



Luca Guadagnino's 'Artificial' Movie Seeks Neon Distribution

Description

Following Amazon MGM's decision not to release *Artificial*, a new film by Luca Guadagnino focused on OpenAI's Sam Altman, Neon is reportedly negotiating to acquire the project. Initially, it appeared that the film would be distributed by Mubi.

This shift comes after industry sources indicated that the film's sensitive subject matter caused some studios to decline to screen it. A financial agreement for the potential deal has not been disclosed. Amazon MGM announced its decision regarding *Artificial* two weeks ago. In a statement, the company expressed respect for Guadagnino, stating, "We believe that *Artificial* will be better served if it were released by a different studio and are working closely with the filmmaking team to find the film a new home."

While Amazon did not elaborate on the reasons for its decision, it is noteworthy that the company announced a \$50 billion investment in OpenAI earlier this year, which may have influenced this outcome.

Although *Artificial* was well-received during audience testing at Amazon MGM Studios, the studio continues to collaborate with Guadagnino, having worked on four previous projects together, including *Suspiria* and *Bones and All*.

Directed by Guadagnino and written by Simon Rich, *Artificial* delves into the turbulent events of 2023 when Altman was fired and then quickly rehired by OpenAI. Andrew Garfield portrays Altman, supported by a cast that includes Mark Rylance and Billie Lourd.

Representatives from Neon chose not to comment on the discussions, with Puck's Matt Belloni being the first to report on the acquisition talks.

Vocabulary List:

1. **negotiating** //nə'gɒʃi,eɪtɪŋ// (verb): talking to reach an agreement about a deal
2. **acquire** //ə'kwɪɪə// (verb): to get or buy something, often officially
3. **sensitive** //'sensətɪv// (adjective): easily upset or causing strong reactions
4. **disclosed** //dɪs'klɒʊzd// (verb): made known or told to others
5. **investment** //ɪn'vestmənt// (noun): money given to make more money later
6. **influenced** //'ɪnfluənst// (verb): changed or affected how something happened

Comprehension Questions



Multiple Choice

1. Who directed the film `Artificial`?
 - Option: Luca Guadagnino
 - Option: Simon Rich
 - Option: Andrew Garfield
 - Option: Mark Rylance
2. Which studio initially planned to distribute `Artificial`?
 - Option: Neon
 - Option: Mubi
 - Option: Amazon MGM
 - Option: OpenAI
3. What was the financial investment Amazon MGM announced earlier this year related to?
 - Option: Artificial Intelligence
 - Option: Virtual Reality
 - Option: OpenAI
 - Option: Film Production
4. What did Amazon MGM state about `Artificial`?
 - Option: It will be released next month
 - Option: It is better served by a different studio
 - Option: It was poorly received in tests
 - Option: It is currently in post-production
5. Which actor plays the role of Sam Altman in `Artificial`?
 - Option: Mark Rylance
 - Option: Billy Lourd
 - Option: Andrew Garfield
 - Option: Luca Guadagnino
6. What led to some studios declining to screen `Artificial`?
 - Option: Its financial investment
 - Option: Sensitive subject matter
 - Option: Director's previous works
 - Option: Audience testing results



True-False

7. Neon is negotiating to acquire *Artificial* after Amazon MGM's decision.
8. The film *Artificial* was initially well-received during audience testing.
9. The reasons for Amazon MGM's decision were clearly stated in their announcement.
10. *Artificial* is written by Andrew Garfield.
11. Amazon MGM expressed dissatisfaction with Guadagnino's work.
12. Matt Belloni was the first to report on the acquisition talks for *Artificial*.

Gap-Fill

13. Initially, it appeared that the film would be distributed by _____.
14. Amazon MGM announced its decision regarding *Artificial* _____ ago.
15. A financial agreement for the potential deal has not been _____.
16. *Artificial* delves into the turbulent events of _____ when Altman was fired.
17. Representatives from Neon chose not to _____ on the discussions.
18. Andrew Garfield portrays Altman, supported by a cast that includes _____ and Billie Lourd.

Answer

Multiple Choice: 1. Luca Guadagnino 2. Mubi 3. OpenAI 4. It is better served by a different studio 5. Andrew Garfield 6. Sensitive subject matter

True-False: 7. True 8. True 9. False 10. False 11. False 12. True

Gap-Fill: 13. Mubi 14. two weeks 15. disclosed 16. 2023 17. comment 18. Mark Rylance

CATEGORY



1. Entertainment - LEVEL5

POST TAG

1. artificial movie
2. ESL learning
3. esl news
4. Level 5
5. Luca Guadagnino
6. Neon distributor

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