

## Instagram Removes Recommended Posts Tool

## **Description**

Instagram is testing a new feature that allows users to remove all the content suggested to them. This "reset" tool will soon be available worldwide, giving users the option to clean their feed of algorithmic recommendations. However, Instagram clarifies that over time, the recommendations will become personalized again.

In efforts to enhance user wellbeing, Instagram has introduced various new features. These include safety measures launched in October and new teen accounts in September. Ofcom, the UK media regulator, has acknowledged these efforts but believes more action is necessary to ensure social media safety.

Tech companies are being urged to make significant changes before the UK's Online Safety Act takes full effect. This act will require major sites and apps to provide users with more control over their online experience. Some feel the act might not be stringent enough and advocate for additional restrictions, such as limiting mobile phone use among young people.

Meta, the parent company of Instagram, states that the new feature will allow users, including teens, to reset their recommendations easily. By selecting "reset suggested content" in their preferences, users can unfollow accounts and refresh their feeds. This move aligns with the upcoming implementation of the Online Safety Act, which will hold tech companies accountable for monitoring illegal content online.

## **Vocabulary List:**

- 1. **Algorithmic** /,ælgəˈrɪðmɪk/ (adjective): Relating to or using a process or set of rules to be followed in calculations or other problem-solving operations.
- 2. **Personalized** /'pɜrsənə,laɪzd/ (adjective): Tailored to an individual's preferences or needs.
- 3. Enhance /In'hæns/ (verb): To improve the quality value or extent of something.
- 4. **Regulator** /ˈrɛgjʊˌleɪtə/ (noun): An official body that supervises a particular industry or activity to ensure compliance with laws and regulations.
- 5. **Accountable** /ə'kaʊntəbl/ (adjective): Responsible for actions or decisions and required to explain them when asked.
- 6. **Recommendations** /,rɛkəmen'deɪʃənz/ (noun): Suggestions or proposals as to the best course of action.

# **Comprehension Questions**



#### **Multiple Choice**

1. What is the new feature that Instagram is testing to allow users to clean their feed of algorithmic recommendations?

Option: Reset Tool

Option: Algorithmic Filter Option: Feed Cleaner Option: Content Eraser

2. What does Instagram clarify will happen to the recommendations over time after users use the "reset" tool?

Option: They will stay the same

Option: They will disappear permanently Option: They will become randomized

Option: They will become personalized again

3. What organization has acknowledged Instagram's efforts to enhance user wellbeing? ESL-NEWS.

Option: Ofcom Option: FCC Option: UNESCO Option: WHO

4. What is the upcoming legislation in the UK that will require tech companies to provide users with more control over their online experience?

Option: Online Safety Act

Option: Digital Accessibility Law

Option: Cybersecurity Act

Option: Data Protection Regulation

5. Which parent company owns Instagram and has stated that the new feature aligns with the Online Safety Act?

Option: Meta Option: Alphabet Option: Facebook Option: Amazon

6. In what month were safety measures and new teen accounts introduced by Instagram?

Option: October



Option: December

Option: July

Option: September

#### **True-False**

- 7. The Online Safety Act in the UK will require tech companies to monitor and remove illegal content online.
- 8. Meta is not the parent company of Instagram.
- 9. Some people believe that the Online Safety Act might not be stringent enough.
- 10. The new feature on Instagram allows users to reset their recommendations by blocking specific accounts.
- 11. Ofcom is a UK media regulator that advocates for reducing restrictions on mobile phone use among young people.
- 12. The "reset" tool on Instagram will permanently delete all suggested content from users' feeds.

## **Answer**

Multiple Choice: 1. Reset Tool 2. They will become personalized again 3. Ofcom 4. Online Safety Act 5. Meta

6. September

True-False: 7. True 8. False 9. True 10. False 11. False 12. False

# Vocabulary quizzes

#### Multiple Choice ( Select the Correct answer for each question. )

1. Who advocates for the protection and preservation of the environment and wildlife?

Option: Accountants

Option: Conservationists

Option: Politicians
Option: Artists

2. Who studies celestial objects and phenomena?

**Option: Carpenters** 



Option: Astronomers

Option: Chefs Option: Athletes

3. Which term relates to the process or set of rules to be followed in calculations or other problem-solving operations?

Option: Musical Option: Algorithmic Option: Biological Option: Historical

4. Which word describes something emitting or reflecting light?

Option: Opaque Option: Dull Option: Luminous Option: Invisible

NEWS.COM 5. What term describes the quality of being easily seen through?

Option: Concealment Option: Obscurity **Option: Transparency** 

Option: Opacity

6. What type of action is taken to correct or rectify a mistake or a problem?

Option: Destructive Option: Corrective Option: Acceptive Option: Reactive

7. Which term means to increase or improve the quality value or extent of something?

Option: Diminish Option: Reduce Option: Enhance Option: Deplete

8. Who or what controls or maintains parameters in a particular system or process?

Option: Disrupter Option: Observer Option: Regulator Option: Assistant

9. What describes the state or quality of requiring immediate action or attention?

Option: Leisure



Option: Calmness Option: Urgency Option: Delay

10. Which term means important in effect or meaning?

Option: Insignificant

Option: Minor Option: Negligible Option: Significant

## Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. Cats use their	for sensing their environment.
12. The factory was fined for its excessive	of pollutants.
13. The company launched several new	to promote employee well-being.
14. All from the c	harity event will go toward funding medical research.
15. The criminal was	to ten years in prison for his role in the robbery.
16. The investigators uncovered a complex	to defraud the government.
17. The police made a	of illegal drugs during the raid.
18. Money is a se	erious financial crime that involves illegal proceeds.
19. The photographer managed to	the beauty of the landscape in a stunning
image.	
20. The rapid advancement of	has transformed how we live and work.
Matching Sentences ( Match each definition to the correct word from the vocabulary list. )	
21. Conservationists work to protect and natural habitats for future generations.	
22. Astronomers study massive stars known as that exhibit extreme characteristics.	
23. The of a butterfly involves stages from egg to caterpillar to butterfly.	



- 24. The stunning photograph the essence of the city at night.
- 25. Leaders should be for their decisions and actions.
- 26. Experts provided valuable for improving the company's financial performance.
- 27. The discovery of a new species in the forest was a achievement for the research team.
- 28. Governments should prioritize in their decision-making processes.
- 29. The board of directors emphasized the of addressing the company's financial challenges.
- 30. The company implemented actions to address the product quality issues.

### **Answer**

**Multiple Choice:** 1. Conservationists 2. Astronomers 3. Algorithmic 4. Luminous 5. Transparency 6. Corrective 7. Enhance 8. Regulator 9. Urgency 10. Significant

**Gap-Fill:** 11. Whiskers 12. Emissions 13. Initiatives 14. Proceeds 15. Sentenced 16. Conspiracy 17. Seizure 18. Laundering 19. Capture 20. Technology

**Matching sentence:** 1. Preserve 2. Supergiants 3. Lifecycle 4. Captured 5. Accountable 6. Recommendations 7. Significant 8. Transparency 9. Urgency 10. Corrective

#### **CATEGORY**

1. Sci/Tech - LEVEL3

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