities.
20. The movie received a \_\_\_\_\_ income that exceeded expectations.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

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| 21. The documentary revealed hidden truths that sparked public curiosity. |
| 22. He was always showing off his new car to his friends.                 |
| 23. The latest smartphones use fingerprint scans for security.            |
| 24. CCTV cameras were installed to monitor the street.                    |
| 25. The court awarded sole custody of the child to the mother.            |
| 26. The once-abandoned warehouse became a thriving community center.      |
| 27. Her philanthropic efforts left a lasting impact on the community.     |
| 28. The art piece underwent careful restoration to repair damage.         |
| 29. The community faced challenges with various forms of intolerance.     |
| 30. The lawyer's role is to defend the accused in court.                  |



## Answer

**Multiple Choice:** 1. celebrated 2. flaunting 3. biometric 4. surveillance 5. intolerance 6. legacy 7. restoration  
8. plaintiff 9. compound 10. custody

**Gap-Fill:** 11. anticipate 12. effortlessly 13. transform 14. criticism 15. secondary 16. defend 17. regret  
18. relocate 19. stipulation 20. gross

**Matching sentence:** 1. intrigue 2. flaunting 3. biometric 4. surveillance 5. custody 6. transformed 7. legacy  
8. restoration 9. intolerance 10. defend

## CATEGORY

1. Entertainment - LEVEL4

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## Tags

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