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## Is Live Nation Still a Good Investment After Share Surge?

### Description

Live Nation Entertainment's stock closed at \$167.82. This is a 9.6% increase in one week. It rose by 4.8% in one month and 15.5% since the start of the year. Over one year, it went up by 25.1%. Over three years, it increased by 113.6% and by 115.4% in five years.

The company is important in the live events and ticketing market. Recently, there have been concerns about how ticketing works and market power. These issues impact how investors see the company's growth and risks.

According to Simply Wall St, Live Nation Entertainment's value score is 3 out of 6. They used two methods to check the stock's value. The first method shows that its value could be \$186.91 per share. This means the stock might be 10.2% undervalued, as it is lower than the estimated value.

The second method compares the stock price to sales. Live Nation has a ratio of 1.52, which is lower than what it could be. This suggests the stock is also undervalued in this analysis.

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### Vocabulary List:

1. **undervalued** //ˌʌndərˈvæljuːd// (adjective): thought to be worth less than it should
2. **ratio** //ˈreɪʃiəʊ// (noun): a number that compares two amounts
3. **concerns** //kənˈsɜːnz// (noun): worries or things that make people worried
4. **investors** //ɪnˈvestəz// (noun): people who put money into companies to make profit
5. **analysis** //əˈnæləsɪs// (noun): careful study of information to understand it
6. **market** //ˈmɑːkɪt// (noun): place or system where goods are bought and sold

## Comprehension Questions

### Multiple Choice

1. What was the closing stock price of Live Nation Entertainment?

Option: \$167.82

Option: \$186.91

Option: \$150.00



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Option: \$175.10

2. By how much did Live Nation Entertainment's stock increase in one week?

- Option: 4.8%
- Option: 9.6%
- Option: 15.5%
- Option: 25.1%

3. What is Live Nation Entertainment's value score according to Simply Wall St?

- Option: 2 out of 6
- Option: 3 out of 6
- Option: 4 out of 6
- Option: 5 out of 6

4. What does the first valuation method estimate the stock could be worth per share?

- Option: \$167.82
- Option: \$186.91
- Option: \$150.00
- Option: \$175.10

5. What is Live Nation's price to sales ratio?

- Option: 1.25
- Option: 1.52
- Option: 2.00
- Option: 1.75

6. How much did the company's stock go up over three years?

- Option: 25.1%
- Option: 113.6%
- Option: 115.4%
- Option: 9.6%

### True-False

7. Live Nation Entertainment's stock rose by 15.5% since the start of the year.

8. Live Nation Entertainment's stock has increased by 25.1% over one year.



9. Investors are unconcerned about how ticketing works and market power.
10. The company's value score is 4 out of 6 according to Simply Wall St.
11. The second method of valuation compares the stock price to sales.
12. Live Nation's ratio of price to sales is higher than what it could be.

### Gap-Fill

13. Live Nation Entertainment's stock closed at \$167.82, which is a 9.6% increase in one \_\_\_\_\_.
14. Over five years, Live Nation Entertainment's stock increased by \_\_\_\_\_ %.
15. The company's value score is \_\_\_\_\_ out of 6 according to Simply Wall St.
16. Live Nation's price to sales ratio is \_\_\_\_\_, indicating it is undervalued.
17. The first method shows that the stock's value could be \$186.91 per share, suggesting it is \_\_\_\_\_ undervalued.
18. Over one year, the stock went up by \_\_\_\_\_ %.

### Answer

**Multiple Choice:** 1. \$167.82 2. 9.6% 3. 3 out of 6 4. \$186.91 5. 1.52 6. 113.6%

**True-False:** 7. True 8. True 9. False 10. False 11. True 12. False

**Gap-Fill:** 13. week 14. 115.4 15. 3 16. 1.52 17. 10.2% 18. 25.1

### Vocabulary quizzes

#### Multiple Choice ( Select the Correct answer for each question. )

1. What is a key concern for investors when analyzing a market?



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- Option: Value estimation  
Option: Profit margin  
Option: Market share  
Option: Licenses
2. Which aspect can attract collectors to a platform?  
Option: High profits  
Option: Low production cost  
Option: Discount offers  
Option: Limited licenses
3. What can help to engage investors in a new business venture?  
Option: Exclusive partnership  
Option: High sales figures  
Option: Market domination  
Option: Profit sharing
4. What do analysts often use to estimate future market trends?  
Option: Market analysis  
Option: Entertainment value  
Option: Transportation statistics  
Option: Shareholder feedback
5. How can companies attract more customers during a marketing campaign?  
Option: By offering discounts  
Option: By increasing prices  
Option: By limiting product availability  
Option: By shortening hours
6. Which strategy is essential for attracting and retaining customers?  
Option: To engage them effectively  
Option: To reduce costs  
Option: To increase prices  
Option: To limit options
7. What term is used to describe a continuous run of successful sales?  
Option: A discount  
Option: A growth streak  
Option: A market fluctuation  
Option: An entertainment trend
8. Which of the following can enhance user interaction on a digital platform?  
Option: Avatars



- Option: High prices
- Option: Discount offers
- Option: Market data

9. What do investors often have about market volatility?

- Option: Concerns about profitability
- Option: Interests in market trends
- Option: Worries about inflation
- Option: Expectations for growth

10. Which industry often faces challenges related to violence?

- Option: Transport
- Option: Entertainment
- Option: Retail
- Option: Manufacturing

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. The price-to-earnings \_\_\_\_\_ is a vital metric for investors.
12. Investors analyze the \_\_\_\_\_ trends to make informed decisions.
13. The company secured multiple \_\_\_\_\_ to operate in various regions.
14. The new strategy aims to \_\_\_\_\_ operational costs significantly.
15. The platform offers \_\_\_\_\_ experiences to engage users on a deeper level.
16. The board met with \_\_\_\_\_ to discuss future growth strategies.
17. The company has received over a thousand \_\_\_\_\_ for its new product launch.
18. The film industry is a major player in the global \_\_\_\_\_ market.
19. Companies use various strategies to \_\_\_\_\_ customers effectively.
20. The policy faced criticism from various \_\_\_\_\_ in the community.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. Many analysts believe that certain stocks are currently undervalued in the market.



22. The new rules aim to reduce strikeouts in professional baseball.
23. The documentary addresses the rising levels of violence in urban areas.
24. The transport sector is vital for the economy as it connects producers with consumers.
25. The entertainment industry has seen significant changes due to streaming services.
26. Investors play a crucial role in funding new startups that bring innovative ideas to market.
27. Determining the true value of an asset requires careful analysis of market conditions.
28. The company's profit margins have improved significantly over the last quarter.
29. A thorough analysis of market trends is essential for predicting future growth.
30. Art collectors often seek unique pieces that are likely to appreciate in value.

## Answer

**Multiple Choice:** 1. Value estimation 2. High profits 3. Exclusive partnership 4. Market analysis 5. By offering discounts 6. To engage them effectively 7. A growth streak 8. Avatars 9. Concerns about profitability 10. Transport

**Gap-Fill:** 11. ratio 12. market 13. licenses 14. reduce 15. personalised 16. shareholders 17. preorders 18. entertainment 19. attract 20. opponents

**Matching sentence:** 1. undervalued 2. strikeout 3. violence 4. transport 5. entertainment 6. investors 7. value 8. profit 9. analysis 10. collectors

## CATEGORY

1. Entertainment - LEVEL1

## POST TAG

1. entertainment
2. ESL learning
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