
James Oliver appointed VP of Strategic Partnerships at Act Entertainment.

Description

James Oliver Joins ACT Entertainment as Vice President

In October 2024, ACT Entertainment appointed James Oliver as Vice President of Strategic Partnerships. He will focus on selling PK Sound products and reaching new customers. Dale Williams, President of ACT, is excited about Oliver's experience in sales and marketing. Oliver has worked in the audio industry for many years, previously at PK Sound and Adamson Systems Engineering.

Oliver is excited to join ACT and help grow the company's reputation in the market. He has a background in technology sales and marketing. He is confident that his skills will benefit ACT and its product lines. Oliver is looking forward to working with the team and contributing to the company's success.



Vocabulary List:

1. **Appointed** /ə'pɔɪntɪd/ (verb): Assigned a job or position to someone.
2. **Focus** /'fəʊ.kəs/ (verb): To concentrate on a particular task or activity.
3. **Reputation** /,rep.jə'teɪ.jən/ (noun): The beliefs or opinions that are generally held about someone or something.
4. **Contributing** /kən'trɪb.ju.tɪŋ/ (verb): Giving or adding to a common cause or effort.
5. **Beneficial** /,benɪ'fɪ.əl/ (adjective): Useful or helpful often resulting in a positive outcome.
6. **Partnerships** /'pɑːt.nər.ʃɪp/ (noun): An association of two or more entities for a common purpose.

Comprehension Questions



Multiple Choice

1. When was James Oliver appointed as Vice President of Strategic Partnerships at ACT Entertainment?
 - Option: October 2020
 - Option: October 2021
 - Option: October 2022
 - Option: October 2024

2. Where will James Oliver focus on selling products as Vice President?
 - Option: Adamson Systems Engineering
 - Option: PK Sound
 - Option: BOSE
 - Option: Sennheiser

3. Which company did James Oliver previously work at before joining ACT Entertainment?
 - Option: Apple Inc.
 - Option: Microsoft Corporation
 - Option: PK Sound
 - Option: Samsung Electronics

4. What is James Oliver's background in?
 - Option: Healthcare
 - Option: Finance
 - Option: Technology sales and marketing
 - Option: Real Estate

5. Who is excited about James Oliver's experience in sales and marketing?
 - Option: Michael Thompson
 - Option: Dale Williams
 - Option: Sarah Johnson
 - Option: Rachel Lee

6. What does James Oliver look forward to contributing to at ACT Entertainment?
 - Option: Finance department
 - Option: Marketing team
 - Option: Product development
 - Option: Company's success



True-False

7. James Oliver has no prior experience in the audio industry.
8. Dale Williams is the President of ACT Entertainment.
9. James Oliver is confident that his skills will not benefit ACT.
10. James Oliver will focus on human resources as Vice President.
11. ACT Entertainment appointed James Oliver in September 2024.
12. James Oliver has a background in technology sales and marketing.

Gap-Fill

14. James Oliver will focus on selling _____ products as Vice President.
15. James Oliver is excited to help grow the company's reputation in the _____.
16. James Oliver believes his skills will benefit ACT and its _____ lines.
17. James Oliver is looking forward to contributing to the company's _____.
18. Dale Williams, the President of ACT, is excited about James Oliver's experience in _____ and marketing.

Answer

Multiple Choice: 1. October 2024 2. PK Sound 4. Technology sales and marketing 5. Dale Williams 6. Company's success

True-False: 7. False 8. True 9. False 10. False 11. False 12. True

Gap-Fill: 14. PK Sound 15. market 16. product 17. success 18. sales

Vocabulary quizzes



Multiple Choice (Select the Correct answer for each question.)

1. What do individuals make to society to bring about positive change?
Option: Charitable donations
Option: Contributions
Option: Savings
Option: Investments

2. Which type of planning is focused on gaining a competitive advantage?
Option: Tactical
Option: Short-term
Option: Strategic
Option: Operational

3. Which term best describes a story that evokes positive emotions like happiness and warmth?
Option: Frightening
Option: Heartbreaking
Option: Heartwarming
Option: Depressing

4. What is the overall opinion of an individual or organization based on past performance or behavior?
Option: Personality
Option: Reputation
Option: Popularity
Option: Fame

5. Where do people typically aim to reach while traveling?
Option: Origin
Option: Halt
Option: Destination
Option: Route

6. What is a group of people sharing common characteristics and interests called?
Option: Enclave
Option: Society
Option: Community
Option: Gathering

7. Which term describes providing assistance or encouragement to someone in need?
Option: Resist
Option: Support
Option: Disapprove



Option: Condemn

8. Obstacles or difficulties that test someone's abilities or resolve represent what?

Option: Opportunities

Option: Advantages

Option: Challenges

Option: Rewards

9. Which term describes actively participating in bringing about a positive impact or change?

Option: Withdrawing

Option: Contributing

Option: Ignoring

Option: Disengaging

10. Who is responsible for evaluating the competence or knowledge of others in an assessment?

Option: Tutor

Option: Student

Option: Examiner

Option: Administrator

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. _____ traditional cultural practices is essential for maintaining heritage.

12. Children _____ genes from their parents.

13. A medical _____ can sometimes be necessary to administer medication.

14. The party's _____ was "Masquerade Ball".

15. Tourists visit different _____ in a city.

16. Achieving _____ on a project is satisfying.

17. _____ is a normal response to loss.

18. Social media _____ can be detrimental to mental health.

19. The legal system seeks to provide _____ for all.

20. Regular exercise is _____ for overall health.



Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. Over the years their friendship grew stronger creating a deep connection.
22. The success of the project was the result of effective teamwork and joint effort.
23. The organization went through a significant change that improved its operations and outcomes.
24. She was officially chosen to lead the committee due to her expertise and experience.
25. To achieve success one must concentrate on their goals and avoid distractions.
26. Establishing mutually beneficial relationships with other organizations is vital for growth.
27. The heirloom was handed down through generations and was deeply treasured by the family.
28. During tough times having a network of people to rely on provides emotional and practical assistance.
29. The business adopted a long-term plan that aimed to establish a competitive advantage in the market.
30. The lack of rain the already dire situation in the drought-affected region.

Answer

Multiple Choice: 1. Contributions 2. Strategic 3. Heartwarming 4. Reputation 5. Destination 6. Community 7. Support 8. Challenges 9. Contributing 10. Examiner

Gap-Fill: 11. Preserving 12. Inherit 13. Injection 14. Theme 15. Attractions 16. Closure 17. Grief 18. Addiction 19. Justice 20. Beneficial

Matching sentence: 1. Bond 2. Collaboration 3. Transforming 4. Appointed 5. Focus 6. Partnerships 7. Cherished 8. Support 9. Strategic 10. Exacerbated

CATEGORY

- 1. Entertainment - LEVEL1

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Author

aimeeyoung99