



Hollywood Voices Criticise ByteDance's AI Video Tool

Description

A new video generator named Seedance 2.0 from ByteDance in Beijing is causing anger in Hollywood. The company is also the creator of TikTok. Many people say Seedance 2.0 violates copyright. This means it uses the images of actors and others without asking.

Seedance 2.0 is only available in China right now. It allows users to make high-quality AI videos using simple text. People in the movie and TV industry quickly criticized this tool.

The Motion Picture Association said Seedance 2.0 uses U.S. protected works without permission. They claimed it does this on a large scale. Charles Rivkin, the chairman of the MPA, asked ByteDance to stop these actions immediately. He said this breaks copyright laws that protect creators.

Screenwriter Rhett Rheese talked about this on X. He wrote the "Deadpool" films. He worried that this might end creative jobs.

The actors' union SAG-AFTRA said it supports studios in opposing Seedance 2.0. They say the tool uses their members' voices and images without permission. ByteDance replied that it respects copyright laws. They are working to improve their protection measures.

Vocabulary List:

1. **Violates** /'vaɪəleɪts/ (verb): To break or disregard a law or rule.
2. **Copyright** /'kɒpɪraɪt/ (noun): The legal right that grants the creator of original work exclusive rights to its use and distribution.
3. **Criticized** /'krɪtɪsaɪzd/ (verb): To express disapproval of someone or something.
4. **Opposing** /ə'pəʊ.zɪŋ/ (adjective): In conflict or competition with something else.
5. **Permissions** /pə'r'mɪʃənz/ (noun): The action of allowing something to happen or granting access to resources.
6. **Respect** /rɪ'spekt/ (verb): To hold in high regard or to show consideration for someone or something.

Comprehension Questions

Multiple Choice



1. Who is the creator of Seedance 2.0?

- Option: ByteDance
- Option: Facebook
- Option: Google
- Option: Amazon

2. Where is Seedance 2.0 currently available?

- Option: China
- Option: USA
- Option: Russia
- Option: India

3. What does Seedance 2.0 allow users to create?

- Option: AI videos
- Option: Graphic designs
- Option: Music playlists
- Option: Social media posts

4. Who criticized Seedance 2.0 for copyright violations?

- Option: People in the movie and TV industry
- Option: Government officials
- Option: Tech companies
- Option: Seedance 2.0 users

5. Which association accused Seedance 2.0 of using protected works without permission?

- Option: Motion Picture Association
- Option: Music Copyright Association
- Option: Software Developers Alliance
- Option: Literary Authors Network

6. Who wrote the "Deadpool" films and expressed concerns about Seedance 2.0?

- Option: Rhett Rheese
- Option: Christopher Nolan
- Option: Steven Spielberg
- Option: Quentin Tarantino

True-False



7. Seedance 2.0 is causing anger in Hollywood.
8. Seedance 2.0 is available worldwide.
9. The Motion Picture Association supports Seedance 2.0.
10. Rhett Rheese is an actor who appeared in "Deadpool" films.
11. SAG-AFTRA opposes Seedance 2.0.
12. ByteDance claims to respect copyright laws.

Gap-Fill

13. Seedance 2.0 is a video generator tool created by _____ in Beijing.
14. Seedance 2.0 is criticized for potentially violating _____.
15. Charles Rivkin, the chairman of the MPA, asked ByteDance to stop its actions due to breaking _____ laws.
16. Rhett Rheese expressed concerns that Seedance 2.0 may impact the future of creative _____.
17. The actors' union SAG-AFTRA accuses Seedance 2.0 of using members' voices and images without _____.
18. ByteDance stated they are working on improving their _____ measures.

Answer

Multiple Choice: 1. ByteDance 2. China 3. AI videos 4. People in the movie and TV industry 5. Motion Picture Association 6. Rhett Rheese

True-False: 7. True 8. False 9. False 10. False 11. True 12. True

Gap-Fill: 13. ByteDance 14. copyright 16. jobs 17. permission 18. protection



Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What is an auction?

- Option: A public sale where goods or property are sold to the highest bidder.
- Option: A form of entertainment involving a competition.
- Option: An event where people gather to eat and socialize.
- Option: A formal meeting of shareholders.

2. What is the purpose of a business proposal?

- Option: To provide financial assistance to a company.
- Option: To outline a plan for a business or project.
- Option: To finalize a sale agreement.
- Option: To communicate with shareholders about future projects.

3. What does the term deadline mean?

- Option: The latest time or date by which something should be completed.
- Option: The start date of a new project.
- Option: The time for a meeting to conclude.
- Option: The time when shareholders gather to discuss issues.

4. Who are shareholders?

- Option: Individuals or institutions that own shares in a company.
- Option: Employees within a company.
- Option: Individuals who contribute to a charity.
- Option: People who attend meetings about investment strategies.

5. What does it mean to violate a law?

- Option: To follow the law correctly.
- Option: To break or disregard the law.
- Option: To promote adherence to the law.
- Option: To seek permission from legal authorities.

6. What does copyright protect?

- Option: The reproduction of artworks and documents.
- Option: The sale of commercial products.
- Option: The ownership of land and property.
- Option: The registration of businesses.

7. What does it mean to celebrate an event?



- Option: To ignore the event entirely.
- Option: To recognize or honor the event in a special way.
- Option: To plan for the future regarding the event.
- Option: To criticize the event.

8. What does it mean to investigate a situation?

- Option: To avoid any further actions.
- Option: To conduct a thorough examination or inquiry.
- Option: To make a decision without any facts.
- Option: To inform others about the situation.

9. What is a performance?

- Option: A meeting of shareholders to discuss financials.
- Option: A theatrical or musical showcase for an audience.
- Option: A report detailing company achievements.
- Option: A ceremony to award nominees.

10. What is a venue?

- Option: The time schedule of an event.
- Option: The location where an event takes place.
- Option: The items needed for an event.
- Option: The guests invited to an occasion.

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The company decided to increase its stock _____ to attract more investors.
12. Before using the music the company had to secure all the necessary _____ from the copyright holders.
13. The proposal was _____ by many industry experts for its unrealistic expectations.
14. The board received feedback from two _____ teams regarding their proposed merger.
15. The annual company _____ will be held at the downtown conference center next week.
16. During the award ceremony the _____ were announced amidst much excitement and



applause.

17. The team is still waiting for _____ regarding the funding for their new project.
18. The company's annual _____ includes activities performances and awards.
19. The _____ into the allegations of misconduct is ongoing and may take several months.
20. The documentary featured _____ exploring the depths of the ocean for rare marine species.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The artwork displayed at the gallery is the original piece created by the famous artist.
22. The company has increased its advertising budget to reach more customers.
23. The meeting was canceled due to unforeseen circumstances that required immediate attention.
24. The charity gala was hosted by a well-known local celebrity drawing a large audience.
25. The lineup for the evening includes several famous comedians known for their unique styles.
26. The fun night featured a karaoke session where everyone participated and enjoyed themselves.
27. The award ceremony took place in a grand venue with many notable guests in attendance.
28. It is important to treat all colleagues with kindness and respect fostering a positive work environment.
29. The opposing viewpoints regarding the merger led to a heated discussion among the board members.
30. The stock prices rose significantly after the announcement of the new product launch.

Answer

Multiple Choice: 1. A public sale where goods or property are sold to the highest bidder. 2. To outline a plan for a business or project. 3. The latest time or date by which something should be completed. 4. Individuals or institutions that own shares in a company.



5. To break or disregard the law. 6. The reproduction of artworks and documents. 7. To recognize or honor the event in a special way. 8. To conduct a thorough examination or inquiry. 9. A theatrical or musical showcase for an audience. 10. The location where an event takes place.

Gap-Fill: 11. offerings 12. permissions 13. criticized 14. opposing 15. luncheon 16. nominees 17. confirmation 18. celebration 19. investigation 20. divers

Matching sentence: 1. original 2. increased 3. circumstances 4. hosted 5. comedians 6. karaoke 7. ceremony 8. respect 9. opposing 10. stock

CATEGORY

1. Entertainment - LEVEL1

POST TAG

1. ai video generator
2. bytedance
3. ESL learning
4. esl news
5. Hollywood
6. Level 1

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