



Giants Partner with Lucky Strike Entertainment for Bowling Collaboration

Description

Lucky Strike Entertainment has a new partnership with the San Francisco Giants. This news came on a Monday. The partnership will last until the end of the 2027 season. It aims to attract more fans to home games at Oracle Park.

Starting May 4, fans can enjoy a special offer. This offer is part of a program called "Lucky Strikeout." When a Giants pitcher gets a strikeout in the top of the 7th inning, fans can get 20% off at Lucky Strike, AMF, and Bowlero centres. Fans need to show their game ticket to use the discount.

The offer includes bowling, shoe rentals, and food excluding alcohol. Fans can use the ticket for up to one week after the game. This promotion will last until September 27, 2026, at selected locations.

The Giants want to make the game experience better. They are known for exciting giveaways and fun theme nights. This partnership with Lucky Strike will help them engage even more with their fans. The Giants hope to improve after a six-game losing streak. They will play the San Diego Padres soon.

Vocabulary List:

1. **partnership** //ˈpɑːtnəːʃɪp// (noun): a relationship where two groups work together
2. **attract** //əˈtrækt// (verb): to make people want to come or join
3. **strikeout** //ˈstraɪkaʊt// (noun): in baseball, when a batter gets three strikes
4. **discount** //ˈdɪskaʊnt// (noun): a smaller price you pay for something
5. **engage** //ɪnˈɡeɪdʒ// (verb): to cause people to be interested or involved
6. **streak** //stri:k// (noun): a short period of winning or losing games

Comprehension Questions

Multiple Choice

1. What is the duration of the partnership between Lucky Strike Entertainment and the San Francisco Giants?



- Option: Until the end of the 2025 season
- Option: Until the end of the 2026 season
- Option: Until the end of the 2027 season
- Option: Until the end of the 2028 season

2. When does the special offer 'Lucky Strikeout' begin for fans?

- Option: April 1
- Option: May 4
- Option: June 15
- Option: July 10

3. What percentage off can fans get at Lucky Strike locations during the special offer?

- Option: 10%
- Option: 15%
- Option: 20%
- Option: 25%

4. Which inning must a Giants pitcher get a strikeout for fans to receive the discount?

- Option: 5th
- Option: 6th
- Option: 7th
- Option: 8th

5. Until what date will the promotion for the special offer last?

- Option: September 25, 2026
- Option: September 26, 2026
- Option: September 27, 2026
- Option: September 28, 2026

6. What kind of experiences are the Giants known for providing?

- Option: Boring games
- Option: Casino nights
- Option: Exciting giveaways and fun theme nights
- Option: Formal events

True-False

7. The partnership between Lucky Strike Entertainment and the San Francisco Giants is only for two years.



8. Fans can use the discount for up to two weeks after the game.
9. The Lucky Strikeout program starts before the month of June.
10. Alcohol is included in the special offer at Lucky Strike locations.
11. The Giants are looking to improve after a winning streak.
12. Fans need to show their game ticket to use the discount offered by Lucky Strike.

Gap-Fill

13. The special offer will last until September 27, _____ .
14. The partnership with Lucky Strike aims to attract more fans to home games at _____
Park.
15. Fans can enjoy a discount at Lucky Strike, AMF, and _____ centres.
16. The discount is applicable during the top of the _____ inning.
17. Fans will receive a discount of _____ percent off with the Lucky Strikeout offer.
18. The Giants hope to improve after a _____ -game losing streak.

Answer

Multiple Choice: 1. Until the end of the 2027 season 2. May 4 3. 20% 4. 7th 5. September 27, 2026
6. Exciting giveaways and fun theme nights

True-False: 7. False 8. False 9. True 10. False 11. False 12. True

Gap-Fill: 13. 2026 14. Oracle 15. Bowlero 16. 7th 17. 20 18. six

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)



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1. What is a key concern for investors when analyzing a market?
 - Option: Value estimation
 - Option: Profit margin
 - Option: Market share
 - Option: Licenses

 2. Which aspect can attract collectors to a platform?
 - Option: High profits
 - Option: Low production cost
 - Option: Discount offers
 - Option: Limited licenses

 3. What can help to engage investors in a new business venture?
 - Option: Exclusive partnership
 - Option: High sales figures
 - Option: Market domination
 - Option: Profit sharing

 4. What do analysts often use to estimate future market trends?
 - Option: Market analysis
 - Option: Entertainment value
 - Option: Transportation statistics
 - Option: Shareholder feedback

 5. How can companies attract more customers during a marketing campaign?
 - Option: By offering discounts
 - Option: By increasing prices
 - Option: By limiting product availability
 - Option: By shortening hours

 6. Which strategy is essential for attracting and retaining customers?
 - Option: To engage them effectively
 - Option: To reduce costs
 - Option: To increase prices
 - Option: To limit options

 7. What term is used to describe a continuous run of successful sales?
 - Option: A discount
 - Option: A growth streak
 - Option: A market fluctuation
 - Option: An entertainment trend



8. Which of the following can enhance user interaction on a digital platform?

- Option: Avatars
- Option: High prices
- Option: Discount offers
- Option: Market data

9. What do investors often have about market volatility?

- Option: Concerns about profitability
- Option: Interests in market trends
- Option: Worries about inflation
- Option: Expectations for growth

10. Which industry often faces challenges related to violence?

- Option: Transport
- Option: Entertainment
- Option: Retail
- Option: Manufacturing

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The price-to-earnings _____ is a vital metric for investors.
12. Investors analyze the _____ trends to make informed decisions.
13. The company secured multiple _____ to operate in various regions.
14. The new strategy aims to _____ operational costs significantly.
15. The platform offers _____ experiences to engage users on a deeper level.
16. The board met with _____ to discuss future growth strategies.
17. The company has received over a thousand _____ for its new product launch.
18. The film industry is a major player in the global _____ market.
19. Companies use various strategies to _____ customers effectively.
20. The policy faced criticism from various _____ in the community.



Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. Many analysts believe that certain stocks are currently undervalued in the market.
22. The new rules aim to reduce strikeouts in professional baseball.
23. The documentary addresses the rising levels of violence in urban areas.
24. The transport sector is vital for the economy as it connects producers with consumers.
25. The entertainment industry has seen significant changes due to streaming services.
26. Investors play a crucial role in funding new startups that bring innovative ideas to market.
27. Determining the true value of an asset requires careful analysis of market conditions.
28. The company's profit margins have improved significantly over the last quarter.
29. A thorough analysis of market trends is essential for predicting future growth.
30. Art collectors often seek unique pieces that are likely to appreciate in value.

Answer

Multiple Choice: 1. Value estimation 2. High profits 3. Exclusive partnership 4. Market analysis 5. By offering discounts 6. To engage them effectively 7. A growth streak 8. Avatars 9. Concerns about profitability 10. Transport

Gap-Fill: 11. ratio 12. market 13. licenses 14. reduce 15. personalised 16. shareholders 17. preorders 18. entertainment 19. attract 20. opponents

Matching sentence: 1. undervalued 2. strikeout 3. violence 4. transport 5. entertainment 6. investors 7. value 8. profit 9. analysis 10. collectors

CATEGORY

1. Entertainment - LEVEL1

POST TAG

1. bowling
2. ESL learning
3. esl news
4. giants
5. Level 1



6. Lucky Strike

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