



---

## Exclusive Sale Alert: Act Now!

### Description

Best Buy has officially launched its Black Friday Sale, ahead of the main event on November 29. The retailer, along with other major players, has unveiled a wide array of discounted products, including gaming consoles, video games, PCs, laptops, and TVs. This early release allows you to take advantage of the best prices without having to wait for the official Black Friday date.

One notable advantage of shopping at Best Buy is the option to purchase online and pick up your items in-store. This convenient feature eliminates the hassle of shipping, especially during the busy holiday season, and also simplifies the return process.

Sony has also announced Black Friday deals, with discounts already available on Best Buy's website. Various PlayStation products, including console bundles, controllers, headsets, and games, have all received significant price reductions.

In addition to gaming deals, Best Buy is offering discounts on a variety of video games, such as Astro Bot, Stellar Blade, and NBA 2K25, among others. The retailer has also dropped prices on gaming handhelds, peripherals, and gaming PCs, catering to a wide range of preferences and budgets.

For those in the market for a new TV, Best Buy has unveiled deals on 77" OLED models from LG and Samsung, as well as discounted Samsung The Frame TVs. These offers provide an opportunity to upgrade your home entertainment setup at a fraction of the regular cost.

As Black Friday approaches, more deals are expected to emerge, leading up to the main event on November 29. Retailers typically begin rolling out discounts in the weeks leading up to Black Friday, so be sure to keep an eye out for further savings.

Eric Song, IGN's commerce manager, curates the best gaming and tech deals each day, ensuring that you can make informed purchasing decisions and secure the best possible prices for premium products.

---

### Vocabulary List:

1. **Discounted** /dɪs'kaʊntɪd/ (adjective): Marked down in price; on sale.
2. **Retailer** /'ri:teɪlər/ (noun): A person or business that sells goods to the public.
3. **Convenient** /kən'vi:niənt/ (adjective): Fitting in well with a person's needs activities and plans.
4. **Preferences** /'prɛfərənsɪz/ (noun): A greater liking for one alternative over another or others.
5. **Curates** /kjʊə'reɪts/ (verb): Selects organizes and looks after the items in a collection or exhibition.
6. **Significant** /sɪg'nɪfɪkənt/ (adjective): Of great importance; noteworthy.



## Comprehension Questions

### Multiple Choice

1. When is the main Black Friday event this year?
  - Option: 15 October
  - Option: 29 November
  - Option: 7 December
  - Option: 25 December
  
2. What advantage does shopping at Best Buy offer during the holiday season?
  - Option: Personal shopping assistant
  - Option: Price match guarantee
  - Option: Online purchase with in-store pickup
  - Option: Extended warranty for free
  
3. Which gaming console products have discounts during the Black Friday sale at Best Buy?
  - Option: Xbox only
  - Option: PlayStation only
  - Option: Nintendo Switch only
  - Option: Various gaming consoles
  
4. What type of TVs are on sale at Best Buy for Black Friday?
  - Option: 10-inch LCD models
  - Option: 77" OLED models
  - Option: 32-inch Plasma models
  - Option: 50-inch Curved models
  
5. What tech products are being curated by Eric Song for deals at Best Buy?
  - Option: Furniture and decor
  - Option: Home appliances
  - Option: Gaming and tech
  - Option: Sporting goods
  
6. What feature simplifies the return process when shopping at Best Buy?
  - Option: Shipping insurance



- Option: Online tracking
- Option: In-store pickup
- Option: Extended warranty

### True-False

- 7. Sony products are not part of the Black Friday deals at Best Buy.
- 8. More deals are expected to be released as Black Friday approaches.
- 9. Retailers only offer discounts on Black Friday itself, not before.
- 10. Best Buy mainly focuses on home decor products during Black Friday.
- 11. Eric Song is responsible for curating tech and gaming deals at IGN.
- 12. Best Buy does not sell gaming consoles or video games.

### Answer

**Multiple Choice:** 1. 29 November 2. Online purchase with in-store pickup 3. Various gaming consoles 4. 77" OLED models 5. Gaming and tech 6. In-store pickup  
**True-False:** 7. False 8. True 9. False 10. False 11. True 12. False

### Answer

#### CATEGORY

- 1. Sci/Tech - LEVEL6

#### Date Created

2024/11/23

#### Author

aimeeyoung99