



Disney Faces Lawsuit Over Park Facial Recognition Technology

Description

A class action lawsuit has been filed against The Walt Disney Company for using facial recognition technology at Disneyland entrances. This case is important because it raises concerns about privacy and how companies handle personal data.

The lawsuit began on Friday with lead plaintiff Summer Christine Duffield. She claims Disney does not clearly explain how it uses facial recognition. Duffield visited Disneyland and Disney California Adventure Park in May. Her lawyer, Blake Hunter Yagman, says she is worried about her privacy rights.

The lawsuit seeks at least \$5 million. Yagman stated that families should not give up their privacy when visiting a popular theme park like Disney. He noted that facial recognition is becoming more common and that it is vital to protect people's privacy rights.

Disney has not yet commented on the lawsuit. On its website, the company says the technology is optional and helps with easier re-entry to the parks. They claim all data is deleted within 30 days and that there are separate entrance lanes without the technology.

The suit argues that guests should clearly choose to use facial recognition by giving written consent. It also mentions that notices about this technology may be hard to see, making it difficult for guests to opt out. Similar lawsuits have been filed against other companies, highlighting growing concerns about privacy in public spaces.

Vocabulary List:

1. **lawsuit** //ˈlɔːsɪt// (noun): a legal case started by one person
2. **privacy** //ˈpraɪvəsi// (noun): the right to keep personal information secret
3. **plaintiff** //ˈpleɪntɪf// (noun): a person who starts a legal case
4. **recognition** //ˌrɛkəgˈnɪʃən// (noun): knowing someone by their face or features
5. **consent** //kənˈsɛnt// (noun): permission given for something to happen
6. **optional** //ˈɒpʃənəl// (adjective): not required; you can choose it or not

Comprehension Questions



Multiple Choice

1. What has been filed against The Walt Disney Company?
 - Option: A class action lawsuit
 - Option: A patent infringement case
 - Option: A bankruptcy claim
 - Option: A merger proposal

2. Who is the lead plaintiff in the lawsuit against Disney?
 - Option: Summer Christine Duffield
 - Option: Blake Hunter Yagman
 - Option: Disney California
 - Option: Disney Corporation

3. What amount is the lawsuit seeking?
 - Option: \$1 million
 - Option: \$3 million
 - Option: \$5 million
 - Option: \$10 million

4. According to Disney, what does their facial recognition technology help with?
 - Option: Faster ticket sales
 - Option: Optional re-entry to the parks
 - Option: More visitors per day
 - Option: Enhanced security

5. How long does Disney claim to keep the facial recognition data?
 - Option: For one day
 - Option: For one week
 - Option: For 30 days
 - Option: Indefinitely

6. What does Yagman believe families should not give up?
 - Option: Their money
 - Option: Their privacy
 - Option: Their time
 - Option: Their fun



True-False

7. The lawsuit claims that Disney clearly explains how it uses facial recognition technology.
8. The lawsuit emphasizes the importance of privacy rights.
9. Disney has commented publicly on the lawsuit.
10. Facial recognition technology is mandatory for all guests at Disneyland.
11. Notices about the facial recognition technology are easily visible to guests.
12. Similar lawsuits have been filed against other companies as well.

Gap-Fill

13. The lawsuit has raised concerns about _____ and how companies handle personal data.
14. Lead plaintiff Summer Christine Duffield visited Disneyland and Disney California Adventure Park in _____.
15. Yagman states that families should not give up their _____ when visiting a theme park like Disney.
16. Disney states that all data is deleted within _____ days.
17. The lawsuit argues that guests should choose to use facial recognition by giving _____ consent.
18. The lawsuit seeks at least _____ million dollars.

Answer

Multiple Choice: 1. A class action lawsuit 2. Summer Christine Duffield 3. \$5 million 4. Optional re-entry to the parks



5. For 30 days 6. Their privacy

True-False: 7. False 8. True 9. False 10. False 11. False 12. True

Gap-Fill: 13. privacy 14. May 16. 30 17. written 18. 5

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What is the term for a legal case brought to a court?

Option: Lawsuit

Option: Testimony

Option: Defense

Option: Affidavit

2. What is the right to keep one's personal affairs out of public view called?

Option: Secrecy

Option: Privacy

Option: Confidentiality

Option: Exposure

3. What do we call permission for something to happen or agreement to do something?

Option: Consent

Option: Authorization

Option: Agreement

Option: Commitment

4. What is a film or television program that provides a factual report on a particular subject called?

Option: Drama

Option: Documentary

Option: Fiction

Option: Reality show

5. Which term refers to the yearly recurrence of a date marking a notable event?

Option: Celebration

Option: Anniversary

Option: Memorial

Option: Commemoration

6. What term refers to a recording that has been improved in quality or altered for better presentation?

Option: Original

Option: Remastered



- Option: Edited
- Option: Restored

7. What term is used for making something available to the public?

- Option: Distribute
- Option: Release
- Option: Publish
- Option: Share

8. What term refers to the assets available to a person or organization for use?

- Option: Resources
- Option: Assets
- Option: Supplies
- Option: Funds

9. What term defines the function or part played by a person or thing in a particular situation?

- Option: Role
- Option: Character
- Option: Persona
- Option: Identity

10. What word describes a person who is not yet an adult?

- Option: Adult
- Option: Teenager
- Option: Minor
- Option: Child

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. In a lawsuit, the person who brings the case to court is called the _____ .
12. The _____ of resources can greatly influence opportunities available to individuals.
13. The main _____ of the documentary is to shed light on environmental issues.
14. The court held a special _____ to address privacy concerns.
15. There was an _____ of evidence supporting the claims made by the plaintiff.
16. Her _____ to succeed was evident in her every action.



17. The actor's _____ was widely praised during the awards season.
18. The research provided valuable _____ into consumer behavior.
19. The project cast a long _____ over the organization's reputation.
20. Participation in the survey was _____ and not mandatory.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The company implemented strict guidelines to protect clients' privacy.
22. He left behind a rich legacy that continues to inspire future generations.
23. She decided to take a solo trip around the world to find herself.
24. Her powerful speech had the ability to influence the decision-making process.
25. You must apply for the internship before the deadline to be considered.
26. He always aims to perform at his best in all competitions.
27. There are many opportunities for growth and development in this field.
28. The road was blocked due to construction, causing significant delays.
29. The company's immediate response to the crisis was commendable.
30. The classic film was remastered for a new generation of viewers to enjoy.

Answer

Multiple Choice: 1. Lawsuit 2. Privacy 3. Consent 4. Documentary 5. Anniversary 6. Remastered 7. Release 8. Resources 9. Role 10. Minor

Gap-Fill: 11. plaintiff 12. distribution 13. focus 14. session 15. abundance 16. determination 17. performance 18. insights 19. shadow 20. optional

Matching sentence: 1. privacy 2. legacy 3. solo 4. influence 5. apply 6. perform 7. opportunities 8. blocked 9. response 10. remastered

CATEGORY

1. Entertainment - LEVEL2



POST TAG

1. California parks
2. Disney
3. ESL learning
4. esl news
5. facial recognition
6. Level 2

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