



Exploring Delicious Cocoa-Free Chocolate: A Sweet Surprise?

Description

Sunflower seeds and fava beans are emerging as key alternatives to cocoa in the European market as real chocolate prices continue to soar. With cocoa prices spiking by 300% in 2024 due to climate change impacts and other factors, companies like Foreverland, Planet A Foods, and Nukoko are stepping in to fill the void.

Foreverland uses carob husks to produce a cocoa powder alternative called Choruba, aiming to create a product that mimics the taste and texture of real chocolate. Planet A Foods, on the other hand, opts for sunflower seeds to create ChoViva, a chocolate-like coating for various products. Nukoko, a UK start-up, is exploring fava beans as a cocoa powder alternative and aims to launch their product soon.

While replicating the exact flavor of real chocolate is challenging, these companies are making strides by incorporating key flavor compounds into their products. The goal is to meet consumers' taste expectations while providing a sustainable and local alternative to cocoa.

However, the potential success of chocolate alternatives raises concerns about the impact on cacao farmers, who are already among the poorest agricultural workers globally. Efforts to support farmers and address environmental factors affecting cacao yields, such as poor pollination and high temperatures, could help stabilize cocoa supplies and benefit both farmers and consumers in the long run. By exploring innovative solutions and fostering collaboration with farmers, these alternative cocoa products could offer a sustainable and flavorful choice for chocolate lovers worldwide.

Vocabulary List:

1. **Alternatives** /ɔ:l'tɜrnətɪvz/ (noun): Options or choices available as substitutes for something else.
2. **Sustainable** /sə'steɪnəbl/ (adjective): Able to be maintained at a certain rate or level; environmentally friendly.
3. **Flavor** /'fleɪvər/ (noun): The noticeable taste of something.
4. **Innovation** /ˌɪnə'veɪʃən/ (noun): The act of introducing new ideas products or methods.
5. **Impact** /'ɪmpækt/ (noun): The strong effect or influence that something has on a situation.
6. **Compounds** /'kɒmpaʊndz/ (noun): Substances formed by the chemical combination of two or more elements.

Comprehension Questions



Multiple Choice

1. Which of the following are emerging as key alternatives to cocoa in the European market?
Option: Sunflower seeds and fava beans
Option: Almonds and walnuts
Option: Pistachios and cashews
Option: Pumpkin seeds and chia seeds
2. Which company uses carob husks to produce a cocoa powder alternative called Choruba?
Option: Foreverland
Option: Planet A Foods
Option: Nukoko
Option: CocoMagic
3. What is the name of the cocoa powder alternative product created by Planet A Foods using sunflower seeds?
Option: ChoViva
Option: Choruba
Option: CocoCrunch
Option: ChocoLush
4. Which country is Nukoko, a start-up exploring fava beans as a cocoa powder alternative, based in?
Option: UK
Option: USA
Option: France
Option: Australia
5. What is one of the challenges faced by companies aiming to create chocolate alternatives according to the text?
Option: Replicating the exact flavor of real chocolate
Option: High demand for cocoa
Option: Low consumer interest
Option: Limited resources
6. What is the main goal of companies developing chocolate alternatives?
Option: Meeting consumer taste expectations
Option: Maximizing profits
Option: Expanding into new markets



Option: Reducing product variety

True-False

7. Sunflower seeds and fava beans are being considered as alternatives to cocoa due to the increasing prices of real chocolate.
8. Companies like Foreverland, Planet A Foods, and Nukoko are mentioned as key players in the chocolate industry.
9. Efforts to support cacao farmers and address environmental challenges could benefit both farmers and consumers.
10. Replicating the exact flavor of real chocolate is not a challenge for companies developing chocolate alternatives.
11. The impact of chocolate alternatives on cacao farmers is not a concern raised in the text.
12. Innovative solutions and collaboration with farmers are mentioned as potential ways to improve the sustainability of chocolate alternatives.
13. Foreverland uses carob husks to produce a cocoa powder alternative called Choruba, aiming to create a product that mimics the taste and texture of real chocolate.
14. Efforts to support farmers and address environmental factors affecting cacao yields, such as poor pollination and high temperatures, could help stabilize cocoa supplies and benefit both farmers and consumers in the long run.
15. The potential success of chocolate alternatives raises concerns about the impact on cacao farmers, who are already among the poorest agricultural workers globally.

Gap-Fill

16. Nukoko, a UK start-up, is exploring _____ as a cocoa powder alternative and aims to launch their product soon.



17. The main goal of these companies developing chocolate alternatives is to meet consumers'

_____ while providing a sustainable and local alternative to cocoa.

18. The impact on cacao farmers due to the success of chocolate alternatives could be mitigated by efforts

to support farmers and address environmental factors affecting cacao _____.

Answer

Multiple Choice: 1. Sunflower seeds and fava beans 2. Foreverland 3. ChoViva 4. UK 5. Replicating the exact flavor of real chocolate 6. Meeting consumer taste expectations

True-False: 7. True 8. False 9. True 10. False 11. False 12. True 13. False 14. False 15. False

Gap-Fill: 16. fava beans 17. taste expectations 18. yields, such as poor pollination and high temperatures

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. Which rare-earth element is commonly used in magnets?

Option: Neodymium

Option: Tariffs

Option: Export

Option: Furnaces

2. What term describes something of crucial importance or essential for an outcome?

Option: Reliance

Option: Critical

Option: Intervention

Option: Impact

3. Which practice involves promoting a product or service to attract customers?

Option: Purification

Option: Allegations

Option: Advertising

Option: Flavor

4. What term refers to the introduction of new ideas or methods?

Option: Capacity



- Option: Intervention
- Option: Innovation
- Option: Bipartisan

5. Which concept relates to the protection of assets from harm or loss?

- Option: Negotiations
- Option: Security
- Option: Capitalizing
- Option: Exploitation

6. What are the likely consequences or effects of a specific action or event?

- Option: Ramifications
- Option: Turmoil
- Option: Implications
- Option: Disruptions

7. What refers to choices or courses of action that can be taken?

- Option: Capacities
- Option: Sustainable
- Option: Alternatives
- Option: Reliance

8. Which term means to maintain or support over time?

- Option: Capacity
- Option: Intervention
- Option: Purification
- Option: Sustain

9. What is the term for a disturbance or problem that interrupts an event or activity?

- Option: Flavor
- Option: Export
- Option: Disruption
- Option: Innovation

10. What term is used to describe a powerful effect or influence?

- Option: Alternatives
- Option: Impact
- Option: Bipartisan
- Option: Negotiations

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)



11. The country aimed to increase its _____ revenue by expanding overseas sales.
12. The process of water _____ involves removing impurities to make it safe for consumption.
13. The government decided to provide financial _____ to stabilize the economy.
14. The success of the project depended on the team's _____ on each other.
15. The factory increased its production _____ to meet growing demand.
16. The government imposed higher _____ on imported goods to protect local manufacturers.
17. Natural disasters often cause _____ to transportation and communication networks.
18. The new policy had a significant _____ on the economy.
19. Chemists study the properties of various _____ to understand their behavior.
20. The political _____ in the region led to widespread unrest.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The two opposing parties reached a compromise through a cooperative and bipartisan effort.
22. The company's success was built on the solid foundation of mutual trust and reliance among its employees.
23. The company implemented eco-friendly practices to ensure a sustainable environment for future generations.
24. The business seized the opportunity by quickly capitalizing on the latest market trends.
25. The new product launch was accompanied by an extensive advertising campaign to reach a wider audience.
26. The company was accused of unethical exploitation of natural resources in the region.



27. Both parties engaged in tough negotiations to finalize the terms of the contract.
28. The decision had deep implications for the company's future growth and profitability.
29. The scandal had far-reaching ramifications on the political landscape of the country.
30. The government imposed a new tariff on imported goods to protect domestic industries.

Answer

Multiple Choice: 1. Neodymium 2. Critical 3. Advertising 4. Innovation 5. Security 6. Implications 7. Alternatives 8. Sustain 9. Disruption 10. Impact

Gap-Fill: 11. Export 12. Purification 13. Intervention 14. Reliance 15. Capacity 16. Tariffs 17. Disruptions 18. Impact 19. Compounds 20. Turmoil

Matching sentence: 1. Bipartisan 2. Reliance 3. Sustainable 4. Capitalizing 5. Advertising 6. Exploitation 7. Negotiations 8. Implications 9. Ramifications 10. Tariff

CATEGORY

1. Business - LEVEL5

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