



Elon Musk realized he created a badge of shame with blue checks on X.

Description

In 2022, Elon Musk proposed to purchase Twitter, eventually taking over the company with a \$44 billion leveraged buyout. Under Musk's leadership, he promised to restore free speech and address disparities caused by the blue check mark system for verified accounts. After taking over, Musk decided to charge users \$8 a month for the blue check mark, and later removed the check marks from those who didn't pay. Under this scheme, blue check mark became a status symbol with Musk favouring fan accounts and trolls. However, the move saw backlash, and fake accounts caused confusion. Twitter's credibility was at stake, with blue check marks being instrumental in identifying reliable information sources. By August 2023, Musk began to understand the issue and started allowing users to hide their check marks. Most recently, he announced free premium accounts and reinstatement of blue check marks for those with over 2,500 verified followers. Critics remain skeptical of Musk's handling of Twitter's blue check system.

Vocabulary List:

1. **Leveraged buyout** // (noun): The acquisition of a company using a significant amount of borrowed money.
2. **Disparities** // (noun): Inequalities or differences especially in treatment or opportunities.
3. **Backlash** // (noun): A strong negative reaction to something.
4. **Credibility** // (noun): The quality of being trusted and believed in.
5. **Instrumental** // (adjective): Playing a vital or essential role in a process or situation.
6. **Reinstatement** // (noun): The action of restoring someone to a previous position or condition.

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What is the term for bypassing a rule or restriction?

- Option: A. Evading
- Option: B. Conforming
- Option: C. Complying
- Option: D. Communicating

2. Who is the owner of a business or property?

- Option: A. Employee
- Option: B. Investor



Option: C. Proprietor

Option: D. Manager

3. What is the term for a strong negative reaction by a large number of people?

Option: A. Applause

Option: B. Critique

Option: C. Backlash

Option: D. Endorsement

4. Relating to government revenues especially taxes?

Option: A. Physical

Option: B. Mental

Option: C. Fiscal

Option: D. Emotional

5. What is the term for causing something to begin or happen?

Option: A. Halted

Option: B. Prevented

Option: C. Initiated

Option: D. Anticipated

6. What is the probability of something happening?

Option: A. Impossibility

Option: B. Uncertainty

Option: C. Likelihood

Option: D. Possibility

7. Who is a person skilled in planning actions to achieve a goal?

Option: A. Follower

Option: B. Observer

Option: C. Critic

Option: D. Strategist

8. What is the term for bringing people together for a meeting or activity?

Option: A. Disbanded

Option: B. Diverted

Option: C. Convened

Option: D. Scattered

9. What is the term for cheerful and optimistic?

Option: A. Gloomy

Option: B. Miserable

Option: C. Buoyant



Option: D. Depressed

10. What is the term for gradually decreasing in number amount or strength?

Option: A. Increasing

Option: B. Growing

Option: C. Dwindling

Option: D. Multiplying

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. Social _____ remain a significant issue in many countries.

12. The employee requested _____ after being wrongly terminated.

13. There is a high _____ of rain this weekend.

14. The company was acquired through a _____.

15. The economic _____ for next year appears positive.

16. The discovery of a new species holds great _____ for biologists.

17. The company focuses on creating _____ products.

18. Her leadership skills were _____ in completing the project on time.

19. The new CEO brought about _____ changes in the organization.

20. The construction work had to _____ due to bad weather.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The grand jury issued an against the suspect.
22. His performance on the project after he stopped putting in effort.
23. After hours of interrogation the suspect finally to the crime.
24. The legal team prepared for the upcoming in the high-profile case.
25. The scientist the complex theory making it understandable to all.



26. The media about the reasons behind the sudden resignation of the CEO.
27. The journalist's was questioned after publishing inaccurate information.
28. The team will upon winning the championship.
29. Investors are concerned about the company's declining .
30. The stock market has been showing an in recent weeks.

Answer

Multiple Choice: 1. A. Evading 2. C. Proprietor 3. C. Backlash 4. C. Fiscal 5. C. Initiated 6. C. Likelihood
7. D. Strategist 8. C. Convened 9. C. Buoyant 10. C. Dwindling

Gap-Fill: 11. disparities 12. reinstatement 13. likelihood 14. leveraged buyout 15. outlook 16. significance
17. consumer-oriented 18. instrumental 19. transformational 20. halt

Matching sentence: 1. indictment 2. regressed 3. confessed 4. prosecution 5. demystified 6. speculated
7. credibility 8. rejoice 9. liquidity 10. upward trend

CATEGORY

1. Business - LEVEL5

Date Created

2024/04/05

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