



---

## Even With Many Followers, Black Influencers Keep Changing Style. Read Why.

### Description

Black artists and influencers have used TikTok to make successful careers. One of those creators is Challan. She is a model and influencer on TikTok with over five million followers. But as a Black woman, she says she must be careful about how she acts on TikTok.

Challan needs to watch how loudly she speaks and how she chooses her words. She doesn't want people to think she is negative. But she also wants to be a safe place for her followers.

Some Black creators have a hard time on TikTok. They say they must change how they act to make others happy. This can make them feel bad. They also face problems when other people steal their ideas. This is why some Black creators protested last year.

Challan remains hopeful. She focuses on creating content that will make her followers feel happy and safe.

**Warning:** Trying to access array offset on false in `/home/u750883576/domains/esl-news.com/public_html/wp-content/plugins/gpt-post-quiz/includes/admin/forms/gpoq-post-pdf-questions.php` on line 76

**Warning:** Trying to access array offset on false in `/home/u750883576/domains/esl-news.com/public_html/wp-content/plugins/gpt-post-quiz/includes/admin/forms/gpoq-post-pdf-questions.php` on line 76

**Warning:** Trying to access array offset on false in `/home/u750883576/domains/esl-news.com/public_html/wp-content/plugins/gpt-post-quiz/includes/admin/forms/gpoq-post-pdf-questions.php` on line 76

**Warning:** Trying to access array offset on false in `/home/u750883576/domains/esl-news.com/public_html/wp-content/plugins/gpt-post-quiz/includes/admin/forms/gpoq-post-pdf-questions.php` on line 76

**Warning:** Trying to access array offset on false in `/home/u750883576/domains/esl-news.com/public_html/wp-content/plugins/gpt-post-quiz/includes/admin/forms/gpoq-post-pdf-questions.php` on line 76

**Warning:** Trying to access array offset on false in `/home/u750883576/domains/esl-news.com/public_html/wp-content/plugins/gpt-post-quiz/includes/admin/forms/gpoq-post-pdf-questions.php` on line 76

---



## Vocabulary List:

1. **Influencers** // (noun): Individuals who have the power to affect the purchasing decisions of others because of their authority, knowledge, or relationship with their audience.
2. **Creators** // (noun): Individuals who produce content for platforms like social media, websites, etc.
3. **Followers** // (noun): People who subscribe to someone's content on platforms like social media.
4. **Negative** // (adjective): Expressing disapproval or disappointment.
5. **Protested** // (verb): Expressed strong disapproval or objection.
6. **Content** // (noun): The information, ideas, or creative expression included in a piece of media or publication.

## Vocabulary quizzes

### Multiple Choice ( Select the Correct answer for each question. )

1. Who is the person that writes plays?

- Option: Director
- Option: Actor
- Option: Playwright
- Option: Company

2. Who attends a festival?

- Option: Influencers
- Option: Creators
- Option: Followers
- Option: Festivalgoer

3. Where do actors perform?

- Option: Play
- Option: Audience
- Option: Theatre
- Option: Company

4. What do social media platforms share?

- Option: Media
- Option: Content
- Option: Businesses
- Option: Channels

5. What is a tribute to someone who has passed away?



- Option: Honors
- Option: Memorial
- Option: Respects
- Option: Surprises

6. What happens when a selection is made?

- Option: Submission
- Option: Chosen
- Option: Audience
- Option: Festival

7. What type of feedback is not positive?

- Option: Protested
- Option: Negative
- Option: Content
- Option: Media

8. Who is in charge of a film or play production?

- Option: Playwright
- Option: Director
- Option: Submission
- Option: Chosen

9. Who has the power to affect purchasing decisions of others?

- Option: Festivalgoer
- Option: Influencers
- Option: Creators
- Option: Followers

10. Where can you find online content?

- Option: Content
- Option: Businesses
- Option: Channels
- Option: Platforms

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. The police conducted an \_\_\_\_\_ into the crime.

12. The lead \_\_\_\_\_ delivered a powerful performance in the play.



13. Please ensure your \_\_\_\_\_ is made before the deadline.
14. The award ceremony will recognize individuals for their outstanding \_\_\_\_\_.
15. The magician had a bag of \_\_\_\_\_ for the audience.
16. The group \_\_\_\_\_ against the proposed changes.
17. It is important to show \_\_\_\_\_ for others.
18. Many \_\_\_\_\_ are using social media for marketing.
19. The social media influencer gained many new \_\_\_\_\_ after the campaign.
20. Television and radio are examples of communication \_\_\_\_\_.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. These individuals are responsible for producing original content.
22. Actors perform in this form of dramatic production.
23. This is a group of people involved in a particular business activity.
24. These are the individuals who watch a performance or presentation.
25. This is the act of presenting a proposal or application for consideration.
26. An event or celebration that often includes various forms of entertainment.
27. A person who performs a character in a play or movie.
28. This encompasses various means of communication like television radio newspapers etc.
29. Activities that provide amusement or enjoyment for an audience.
30. Selected or picked from a group or options.

**Answer**

- Multiple Choice:** 1. Playwright 2. Festivalgoer 3. Theatre 4. Content 5. Memorial 6. Chosen 7. Negative 8. Director



---

9. Influencers 10. Platforms

**Gap-Fill:** 11. investigation 12. actor 13. submission 14. honors 15. surprises 16. protested 17. respects  
18. businesses 19. followers 20. channels

**Matching sentence:** 1. Creators 2. Play 3. Company 4. Audience 5. Submission 6. Festival 7. Actor 8. Media  
9. Entertainment 10. Chosen

## CATEGORY

1. Entertainment - LEVEL1

### Date Created

2024/02/28

### Author

aimeeyoung99

ESL-NEWS.COM