



Important Updates on Fitbit's Demise: What You Must Understand

Description

The demise of Fitbit's smartwatches was inevitable once Google introduced its first Pixel Watch in October 2022. It was evident that Google needed a direct competitor to the Apple Watch and saw Fitbit technology as the means to achieve that goal. Despite Fitbit continuing to produce top-notch smartwatches alongside the Pixel, it appears that era has come to an end.

Reports from TechRadar suggest that Google has officially halted production of the Fitbit Sense and Versa smartwatches. Moving forward, Fitbit's lineup will focus solely on fitness trackers like the Fitbit Charge and Fitbit Inspire. Any future developments in smartwatch technology, watch faces, or wellness features will likely be reserved for Pixel Watch devices exclusively.

As a longtime Fitbit user dating back to the first Fitbit Flex, I can't help but feel disappointed by this news, although not entirely surprised. For many consumers outside the tech sphere, Fitbit has been their go-to wearable choice. The Fitbit Sense 2, praised for its advanced wellness sensors and insights, was highly regarded among users.

The big question now is what Google plans to do for existing users of Fitbit smartwatches like the Sense 2 and Versa 4. While the company has requested users to transition to a Google account, it assures support for Fitbit accounts until 2025. However, the longevity of product support remains uncertain.

Google's decision to deactivate certain features post-purchase, such as Wi-Fi support and audio playback, raises concerns for current Fitbit owners. With the introduction of the Pixel Watch 3 offering free access to premium Fitbit features, the future of Fitbit as a brand seems uncertain.

While the fate of Fitbit's activity trackers remains unclear, there is speculation about a potential "Pixel Tracker" to complement the Pixel Watch or the continuation of the Fitbit brand to compete with other fitness tracker giants. Regardless, it seems that Fitbit's dominance in the wearable market may be diminishing, paving the way for Google's Pixel ecosystem to take center stage.

Vocabulary List:

1. **Demise** /dɪˈmaɪz/ (noun): A death or the end of something.
2. **Inevitable** /ɪˈnevɪtəbl/ (adjective): Certain to happen; unavoidable.
3. **Competitor** /kəmˈpɛtɪtər/ (noun): A person company or entity that competes against others.
4. **Technology** /tekˈnɒlədʒi/ (noun): The application of scientific knowledge for practical purposes.
5. **Uncertain** /ʌnˈsɜːrtən/ (adjective): Not able to be relied on; not known or definite.
6. **Dominance** /ˈdɒmɪnəns/ (noun): The state of having power and influence over others.



Comprehension Questions

Multiple Choice

1. When did Google introduce its first Pixel Watch?
Option: September 2021
Option: October 2022
Option: December 2023
Option: August 2024
2. What is Google's main reason for introducing the Pixel Watch?
Option: To compete with Fitbit in the fitness tracker market
Option: To rival the Apple Watch
Option: To focus on developing wellness features
Option: To expand into the smartwatch industry
3. What type of devices will Fitbit focus on producing after halting smartwatch production?
Option: Smartphones
Option: Fitness trackers
Option: Laptops
Option: Tablets
4. What is the main concern for existing Fitbit smartwatch users according to the text?
Option: Lack of product availability
Option: Deactivation of certain features
Option: High cost of ownership
Option: Limited color options
5. Which smartwatch model was highly regarded for its advanced wellness sensors and insights?
Option: Fitbit Versa 4
Option: Fitbit Sense 2
Option: Fitbit Charge
Option: Fitbit Inspire
6. What feature of the Pixel Watch 3 impacts the future of Fitbit as a brand?
Option: Exclusive access to Wi-Fi support
Option: Free access to premium Fitbit features



- Option: Integration with laptops
- Option: Augmented reality capabilities

Answer

Multiple Choice: 1. October 2022 2. To rival the Apple Watch 3. Fitness trackers 4. Deactivation of certain features 5. Fitbit Sense 2 6. Free access to premium Fitbit features

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. Which word means the end of something or someone?
 - Option: Demise
 - Option: Dominance
 - Option: Vulnerabilities
 - Option: Protocol
2. What term refers to the application of scientific knowledge for practical purposes?
 - Option: Instability
 - Option: Technology
 - Option: Species
 - Option: Microcode
3. Which term describes an animal that naturally preys on others?
 - Option: Competitor
 - Option: Inevitable
 - Option: Predator
 - Option: Ecosystem
4. What is a set of rules that governs data communication?
 - Option: Protocol
 - Option: Degradation
 - Option: Safeguards
 - Option: Biodiversity
5. Which term refers to the variety of life in a particular habitat or ecosystem?
 - Option: Implications
 - Option: Biodiversity
 - Option: Microcode



Option: Instabilities

6. Which term means to make full use of and derive benefit from something?

Option: Irreparable

Option: Exploited

Option: Vulnerabilities

Option: Cretaceous

7. What are weaknesses that can be exploited by others?

Option: Safeguards

Option: Competitor

Option: Vulnerabilities

Option: Biospheres

8. What is low-level code that controls a computer's hardware?

Option: Telemetry

Option: Microcode

Option: Species

Option: Defect

9. Which term indicates a lack of stability or firmness?

Option: Intricate

Option: Physiological

Option: Instability

Option: Demise

10. Which period in geological history is known for the abundance of dinosaurs?

Option: Implications

Option: Degradation

Option: Cretaceous

Option: Predator

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. _____ is the automated communications process by which measurements and other data are collected at remote points.

12. The damage caused by the earthquake was _____ and could not be fixed.

13. An _____ is a community of living organisms in conjunction with the nonliving



components of their environment.

14. _____ changes occur in the body during exercise such as increased heart rate and sweating.
15. During the Cold War there was an _____ between the United States and the Soviet Union to develop nuclear weapons.
16. The loss of biodiversity can lead to the extinction of _____ of plants and animals.
17. The new policy has far-reaching _____ for how businesses operate in the region.
18. The manufacturer offered a refund for the product due to a manufacturing _____.
19. _____ is the scientific study of prehistoric life including dinosaurs and ancient plant life.
20. The data was altered to _____ the results of the experiment.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. Change is and part of life.
22. The lion asserted its over the pride.
23. The Earth supports various that sustain life.
24. The research provided valuable into the behavior of the new species.
25. The of the environment was evident from the polluted waterways.
26. It is crucial to implement security to protect sensitive information.
27. The earthquake caused structural in the buildings.
28. Following the established the team proceeded with the experiment.
29. The of the human brain is still not fully understood.



30. The Amazon rainforest is a diverse with a wide range of species.

Answer

Multiple Choice: 1. Demise 2. Technology 3. Predator 4. Protocol 5. Biodiversity 6. Exploited 7. Vulnerabilities 8. Microcode 9. Instability 10. Cretaceous

Gap-Fill: 11. Telemetry 12. Irreparable 13. Ecosystem 14. Physiological 15. Arms Race 16. Species 17. Implications 18. Defect 19. Paleontology 20. Manipulate

Matching sentence: 1. Inevitable 2. Dominance 3. Biospheres 4. Insights 5. Degradation 6. Safeguards 7. Instabilities 8. Protocol 9. Complexity 10. Ecosystem

CATEGORY

1. Sci/Tech - LEVEL5

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