



Founder of San Francisco Fashion Brand Dies at 94

Description

Doris Fisher, the co-founder of the well-known clothing retailer Gap, passed away over the weekend in San Francisco at the age of 94. She died surrounded by family, as confirmed in a statement by the company.

Fisher, whose influence extended beyond retail, was revered for her contributions to fashion and the arts. Richard Dickson, the current CEO of Gap Inc., described her as a significant figure whose "brilliance" and "quiet determination" shaped the company's impactful presence in fashion and philanthropy.

Born Doris Feigenbaum in 1931, she was educated at the Katherine Delmar Burke School for girls and graduated from Stanford University in 1953, the same year she married Don Fisher. The couple started Gap after Don, unable to find jeans in his size, conceived the idea of a store that would offer a variety of styles and sizes. This led to the opening of the first Gap store in 1969, which initially sold Levi's jeans and records. Doris suggested the store's name, inspired by the term "generation gap," aiming to attract younger customers.

Under their leadership, Gap evolved into a multi-billion-pound empire, introducing sister brands like Banana Republic and Old Navy. By 2005, Gap boasted over 3,500 stores globally, transforming shopping practices and introducing casual wear essentials.

Beyond her business role, Doris Fisher was a dedicated philanthropist, supporting the arts and education. She and her husband donated significant sums to institutions, including over 1,100 artworks to the San Francisco Museum of Modern Art and substantial funds to KIPP, a network of charter schools.

Fisher leaves behind three sons and a large extended family. In her memory, the family has requested that donations be made to the San Francisco Museum of Modern Art or the KIPP Foundation Northern California.

Vocabulary List:

1. **influence** //ˈɪnfluəns// (noun): power to change what people think or do
2. **revered** //rɪˈvɪrd// (verb): admired and respected by many people
3. **philanthropy** //fɪˈlænrəpi// (noun): giving money to help people or causes
4. **conceived** //kənˈsiːvd// (verb): thought of or formed a plan or idea
5. **evolved** //ɪˈvɒlvd// (verb): changed slowly into a different form
6. **donated** //dɒnˈneɪtɪd// (verb): gave money or things to help others

Comprehension Questions



Multiple Choice

1. What was the age of Doris Fisher at the time of her passing?
 - Option: 94
 - Option: 81
 - Option: 75
 - Option: 68
2. In what city did Doris Fisher pass away?
 - Option: Los Angeles
 - Option: San Francisco
 - Option: New York
 - Option: Chicago
3. What was the original name of Doris Fisher?
 - Option: Doris Fisher
 - Option: Doris Johnson
 - Option: Doris Feigenbaum
 - Option: Doris Smith
4. What year did Doris Fisher graduate from Stanford University?
 - Option: 1951
 - Option: 1953
 - Option: 1955
 - Option: 1957
5. What was the first product sold in the first Gap store?
 - Option: Records and CDs
 - Option: Levi's jeans
 - Option: Casual wear
 - Option: T-Shirts
6. What term inspired the name of the Gap store?
 - Option: Age gap
 - Option: Generation gap
 - Option: Size gap
 - Option: Fashion gap



True-False

7. Doris Fisher was the co-founder of the clothing retailer Gap.
8. Richard Dickson described Doris Fisher as a minor figure in the world of fashion.
9. The first Gap store opened in 1969.
10. Doris Fisher studied at the University of California.
11. Doris Fisher and her husband donated over 1,100 artworks to the San Francisco Museum of Modern Art.
12. Doris Fisher had two daughters.

Gap-Fill

13. Doris Fisher was born in _____.
14. The name 'Gap' was inspired by the term _____ gap.
15. Doris Fisher graduated from _____ University.
16. The first Gap store initially sold Levi's jeans and _____.
17. By 2005, Gap had over _____ stores globally.
18. Doris Fisher was a dedicated _____ supporting arts and education.

Answer

Multiple Choice: 1. 94 2. San Francisco 3. Doris Feigenbaum 4. 1953 5. Levi's jeans 6. Generation gap

True-False: 7. True 8. False 9. True 10. False 11. True 12. False

Gap-Fill: 13. 1931 14. generation 15. Stanford 16. records 17. 3,500 18. philanthropist

Vocabulary quizzes



Multiple Choice (Select the Correct answer for each question.)

1. What is the term for the desire to promote the welfare of others, typically through charitable donations?
Option: Philanthropy
Option: Corruption
Option: Antitrust
Option: Merger
2. What is the term for the combination of two companies into a single entity?
Option: Merger
Option: Debris
Option: Cessation
Option: Investigation
3. Which term refers to the height of an object or point in relation to sea level?
Option: Altitude
Option: Collision
Option: Sustainability
Option: Concentration
4. What term describes the amount of money spent on a particular activity?
Option: Expenditures
Option: Depreciation
Option: Outstrip
Option: Accommodate
5. What do we call the scattered pieces of waste or remains from an object?
Option: Debris
Option: Altitude
Option: Philanthropy
Option: Halted
6. What term is used to describe an agreement or cooperation between two political parties?
Option: Bipartisan
Option: Prudent
Option: Stranded
Option: Cessation
7. What is the process of examining something in detail called?
Option: Investigation
Option: Collision
Option: Stranded



Option: Evolved

8. What should one take when making a definitive decision that involves risks?

Option: Caution

Option: Collision

Option: Halted

Option: Buoyed

9. What term refers to a potential source of danger?

Option: Hazard

Option: Antitrust

Option: Concentration

Option: Stranded

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

10. She generously _____ her time and resources to support the local charity.

11. After the heavy snowfall, many travelers were _____ at the airport.

12. The project was _____ due to lack of funding and support.

13. The case was brought to the court by the _____ who sought compensation for damages.

14. The company is focusing on _____ practices to reduce its environmental impact.

15. It is _____ to save money for emergencies rather than spending it all.

16. The car accident was a serious _____ between two vehicles on the highway.

17. The team is _____ the damage caused by the storm to determine the next steps.

18. The technology has _____ over the years to become more efficient and user-friendly.

19. Many people complained about the _____ prices of the new smartphone.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

20. He was held in high esteem for his contributions to the community.



21. Her ability to inspire others has made a significant impact on the organization.
22. The law aims to promote fair competition and prevent monopolies in the market.
23. The two companies announced their plan to combine forces and resources for mutual benefit.
24. The demand for electric cars is expected to the supply in the coming years.
25. The company announced the of its operations due to financial difficulties.
26. The encouraging news from sales figures the morale of the staff.
27. There is a high of tech startups in Silicon Valley.
28. The venue was able to a large number of guests for the event.
29. The accountant explained how equipment affects the company's financial statements.

Answer

Multiple Choice: 1. Philanthropy 2. Merger 3. Altitude 4. Expenditures 5. Debris 6. Bipartisan 7. Investigation 8. Caution 9. Hazard

Gap-Fill: 10. donated 11. stranded 12. halted 13. plaintiffs 14. sustainability 15. prudent 16. collision 17. assessing 18. evolved 19. exorbitant

Matching sentence: 1. revered 2. influence 3. antitrust 4. merger 5. outstrip 6. cessation 7. buoyed 8. concentration 9. accommodate 10. depreciation

CATEGORY

1. Business - LEVEL6

POST TAG

1. C2
2. clothing empire
3. ESL
4. ESL learning
5. esl news
6. founder
7. Level 6
8. news
9. San Francisco

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