



## Ex-Nintendo of America President

### Description

The video game industry is poised for a turnaround after a challenging period following the initial surge in sales during the early days of the pandemic. In 2025, Nintendo is set to release a new console following the success of the Switch, while Take-Two is gearing up for the highly anticipated launch of "Grand Theft Auto VI."

Former Nintendo of America president Reggie Fils-Aimé believes the industry is on an upswing, with new games and platforms generating positive consumer reactions. While the market experienced significant growth at the start of the pandemic, sales declined in subsequent years. However, there are signs of recovery, with mobile gaming revenue increasing and the home console market expected to receive a boost from upcoming game releases and new console launches.

Despite challenges such as layoffs and supply chain issues affecting system sales, industry experts remain optimistic. While growth may not reach the levels seen at the peak of the pandemic, it is expected to provide relief for the industry overall. Subscribe to the Yahoo Finance Tech newsletter for the latest updates.

### Vocabulary List:

1. **Turnaround** /'tɜːnə,raʊnd/ (noun): A complete change in direction or approach often resulting in improvement.
2. **Anticipated** /æn'tɪsɪ,peɪtɪd/ (adjective): Expected or predicted.
3. **Upswing** /'ʌp,swɪŋ/ (noun): An increase or improvement.
4. **Significant** /sɪg'nɪfɪkənt/ (adjective): Important and deserving attention.
5. **Optimistic** /,ɒptɪ'mɪstɪk/ (adjective): Hopeful and confident about the future.
6. **Revenue** /'revə,nuː/ (noun): Income generated from normal business operations.

## Comprehension Questions

### Multiple Choice

1. Which company is set to release a new console in 2025 following the success of the Switch?

Option: Sony

Option: Nintendo



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Option: Microsoft  
Option: EA Games

2. What game is Take-Two gearing up for the launch of?

Option: Minecraft  
Option: Fortnite  
Option: Grand Theft Auto VI  
Option: Call of Duty

3. Who believes that the video game industry is on an upswing?

Option: Reggie Fils-Aimé  
Option: Shigeru Miyamoto  
Option: Hideo Kojima  
Option: Todd Howard

4. What is expected to provide relief for the video game industry overall?

Option: Stable sales  
Option: Declining revenue  
Option: Increased competition  
Option: Industry growth

5. Which segment of the gaming market is expected to receive a boost from upcoming releases and new console launches?

Option: Mobile gaming  
Option: PC gaming  
Option: Virtual reality gaming  
Option: Board games

6. What is an ongoing challenge affecting system sales in the video game industry?

Option: Lack of interest in gaming  
Option: Supply chain issues  
Option: Too many game options  
Option: High cost of consoles

## Answer

**Multiple Choice:** 1. Nintendo 2. Grand Theft Auto VI 3. Reggie Fils-Aimé 4. Industry growth 5. Home console market 6. Supply chain issues



## Vocabulary quizzes

### Multiple Choice ( Select the Correct answer for each question. )

1. Which term best describes clear and easily understandable communication or thought?  
Option: Potential  
Option: Lucid  
Option: Enhance  
Option: Applications
2. What term refers to the act of stopping or ending something?  
Option: Companion  
Option: Discontinuation  
Option: Airtight  
Option: Backlash
3. Which term is used to describe the income generated by a business?  
Option: Backlash  
Option: Revenue  
Option: Greedy  
Option: Congestion
4. What term is used to denote the mental or emotional strain in a situation?  
Option: Sustainable  
Option: Incentives  
Option: Tension  
Option: Infrastructure
5. Which term best describes something that excites or produces intense excitement?  
Option: Pedestrian  
Option: Monitor  
Option: Anticipation  
Option: Thrilling
6. What term is used for something that is expected or awaited?  
Option: Audacious  
Option: Gripping  
Option: Anticipated  
Option: Turnaround
7. Which term best describes having a positive outlook on a situation?



- Option: Anticipated
- Option: Upswing
- Option: Significant
- Option: Optimistic

8. Which term is used to describe an excessive desire for more than what is needed?

- Option: Revenue
- Option: Greedy
- Option: Congestion
- Option: Sustainable

9. Which term best describes introducing new ideas or methods in a creative way?

- Option: Innovative
- Option: Subscription
- Option: Companion
- Option: Discontinuation

10. Which term refers to the practical use or relevance of a concept or technology?

- Option: Lucid
- Option: Potential
- Option: Enhance
- Option: Applications

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. \_\_\_\_\_ is the possibility for growth or development in the future.
12. To improve or make something better is to \_\_\_\_\_ it.
13. \_\_\_\_\_ refers to overcrowding or blockage in a certain area.
14. A(n) \_\_\_\_\_ is a payment made regularly to receive a service or access to content.
15. An \_\_\_\_\_ plan is daring and bold often involving high risk.
16. \_\_\_\_\_ practices aim to meet current needs without compromising future generations.
17. A \_\_\_\_\_ refers to a major change in direction or performance often for the better.



18. A \_\_\_\_\_ event or development is important notable or meaningful.
19. A \_\_\_\_\_ is someone who travels on foot typically in a city or urban area.
20. A \_\_\_\_\_ narrative or story is captivating and holds one's attention.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. Companies often offer bonuses or rewards as to motivate employees.
22. The basic physical systems of a business or region such as roads and utilities make up its .
23. To keep track of progress or changes a manager may use a to observe activities.
24. The feeling of excitement or nervousness about something that is about to happen is known as .
25. The art and technique of film photography sequencing and composition are aspects of .
26. A container or situation that is completely sealed or secure is considered .
27. A loyal friend or partner who accompanies you on journeys can be described as a .
28. Negative reactions or consequences that result from a decision or action can lead to a .
29. An increase or improvement in a particular trend or situation is known as an .
30. A payment made regularly in order to receive a service over a period of time is a .

## Answer

**Multiple Choice:** 1. Lucid 2. Discontinuation 3. Revenue 4. Tension 5. Thrilling 6. Anticipated 7. Optimistic 8. Greedy 9. Innovative 10. Applications

**Gap-Fill:** 11. Potential 12. Enhance 13. Congestion 14. Subscription 15. Audacious 16. Sustainable 17. Turnaround 18. Significant 19. Pedestrian 20. Gripping

**Matching sentence:** 1. Incentives 2. Infrastructure 3. Monitor 4. Anticipation 5. Cinematography 6. Airtight 7. Companion 8. Backlash 9. Upswing 10. Subscription

## CATEGORY

1. Sci/Tech - LEVEL4

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