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# Genshin Impact Fined \$20 Million for Gacha Deception

## Description

Genshin Impact

HoYoverse

Genshin Impact is a very popular game. It adds new places and characters all the time. But now, it has a problem with the FTC. The FTC is a group that protects customers. They say Genshin Impact makes money in a bad way.

HoYoverse must pay a fine of \$20 million. They did some things that are not okay:

- They marketed the game to children.
- They did not tell kids the real costs of in-game purchases.
- They used tricks to confuse players about spending money.

Now, they have to make changes:

- Kids under 16 need parents' permission to spend money.
- Personal information of kids under 13 will be deleted.
- Loot boxes must show real money prices.
- They must clearly show odds for winning prizes.

These changes are only for the US. Genshin Impact still makes a lot of money, so the fine is not very big for them.

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## Vocabulary List:

1. **FTC** /ɛf ti si/ (noun): Federal Trade Commission; a U.S. agency that works to protect consumers.
2. **Fine** /faɪn/ (noun): A monetary penalty imposed for violation of rules or laws.
3. **Permission** /pə'rmiʃ.ən/ (noun): Authorization to do something.
4. **Personal Information** /'pɜ:rsənəl ,ɪnfər'meɪʃən/ (noun): Data that can be used to identify an individual.
5. **Odds** /adz/ (noun): The likelihood or probability of an event occurring.
6. **Confuse** /kən'fju:z/ (verb): To make something unclear or difficult to understand.

## Comprehension Questions



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## Multiple Choice

1. What is the main issue Genshin Impact is facing with the FTC?
  - Option: Overpricing in-game purchases
  - Option: Marketing to children
  - Option: Lack of new characters
  - Option: Poor game performance
  
2. How much fine does HoYoverse have to pay?
  - Option: \$10 million
  - Option: \$15 million
  - Option: \$20 million
  - Option: \$25 million
  
3. What change must be implemented for kids under 16 according to the FTC?
  - Option: Delete their personal information
  - Option: Show odds for winning prizes
  - Option: Require parents' permission to spend money
  - Option: Increase in-game purchases
  
4. Which age group's personal information needs to be deleted?
  - Option: Under 10
  - Option: Under 12
  - Option: Under 13
  - Option: Under 15
  
5. What must loot boxes show according to the new regulations?
  - Option: Virtual currency prices
  - Option: Gameplay tips
  - Option: Real money prices
  - Option: Prizes distribution
  
6. Which aspect of spending money must be clearly indicated to players?
  - Option: Loot box contents
  - Option: In-game promotions
  - Option: Odds for winning prizes
  - Option: Exclusive character offers



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### True-False

7. Genshin Impact is not a popular game.
8. Personal information of kids under 16 should be deleted according to the FTC.
9. HoYoverse must make changes only for the US market.
10. The fine imposed on HoYoverse is significantly impactful for them.
11. Genshin Impact can still generate a large revenue despite the imposed fine.
12. The FTC ensures to protect customers from unfair practices.

### Gap-Fill

13. HoYoverse must pay a fine of \$ \_\_\_\_\_ million.
14. Kids under 16 need parents' permission to spend \_\_\_\_\_ according to the new rules.
15. Personal information of kids under \_\_\_\_\_ will be deleted to comply with regulations.
16. Loot boxes must display real money \_\_\_\_\_ to inform players.
17. HoYoverse must clearly show the odds for winning \_\_\_\_\_ to the players.
18. These changes are exclusively applicable to the \_\_\_\_\_ market according to the content.

### Answer

**Multiple Choice:** 1. Marketing to children 2. \$20 million 3. Require parents' permission to spend money 4. Under 13 5. Real money prices 6. Odds for winning prizes

**True-False:** 7. False 8. False 9. True 10. False 11. True 12. True

**Gap-Fill:** 13. 20 14. money 15. 13 16. prices 17. prizes 18. US



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## Vocabulary quizzes

### Multiple Choice ( Select the Correct answer for each question. )

1. What is a digital or virtual form of currency that uses cryptography for security?  
Option: Arbitration  
Option: Meme  
Option: Value  
Option: Cryptocurrency
2. What is a fraudulent scheme performed by a dishonest individual or group?  
Option: Advantage  
Option: Scam  
Option: Indexes  
Option: Excited
3. What represents ownership in a corporation and represents a claim on part of the corporation's assets and earnings?  
Option: Revenue  
Option: Stock  
Option: Analysts  
Option: Earnings
4. What refers to a general perspective or forecast of a market or economy?  
Option: Subscribers  
Option: Outlook  
Option: Inauguration  
Option: Futures
5. What is the system by which goods and services are produced distributed and consumed?  
Option: Tariffs  
Option: Economy  
Option: Investors  
Option: Plans
6. Which organization is responsible for enforcing consumer protection laws including fines for violations?  
Option: Fine  
Option: Permission  
Option: Personal Information  
Option: FTC



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7. What are the chances or probability of a certain outcome?  
Option: Confuse  
Option: Odds  
Option: Investors  
Option: Plans
8. What is a legal alternative to resolve disputes outside of court?  
Option: Cryptocurrency  
Option: Meme  
Option: Arbitration  
Option: Value
9. What is a favorable or superior factor or feature?  
Option: Scam  
Option: Advantage  
Option: Indexes  
Option: Excited
10. What is the income generated from normal business operations?  
Option: Stock  
Option: Revenue  
Option: Analysts  
Option: Earnings

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. The \_\_\_\_\_ of a cryptocurrency can fluctuate significantly in a short period.
12. Investors seek investments that provide \_\_\_\_\_ and consistent returns.
13. \_\_\_\_\_ are taxes on imported or exported goods in international trade.
14. Investing in financial \_\_\_\_\_ involves predicting asset prices in the future.
15. Companies often provide exclusive content or benefits to their paid \_\_\_\_\_.
16. The stock market is a common place for \_\_\_\_\_ to buy and sell shares of companies.
17. Successful businesses often have strategic \_\_\_\_\_ to guide their growth and



operations.

18. Company \_\_\_\_\_ reports provide insights into its profitability and financial health.

19. Protect your \_\_\_\_\_ from unauthorized access or disclosure to maintain privacy.

20. Complex financial jargon can \_\_\_\_\_ individuals who are not familiar with the terms.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. The new product launch got consumers about its innovative features.
22. Market are used to track the performance of a group of assets or stocks.
23. Financial provide insights and recommendations on investment opportunities.
24. The presidential ceremony marks the official start of a new leader's term.
25. The company received a heavy for violating consumer protection laws.
26. Users need to grant for apps to access their location on mobile devices.
27. The viral quickly spread across social media platforms creating humor and engagement.
28. Understanding the intrinsic of an investment is crucial for making informed decisions.
29. A company's total sales income is known as its .
30. play a key role in providing capital and liquidity to financial markets.

**Answer**

**Multiple Choice:** 1. Cryptocurrency 2. Scam 3. Stock 4. Outlook 5. Economy 6. FTC 7. Odds 8. Arbitration 9. Advantage 10. Revenue

**Gap-Fill:** 11. Value 12. Steady 13. Tariffs 14. Futures 15. Subscribers 16. Investors 17. Plans 18. Earnings 19. Personal Information 20. Confuse

**Matching sentence:** 1. Excited 2. Indexes 3. Analysts 4. Inauguration 5. Fine 6. Permission 7. Meme 8. Value 9. Revenue 10. Investors

**CATEGORY**

1. Business - LEVEL1



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