



Macron's Deepfake Controversy: The AI Ethics Debate

Description

French President Emmanuel Macron has used AI-generated deepfake videos to promote the AI Action Summit in Paris. In a video on his social media, he watches a funny montage of deepfaked clips with himself in popular movies and TV shows. He says, "nicely done," and laughs.

These deepfake videos have been popular on French social media for the past few months. They show Macron in a disco song, a hair tutorial, and the show MacGyver. Macron acknowledges that he has become a meme.

Macron also talks about how AI can help improve healthcare, energy, and life in society. He believes that France and Europe should take part in this change.

Some experts think that using deepfake videos can be dangerous. They say it makes it harder to know what is real and what is fake. Dr. Richard Whittle warns that normalizing deepfakes could help scammers. There is concern that Macron's fun video could take attention away from the risks of deepfakes, which can spread false information.

At the AI Summit, leaders will discuss the impact of AI on society and ethics. A plan for shared AI goals is expected soon.

Vocabulary List:

1. **Deepfake** /'di:p.feɪk/ (noun): A synthetic media in which a person in an existing image or video is replaced with someone else's likeness.
2. **Montage** /mɒn'tɑ:ʒ/ (noun): A combination of various media elements especially images to create a new piece of art.
3. **Normalize** /'nɔ:r.mə.laɪz/ (verb): To make something standard or regular; to make it acceptable or customary.
4. **Acknowledge** /ək'nɒlɪdʒ/ (verb): To recognize or admit the existence or truth of something.
5. **Impact** /'ɪmpækt/ (noun): The strong effect or influence that something has on a situation or person.
6. **Scammers** /'skæmərz/ (noun): People who commit fraud or deceive others for personal gain.

Comprehension Questions



Multiple Choice

1. Who has used AI-generated deepfake videos to promote the AI Action Summit in Paris?
Option: Angela Merkel
Option: Emmanuel Macron
Option: Justin Trudeau
Option: Boris Johnson

2. What did Macron say while watching the deepfake clips of himself in popular movies and TV shows?
Option: Well-edited!
Option: Interesting!
Option: Nicely done!
Option: Hilarious!

3. Which of the following is NOT mentioned as a type of deepfake involving Macron in the text?
Option: Disco song
Option: Hair tutorial
Option: Cooking show
Option: MacGyver

4. What is one area that Macron believes AI can help improve?
Option: Fashion industry
Option: Healthcare
Option: Transportation
Option: Agriculture

5. What risk do some experts associate with the use of deepfake videos?
Option: Health hazards
Option: Misinformation
Option: Climate change
Option: Financial collapse

6. What is a concern raised about Macron's deepfake video in the text?
Option: It promotes healthy debate
Option: It could lead to dangerous situations
Option: It enhances trust in AI
Option: It diverts attention from the risks of deepfakes



True-False

7. Macron believes that France should not participate in the change AI brings to society.
8. Dr. Richard Whittle warns about the dangers associated with normalizing deepfakes.
9. The AI Summit will focus on the impact of AI on society and ethics.
10. Macron was not aware that he had become a meme due to the deepfake videos.
11. Experts believe that normalizing deepfakes could assist in scamming activities.
12. A plan for shared AI goals is not expected following the AI Summit.

Gap-Fill

14. Dr. Richard Whittle warns that normalizing deepfakes could help _____.
15. Some experts think using deepfake videos can make it harder to distinguish between what is real and what is _____.
16. At the AI Summit, leaders will discuss the impact of AI on society and _____.
17. Macron acknowledges that he has become a _____ due to the deepfake videos.
18. It is expected that a plan for shared AI goals will be released _____ the AI Summit.

Answer

Multiple Choice: 1. Emmanuel Macron 2. Nicely done! 3. Cooking show 4. Healthcare 5. Misinformation
6. It diverts attention from the risks of deepfakes

True-False: 7. False 8. True 9. True 10. False 11. True 12. False

Gap-Fill: 14. scammers 15. fake 16. ethics 17. meme 18. soon

Vocabulary quizzes



Multiple Choice (Select the Correct answer for each question.)

1. Who are scientists that study fossils?
Option: A. Geologists
Option: B. Biologists
Option: C. Paleontologists
Option: D. Chemists
2. Which term relates to something that exists in a digital or online environment?
Option: A. Real
Option: B. Virtual
Option: C. Physical
Option: D. Material
3. Which gas is a potent greenhouse gas and is often associated with cattle farming?
Option: A. Oxygen
Option: B. Nitrogen
Option: C. Methane
Option: D. Carbon Dioxide
4. Who are individuals who deceive others for personal gain?
Option: A. Inventors
Option: B. Scammers
Option: C. Researchers
Option: D. Entrepreneurs
5. What term describes the increase in the average temperature of the Earth's surface?
Option: A. Cooling
Option: B. Melting
Option: C. Warming
Option: D. Freezing
6. What term refers to the general direction in which something is developing or changing?
Option: A. Standstill
Option: B. Decline
Option: C. Trend
Option: D. Stagnation
7. What do we call measures taken to ensure safety and protection from harm?
Option: A. Insecurity
Option: B. Protection
Option: C. Safety



Option: D. Security

8. Who are participants in a game or sport?

Option: A. Spectators

Option: B. Referees

Option: C. Players

Option: D. Coaches

9. What term refers to the range of possibilities from which one or more may be selected?

Option: A. Decisions

Option: B. Options

Option: C. Directions

Option: D. Choices

10. What term is used to describe finding something that was previously unknown?

Option: A. Revelation

Option: B. Invention

Option: C. Creation

Option: D. Discovery

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The term _____ refers to the wishbone found in birds used in making predictions or decisions by many people.

12. Smartphones laptops and tablets are examples of electronic _____.

13. The new policy had a significant _____ on the company's profits.

14. Strong _____ often inspire and guide their teams towards success.

15. The use of plastic bags was _____ in an effort to protect the environment.

16. Reducing carbon _____ is crucial in combating climate change.

17. Efforts to _____ relations between the two countries were welcomed by the international community.

18. The new software update will be _____ for download next week.



19. The team prepared a _____ surprise for their coach to show their appreciation.
20. The artist received a _____ for a mural in the city park.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. It is essential to the hard work and dedication of the employees.
22. A video can be created using artificial intelligence to manipulate appearances.
23. The university offers a wide range of programs for students to pursue their chosen field of .
24. The authenticity of the information depends on the credibility of the .
25. The film director used a creative technique to convey the character's emotions.
26. The of a new species of dinosaur excited the scientific community.
27. The economic downturn had a severe on job opportunities in the region.
28. Great can motivate others to achieve common goals.
29. Online users should be cautious of potential trying to steal personal information.
30. In a reality environment users can interact with simulated worlds.

Answer

Multiple Choice: 1. C. Paleontologists 2. B. Virtual 3. C. Methane 4. B. Scammers 5. C. Warming 6. C. Trend 7. D. Security 8. C. Players 9. D. Choices 10. D. Discovery

Gap-Fill: 11. Furcula 12. Devices 13. Impact 14. Leaders 15. Banned 16. Emissions 17. Normalize 18. Available 19. Special 20. Commission

Matching sentence: 1. Acknowledge 2. Deepfake 3. Study 4. Source 5. Montage 6. Discovery 7. Impact 8. Leaders 9. Scammers 10. Virtual

CATEGORY

1. Sci/Tech - LEVEL1

Date Created

2025/02/11

Author

aimeeyoung99