



Google is showing fewer AI Overviews in Search results

Description

A new report has found that AI Overviews are appearing in less than 10% of Google search queries, showing a significant decrease in visibility. Google launched AI Overviews for all search users in the US just over two months ago, but has since scaled back the project due to viral errors caused by the AI. Data from BrightEdge reveals that AI Overviews are now only showing up in around 7% of searches, down from 11% at the start of the month. The report also notes a decrease in AI Overviews appearing in education, e-commerce, and entertainment-related searches. Anecdotal evidence suggests that AI Overviews are hardly showing up at all, even in queries that used to prompt them. Overall, users are experiencing a decrease in AI Overviews on Google Search, with many preferring the search engine without them. Have you noticed the decline in AI Overviews? Let us know your thoughts in the comments.

Vocabulary List:

1. **Overview** /'oʊ.vər.vju:/ (noun): A general summary or outline of a subject.
2. **Visibility** /ˌvɪz.ə'bɪl.ɪ.ti/ (noun): The state of being able to see or be seen.
3. **Significant** /sɪg'nɪf.ɪ.kənt/ (adjective): Sufficiently great or important to be worthy of attention.
4. **Anecdotal** /ˌæn.ɪk'doʊ.təl/ (adjective): Based on personal accounts rather than facts or research.
5. **Experience** /ɪk'spɪr.i.əns/ (noun): Practical contact with and observation of facts or events.
6. **Decline** /dɪ'klaɪn/ (verb): To decrease in quality quantity or importance.

Comprehension Questions

Multiple Choice

1. What percentage of Google search queries are showing AI Overviews according to the new report?
Option: Less than 10%
Option: Around 15%
Option: 25%
Option: 38%
2. At what rate have AI Overviews been decreasing in search queries?



- Option: From 11% to 7%
- Option: From 5% to 10%
- Option: From 15% to 20%
- Option: From 8% to 12%

3. What type of errors caused Google to scale back the AI Overviews project?

- Option: Viral errors caused by the AI
- Option: Human errors
- Option: System errors
- Option: Unknown errors

4. In which sectors have there been a noted decrease in AI Overviews appearing in searches?

- Option: Education e-commerce and entertainment
- Option: Healthcare and finance
- Option: Technology and fashion
- Option: Food and travel

5. What is the current percentage at which AI Overviews are showing up in search queries?

- Option: Around 7%
- Option: Over 15%
- Option: Below 5%
- Option: Exactly 10%

6. According to anecdotal evidence where are AI Overviews hardly showing up at all?

- Option: Even in queries that used to prompt them
- Option: Only in specific industries
- Option: Mainly on mobile devices
- Option: Consistently in educational searches

Answer

Multiple Choice: 1. Less than 10% 2. From 11% to 7% 3. Viral errors caused by the AI 4. Education e-commerce and entertainment 5. Around 7% 6. Even in queries that used to prompt them

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)



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1. What kind of offer might be described as enticing?
Option: A boring deal
Option: An unattractive promotion
Option: A captivating opportunity
Option: A common transaction
 2. What is a vital step before finalizing a business deal?
Option: Skipping due diligence
Option: Avoiding research
Option: Conducting due diligence
Option: Making quick decisions
 3. What type of website attracts a large number of visitors?
Option: Low-traffic site
Option: High-security site
Option: High-traffic site
Option: Medium-density site
 4. What kind of argument is likely to be termed as compelling?
Option: Weak and unconvincing
Option: Uninteresting and dull
Option: Complex and confusing
Option: Powerful and convincing
 5. What do difficulties and obstacles present?
Option: Easy tasks
Option: No excitement
Option: Challenges
Option: Boredom
 6. What quality does precise information possess?
Option: Outdated
Option: Inaccurate
Option: Accurate
Option: Misinterpreted
 7. What do accumulated memories and knowledge form?
Option: Fantasies
Option: Empty spaces
Option: Experiences
Option: Hypotheses



8. What word describes a community with a wide variety of backgrounds?

- Option: Homogeneous
- Option: Limited
- Option: Diverse
- Option: Culture-less

9. What term is used to indicate something of great importance?

- Option: Insignificant
- Option: Little
- Option: Medium
- Option: Significant

10. What refers to the effect or influence of one thing on another?

- Option: Consensus
- Option: Isolation
- Option: Impact
- Option: Detachment

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. When a property owner decides to put their house up for sale they initiate the _____ process.

12. You should take your car to a qualified _____ for regular servicing to maintain its performance.

13. Traditional recipes are often passed down through _____ in a family.

14. Improving a website's search engine _____ can attract more visitors.

15. Having _____ employees can contribute to a company's success.

16. A company may face financial challenges leading to a _____ in profits.

17. Understanding the _____ of a project is essential for effective planning.

18. The team had prepared for all the _____ challenges before the product launch.



19. Watching old family videos often evokes _____ memories of the past.

20. The new software update _____ the performance of the application.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. A company that has been in business for over 50 years and maintains a high level of customer satisfaction is considered .
22. The artist spent months creating the details of the sculpture.
23. The students were with their exam results after weeks of studying.
24. The team put in tremendous to complete the project ahead of schedule.
25. Recognizing your is the first step toward personal growth.
26. Listening to his favorite childhood song made him feel about simpler times.
27. Understanding the of a tool helps users maximize its potential.
28. Performing thorough is crucial before making a significant investment.
29. The discovery of a new treatment for a rare disease is a breakthrough in medicine.
30. The speaker was so that the audience stayed captivated throughout the entire presentation.

Answer

Multiple Choice: 1. A captivating opportunity 2. Conducting due diligence 3. High-traffic site 4. Powerful and convincing 5. Challenges 6. Accurate 7. Experiences 8. Diverse 9. Significant 10. Impact

Gap-Fill: 11. listing 12. mechanic 13. generations 14. visibility 15. experienced 16. decline 17. limitations 18. anticipated 19. nostalgic 20. enhanced

Matching sentence: 1. reputable 2. intricate 3. content 4. efforts 5. shortcomings 6. nostalgic 7. limitations 8. due diligence 9. significant 10. engaging

CATEGORY

1. Sci/Tech - LEVEL3

Date Created

2024/07/16

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