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## Ford Renames Streets at Carroll Shelby Way Campus

### Description

Ford is changing the names of two streets at its headquarters in Dearborn, Michigan. The company will remove the name of famed racer Carroll Shelby. This change is part of Ford's plan to upgrade its campus.

Carroll Shelby Way West will now be called Raptor Way, and Carroll Shelby Way East will become Navigator Avenue. These new names will take effect in May when Ford begins to turn its Product Development Center into laboratories, meeting areas, and a fitness centre for employees. Other street names will also change, with Village Road becoming Mustang Alley and South Pond Road changing to Bronco Bend. The whole renovation will finish in 2029.

Ford announced these street name changes on April 9, as part of its larger project to improve its 350-acre campus. The famous Glass House office will also be replaced with a new building.

A Ford spokesperson explained that the name changes connect the roads to Ford's current products. This is part of a strategy to reflect the company's focus on its history and future.

Carroll Shelby Way was named in 2012 after Shelby's death. Ford wants the new names to fit better with its main products, which are now trucks and SUVs instead of race cars.

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### Vocabulary List:

1. **renovation** //ˌrɛnə'veɪʃən// (noun): work to make a building better
2. **laboratories** //ˌlæbrə'tɔːrɪz// (noun): rooms for doing scientific tests and research
3. **announced** //ə'naʊnst// (verb): said something publicly or officially to people
4. **spokesperson** //ˈspɒksˌpɜːsən// (noun): a person who speaks for a group
5. **strategy** //ˈstrætədʒi// (noun): a plan to achieve a goal
6. **reflect** //rɪ'flekt// (verb): to show or represent an idea or feeling

### Comprehension Questions

#### Multiple Choice

1. What will Carroll Shelby Way West be renamed to?



- Option: Mustang Alley
- Option: Raptor Way
- Option: Navigator Avenue
- Option: Bronco Bend

2. What is the new name for Carroll Shelby Way East?

- Option: Bronco Bend
- Option: Mustang Alley
- Option: Raptor Way
- Option: Navigator Avenue

3. When will the new street names take effect?

- Option: April 9
- Option: May
- Option: 2029
- Option: 2012

4. What will Village Road be renamed to?

- Option: Bronco Bend
- Option: Mustang Alley
- Option: Raptor Way
- Option: Navigator Avenue

5. What will South Pond Road be renamed to?

- Option: Raptor Way
- Option: Mustang Alley
- Option: Bronco Bend
- Option: Navigator Avenue

6. What is Ford's total campus area that is undergoing improvement?

- Option: 350 acres
- Option: 500 acres
- Option: 250 acres
- Option: 450 acres

### True-False

7. Carroll Shelby Way was named before Shelby's death.



8. The renovation of Ford's campus will finish in 2029.
9. Ford is removing the names of two streets at its headquarters.
10. The Glass House office will remain unchanged during the renovation.
11. Ford's focus has shifted from race cars to trucks and SUVs.
12. The name changes are also meant to reflect Ford's history and future.

### Gap-Fill

13. Carroll Shelby Way West will now be called \_\_\_\_\_ Way.
14. These name changes will take effect in \_\_\_\_\_ when renovations begin.
15. Ford's headquarters is located in \_\_\_\_\_, Michigan.
16. The area of the campus undergoing improvements is \_\_\_\_\_ acres.
17. The whole renovation is expected to be finished by \_\_\_\_\_ year.
18. The famous Glass House office will be replaced with a \_\_\_\_\_ building.

### Answer

**Multiple Choice:** 1. Raptor Way 2. Navigator Avenue 3. May 4. Mustang Alley 5. Bronco Bend 6. 350 acres

**True-False:** 7. False 8. True 9. True 10. False 11. True 12. True

**Gap-Fill:** 13. Raptor 14. May 15. Dearborn 16. 350 17. 2029 18. new

### CATEGORY

1. Business - LEVEL2

### POST TAG

1. A2
2. Campus Streets
3. Carroll Shelby Way
4. ESL learning
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7. Level 2

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