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## Ford Renames 'Carroll Shelby Way' Campus Streets

### Description

Ford is changing street names at its main office in Dearborn, Michigan. The company is removing the names of famous racer Carroll Shelby from two roads. The names will change in May.

Carroll Shelby Way West will become Raptor Way. Carroll Shelby Way East will change to Navigator Avenue. Ford is also adding new names to other roads. Village Road will be called Mustang Alley and South Pond Road will become Bronco Bend. The project will finish in 2029.

Ford announced the name changes on April 9. The company is renovating its large campus, which is 350 acres. This includes building new offices and spaces for meetings and staff.

A Ford spokesperson said the new names will reflect important Ford products. Carroll Shelby Way was created in 2012 to remember Shelby after he died. However, Ford's main focus is on trucks and SUVs today, like the F-150, which is very popular in the U.S.

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### Vocabulary List:

1. **removing** //rɪ'mu:vɪŋ// (verb): taking something away from a place
2. **renovating** //rɛnə'veɪtɪŋ// (verb): making a building new or better
3. **campus** //kæmpəs// (noun): the land and buildings of a school or company
4. **spokesperson** //spɒks,pɜːsən// (noun): a person who speaks for a group
5. **reflect** //rɪ'flekt// (verb): show or represent an idea or quality
6. **project** //prɒdʒekt// (noun): a planned piece of work or task

### Comprehension Questions

#### Multiple Choice

1. What will Carroll Shelby Way West be renamed to?

Option: Raptor Way

Option: Navigator Avenue

Option: Mustang Alley

Option: Bronco Bend



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2. In what year was Carroll Shelby Way created?

- Option: 2008
- Option: 2010
- Option: 2012
- Option: 2014

3. What is the size of Ford's campus in acres?

- Option: 150 acres
- Option: 200 acres
- Option: 300 acres
- Option: 350 acres

4. What will South Pond Road be renamed to?

- Option: Bronco Bend
- Option: Raptor Way
- Option: Mustang Alley
- Option: Navigator Avenue

5. When will the name changes take place?

- Option: April 9
- Option: May
- Option: 2029
- Option: 2012

6. What product is Ford currently focusing on the most?

- Option: Cars
- Option: SUVs and trucks
- Option: Sedans
- Option: Vans

### True-False

7. Carroll Shelby Way East will become Raptor Way.

8. Ford's name change project is expected to finish in 2029.

9. The large campus of Ford is less than 300 acres.



10. The company is removing Carroll Shelby's name from two roads.
11. The name changes were announced on March 9.
12. Carroll Shelby Way was created to honor Ford products.

### Gap-Fill

13. Carroll Shelby Way West will become \_\_\_\_\_ Way.
14. The project to change street names will finish in \_\_\_\_\_ .
15. A Ford spokesperson mentioned that the new names will reflect important Ford \_\_\_\_\_ .
16. The campus is undergoing a renovation that includes building new \_\_\_\_\_ .
17. Ford announced the name changes on April \_\_\_\_\_ .
18. Carroll Shelby Way was created in \_\_\_\_\_ .

### Answer

**Multiple Choice:** 1. Raptor Way 2. 2012 3. 350 acres 4. Bronco Bend 5. May 6. SUVs and trucks  
**True-False:** 7. False 8. True 9. False 10. True 11. False 12. False  
**Gap-Fill:** 13. Raptor 14. 2029 15. products 16. offices 17. 9 18. 2012

### Vocabulary quizzes

#### Multiple Choice ( Select the Correct answer for each question. )

1. What is typically prioritized during an emergency situation?  
Option: Profit  
Option: Security  
Option: Efficiency  
Option: Popularity



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2. Who is responsible for managing public safety during a crisis?
- Option: Citizens
  - Option: Business Owners
  - Option: Authorities
  - Option: Media
3. What term is used when a company cannot pay its debts?
- Option: Surplus
  - Option: Profitability
  - Option: Bankruptcy
  - Option: Asset
4. What economic term describes the increase in prices and decrease in purchasing power over time?
- Option: Deflation
  - Option: Recession
  - Option: Inflation
  - Option: Stagnation
5. Who is often tasked with communicating on behalf of an organization?
- Option: Surgeon
  - Option: Spokesperson
  - Option: Lawyer
  - Option: Investor
6. What do companies issue when a customer returns a product?
- Option: Invoices
  - Option: Refunds
  - Option: Credits
  - Option: Dividends
7. Who actively buys and sells financial assets in the market?
- Option: Traders
  - Option: Investors
  - Option: Analysts
  - Option: Auditors
8. What type of oil is often referred to in commodity markets?
- Option: Synthetic
  - Option: Refined
  - Option: Crude
  - Option: Vegetable



9. What index measures changes in the price level of a basket of consumer goods and services?

Option: Production Index

Option: Consumer Index

Option: Cost Index

Option: Stock Index

10. What is critical for consumers to feel secure about their financial situation?

Option: Doubt

Option: Confidence

Option: Anxiety

Option: Ambivalence

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. The team is focused on \_\_\_\_\_ outdated equipment from the campus.

12. The new marketing strategy aims to \_\_\_\_\_ sales significantly.

13. After the financial crisis, many companies struggled to \_\_\_\_\_ from their losses.

14. The service comes with a \_\_\_\_\_ satisfaction policy.

15. The new work arrangement offers \_\_\_\_\_ hours to accommodate employees' needs.

16. After years of managing their \_\_\_\_\_, the company finally saw a turnaround.

17. The financial \_\_\_\_\_ increased due to positive economic news.

18. In case of a major \_\_\_\_\_, the protocol must be followed strictly.

19. The \_\_\_\_\_ is expected to take a year to complete.

20. The design was so \_\_\_\_\_ that it caught everyone's attention at the exhibition.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. The building was evacuated promptly to ensure everyone's safety.

22. The spokesperson provided important updates during the press conference.



23. Managing debt is crucial for both individuals and businesses to maintain financial health.
24. The authorities assessed the threat level before making a decision.
25. Consumer preferences are essential in shaping market trends.
26. Bankruptcy can be a difficult process for any company facing financial difficulties.
27. Building consumer confidence is vital for economic growth.
28. Many businesses were able to recover after implementing new strategies.
29. Inflation affects the purchasing power of consumers over time.
30. The school is renovating its campus to provide better facilities for students.

## Answer

**Multiple Choice:** 1. Security 2. Authorities 3. Bankruptcy 4. Inflation 5. Spokesperson 6. Refunds 7. Traders 8. Crude 9. Consumer Index 10. Confidence

**Gap-Fill:** 11. removing 12. boost 13. recover 14. guaranteed 15. flexible 16. debt 17. index 18. emergency 19. project 20. striking

**Matching sentence:** 1. evacuated 2. spokesperson 3. debt 4. threat 5. consumer 6. bankruptcy 7. confidence 8. recover 9. inflation 10. renovating

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