



Hasbro to Open New Brand-Inspired Entertainment Venue in New Jersey

Description

American Dream is set to **unveil** a one-of-a-kind **entertainment center** created in partnership with Hasbro. Opening on June 26, the 41,500-square-foot venue will offer **arcade games**, attractions, retail, and dining experiences inspired by **iconic** Hasbro brands. The Gameroom Powered by Hasbro will feature G.I. Joe-themed laser tag, game lanes themed around popular franchises like Transformers and Monopoly, a Candy Land-inspired milkshake bar, and a variety of arcade games. The venue, located in Court A, Level 2, can also be booked for special events and parties. Hasbro's senior vice president praised the collaboration, stating that they aim to create enjoyable gaming experiences for fans of all ages. The launch of The Gameroom will be followed by the opening of a Hasbro-themed family entertainment center at Westfield Garden State Plaza on June 13. This new Planet Playskool destination will feature attractions inspired by beloved Hasbro brands.

Vocabulary Insights

1. **Unveil** /ʊn'veɪl/ (verb): To reveal or announce something for the first time.
2. **Entertainment center** /ɪn'teɪn.mənt 'sɛn.tər/ (noun): A venue offering various recreational activities and attractions.
3. **Arcade games** /ɑr'keɪd ɡeɪmz/ (noun): Coin-operated games typically found in amusement arcades.
4. **Iconic** /aɪ'kɒnɪk/ (adjective): Widely recognized and well-established.
5. **Attractions** /ə'trækʃənz/ (noun): Places or things that draw visitors due to their interest or entertainment value.
6. **Retail** /ri'teɪl/ (noun): The sale of goods to the public in relatively small quantities.
7. **Dining experiences** /daɪnɪŋ ɪk'spɪəriənsz/ (noun): Opportunities for eating out at restaurants or food venues.
8. **Laser tag** /leɪzər tæɡ/ (noun): A game where players tag each other with infrared-emitting guns.
9. **Franchises** /fræn'ʌʒz/ (noun): Brands or businesses authorized to operate under an established name and system.
10. **Collaborations** /kə'læb'reɪʃənz/ (noun): Joint efforts or partnerships between two or more parties.

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6. **Franchises** /'fræn.tʃaɪ.zɪz/ (noun): Brands or businesses authorized to operate under an established name and system.

Comprehension Questions

Multiple Choice

1. When is the opening date of The Gameroom Powered by Hasbro?
Option: June 26
Option: July 4
Option: August 15
Option: September 1
2. What is the total square footage of the entertainment center at American Dream?
Option: 25,000
Option: 30,000
Option: 41,500
Option: 50,000
3. Which Hasbro-themed attraction is featured in The Gameroom Powered by Hasbro?
Option: Barbie Fashion World
Option: G.I. Joe-themed laser tag
Option: Hot Wheels Racing
Option: LEGO Adventure Zone
4. Where will the Hasbro-themed family entertainment center be located?
Option: Times Square
Option: Westfield Garden State Plaza
Option: Disneyland
Option: Mall of America
5. What is the main focus of The Gameroom Powered by Hasbro according to Hasbro?
Option: Virtual Reality Experiences
Option: Creating enjoyable gaming experiences for fans of all ages
Option: Concerts and Live Performances
Option: Educational Workshops



6. What type of bar is featured in The Gameroom Powered by Hasbro?

- Option: Juice Bar
- Option: Cocktail Bar
- Option: Milkshake Bar
- Option: Sports Bar

Answer

Multiple Choice: 1. June 26 2. 41,500 3. G.I. Joe-themed laser tag 4. Westfield Garden State Plaza
5. Creating enjoyable gaming experiences for fans of all ages 6. Milkshake Bar

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. Which adjective best describes a story with a sad and unfortunate ending?

- Option: Enthusiasts
- Option: Tragic
- Option: Action-packed
- Option: Iconic

2. Legislation related to the protection of personal information mainly deals with:

- Option: Resources
- Option: Privacy
- Option: Helpline
- Option: Combat

3. Partnerships between different companies are known as:

- Option: Laser tag
- Option: Franchises
- Option: Collaborations
- Option: Vulnerable

4. What do entertainment complexes offer to draw visitors?

- Option: Injunctions
- Option: Retail
- Option: Attractions
- Option: Themed

5. Unfair treatment against a specific group of people is called:



- Option: Cancellation
- Option: Harassment
- Option: Discrimination
- Option: Resources

6. What are audiences seeking when they visit entertainment centers?

- Option: Cancellation
- Option: Celebrate
- Option: Experience
- Option: Resources

7. What do people do to mark special occasions?

- Option: Transparency
- Option: Celebrate
- Option: Privacy
- Option: Vulnerable

8. What promotes trust and openness in organizations?

- Option: Unveil
- Option: Transparency
- Option: Content
- Option: Collaborations

9. What type of games are commonly found in entertainment centers?

- Option: Retail
- Option: Dining experiences
- Option: Arcade games
- Option: Helpline

10. When an event is canceled what should ticket holders expect to get back?

- Option: Combat
- Option: Harassment
- Option: Refunded
- Option: Legislation

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The new movie promises to be _____ with thrilling scenes and intense sequences.

12. The court declared the contract to be _____ rendering it legally ineffective.



13. The proposed law came under scrutiny for potentially infringing upon _____ rights.
14. Workplace _____ can have serious consequences and must be addressed promptly.
15. Children are often considered _____ and in need of special protection.
16. Organizations need to allocate proper _____ to address potential risks.
17. Efforts to _____ cybercrime require innovative strategies and collaborations.
18. The new _____ offers a wide range of activities for all ages.
19. The restaurant is known for its _____ decorations inspired by a tropical paradise.
20. The company faced significant _____ due to alleged violations of environmental regulations.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The mystery novel had a plot full of twists and turns that kept readers engaged.
22. The Eiffel Tower is considered an landmark in Paris.
23. Visitors to the theme park can enjoy a variety of culinary delights at different restaurants.
24. The popular fast-food chain expanded globally through the establishment of in various countries.
25. The police department is responsible for the of traffic laws to ensure public safety.
26. The amusement park offers a wide range of to entertain visitors of all ages.
27. If you require assistance please call our for immediate support.
28. The website provides diverse and engaging to keep users informed and entertained.
29. The government passed new to address environmental concerns and promote sustainability.
30. The organization allocated additional to support community outreach programs.



Answer

Multiple Choice: 1. Tragic 2. Privacy 3. Collaborations 4. Attractions 5. Discrimination 6. Experience 7. Celebrate 8. Transparency 9. Arcade games 10. Refunded

Gap-Fill: 11. action-packed 12. unenforceable 13. constitutional 14. harassment 15. vulnerable 16. resources 17. combat 18. entertainment center 19. themed 20. legal troubles

Matching sentence: 1. intriguing 2. iconic 3. dining experiences 4. franchises 5. enforcement 6. attractions 7. helpline 8. content 9. legislation 10. resources

CATEGORY

1. Entertainment - LEVEL1

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Author

aimeeyoung99

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