



Ford Renames Streets at Carroll Shelby Way Campus

Description

Ford is changing the names of two streets at its headquarters in Dearborn, Michigan. The company will remove the name of famed racer Carroll Shelby. This change is part of Ford's plan to upgrade its campus.

Carroll Shelby Way West will now be called Raptor Way, and Carroll Shelby Way East will become Navigator Avenue. These new names will take effect in May when Ford begins to turn its Product Development Center into laboratories, meeting areas, and a fitness centre for employees. Other street names will also change, with Village Road becoming Mustang Alley and South Pond Road changing to Bronco Bend. The whole renovation will finish in 2029.

Ford announced these street name changes on April 9, as part of its larger project to improve its 350-acre campus. The famous Glass House office will also be replaced with a new building.

A Ford spokesperson explained that the name changes connect the roads to Ford's current products. This is part of a strategy to reflect the company's focus on its history and future.

Carroll Shelby Way was named in 2012 after Shelby's death. Ford wants the new names to fit better with its main products, which are now trucks and SUVs instead of race cars.

Vocabulary List:

1. **renovation** //ˌreɪnə'veɪʃən// (noun): work to make a building better
2. **laboratories** //ˌlæbrə'tɔːrɪz// (noun): rooms for doing scientific tests and research
3. **announced** //ə'naʊnst// (verb): said something publicly or officially to people
4. **spokesperson** //ˈspɒksˌpɜːsən// (noun): a person who speaks for a group
5. **strategy** //ˈstrætədʒi// (noun): a plan to achieve a goal
6. **reflect** //rɪ'flekt// (verb): to show or represent an idea or feeling

Comprehension Questions

Multiple Choice

1. What will Carroll Shelby Way West be renamed to?



- Option: Mustang Alley
- Option: Raptor Way
- Option: Navigator Avenue
- Option: Bronco Bend

2. What is the new name for Carroll Shelby Way East?

- Option: Bronco Bend
- Option: Mustang Alley
- Option: Raptor Way
- Option: Navigator Avenue

3. When will the new street names take effect?

- Option: April 9
- Option: May
- Option: 2029
- Option: 2012

4. What will Village Road be renamed to?

- Option: Bronco Bend
- Option: Mustang Alley
- Option: Raptor Way
- Option: Navigator Avenue

5. What will South Pond Road be renamed to?

- Option: Raptor Way
- Option: Mustang Alley
- Option: Bronco Bend
- Option: Navigator Avenue

6. What is Ford's total campus area that is undergoing improvement?

- Option: 350 acres
- Option: 500 acres
- Option: 250 acres
- Option: 450 acres

True-False

7. Carroll Shelby Way was named before Shelby's death.



8. The renovation of Ford's campus will finish in 2029.
9. Ford is removing the names of two streets at its headquarters.
10. The Glass House office will remain unchanged during the renovation.
11. Ford's focus has shifted from race cars to trucks and SUVs.
12. The name changes are also meant to reflect Ford's history and future.

Gap-Fill

13. Carroll Shelby Way West will now be called _____ Way.
14. These name changes will take effect in _____ when renovations begin.
15. Ford's headquarters is located in _____, Michigan.
16. The area of the campus undergoing improvements is _____ acres.
17. The whole renovation is expected to be finished by _____ year.
18. The famous Glass House office will be replaced with a _____ building.

Answer

Multiple Choice: 1. Raptor Way 2. Navigator Avenue 3. May 4. Mustang Alley 5. Bronco Bend 6. 350 acres

True-False: 7. False 8. True 9. True 10. False 11. True 12. True

Gap-Fill: 13. Raptor 14. May 15. Dearborn 16. 350 17. 2029 18. new

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What is a legal status for a person or entity that cannot repay the debts it owes?

Option: Foreclosure

Option: Liquidation



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- Option: Bankruptcy
 - Option: Repossession

2. What term is used to describe the current state or condition of something?

- Option: Profile
- Option: Status
- Option: Rank
- Option: File

3. Which of the following refers to a desirable feature or facility of a building or place?

- Option: Facility
- Option: Amenity
- Option: Service
- Option: Provision

4. What occurs when a planned event does not take place?

- Option: Postponements
- Option: Cancellations
- Option: Delays
- Option: Reschedules

5. What is the term for the rivalry among sellers to attract customers?

- Option: Cooperation
- Option: Competition
- Option: Partnership
- Option: Collaboration

6. What term describes the process of improving a broken, damaged, or outdated structure?

- Option: Restoration
- Option: Renovation
- Option: Construction
- Option: Demolition

7. Which adjective describes something that is the only one of its kind?

- Option: Common
- Option: Unique
- Option: Regular
- Option: Standard

8. Who are the professionals that examine financial data and market trends?

- Option: Investors
- Option: Consultants
- Option: Analysts



Option: Managers

9. What is divided ownership of a company represented by documents called?

Option: Stocks

Option: Dividends

Option: Shares

Option: Assets

10. What term refers to improving the quality, value, or performance of something?

Option: Downgrade

Option: Upgrade

Option: Recycle

Option: Reduce

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The holiday season is often regarded as the _____ time of year for retailers.

12. Traffic _____ is a common issue in large cities during rush hours.

13. It's _____ to provide excellent customer service in any business.

14. Many small businesses are _____ to survive in today's competitive market.

15. Corporate _____ can play a significant role in community development.

16. Businesses must manage their _____ carefully to maintain profitability.

17. Providing _____ amenities can enhance the customer experience.

18. The company's profits are expected to _____ last year's figures.

19. The number of flight _____ has increased significantly over the summer.

20. Investors are keenly awaiting the quarterly _____ report from the company.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The status of the project was unclear after the delay in funding.

22. There were numerous cancellations due to the unexpected storm.



23. Effective communication is crucial for team success in any organization.
24. The company filed for bankruptcy after failing to meet its financial obligations.
25. Each piece of art at the gallery is unique and offers a different perspective.
26. There is fierce competition among tech companies to innovate and lead the market.
27. The renovation of the historic building brought new life to the downtown area.
28. The hotel offers a range of amenities, including a spa and fitness center.
29. The company's shares have risen sharply in value over the past year.
30. Many artists are struggling to gain recognition in the competitive music industry.

Answer

Multiple Choice: 1. Bankruptcy 2. Status 3. Amenity 4. Cancellations 5. Competition 6. Renovation 7. Unique 8. Analysts 9. Shares 10. Upgrade

Gap-Fill: 11. busiest 12. congestion 13. crucial 14. struggling 15. philanthropy 16. expenses 17. superior 18. surpass 19. takeoffs 20. earnings

Matching sentence: 1. status 2. cancellations 3. crucial 4. bankruptcy 5. unique 6. competition 7. renovation 8. amenity 9. shares 10. struggling

CATEGORY

1. Business - LEVEL2

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1. A2
2. Campus Streets
3. Carroll Shelby Way
4. ESL learning
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