



---

# Macron's Deepfake Controversy: The AI Ethics Debate

## Description

French President Emmanuel Macron has used AI-generated deepfake videos to promote the AI Action Summit in Paris. In a video on his social media, he watches a funny montage of deepfaked clips with himself in popular movies and TV shows. He says, "nicely done," and laughs.

These deepfake videos have been popular on French social media for the past few months. They show Macron in a disco song, a hair tutorial, and the show MacGyver. Macron acknowledges that he has become a meme.

Macron also talks about how AI can help improve healthcare, energy, and life in society. He believes that France and Europe should take part in this change.

Some experts think that using deepfake videos can be dangerous. They say it makes it harder to know what is real and what is fake. Dr. Richard Whittle warns that normalizing deepfakes could help scammers. There is concern that Macron's fun video could take attention away from the risks of deepfakes, which can spread false information.

At the AI Summit, leaders will discuss the impact of AI on society and ethics. A plan for shared AI goals is expected soon.

---

## Vocabulary List:

1. **Deepfake** /'di:p.feɪk/ (noun): A synthetic media in which a person in an existing image or video is replaced with someone else's likeness.
2. **Montage** /mɒn'tɑ:ʒ/ (noun): A combination of various media elements especially images to create a new piece of art.
3. **Normalize** /'nɔ:r.mə.laɪz/ (verb): To make something standard or regular; to make it acceptable or customary.
4. **Acknowledge** /ək'nɒlɪdʒ/ (verb): To recognize or admit the existence or truth of something.
5. **Impact** /'ɪmpækt/ (noun): The strong effect or influence that something has on a situation or person.
6. **Scammers** /'skæmərz/ (noun): People who commit fraud or deceive others for personal gain.

## Comprehension Questions



---

## Multiple Choice

1. Who has used AI-generated deepfake videos to promote the AI Action Summit in Paris?  
Option: Angela Merkel  
Option: Emmanuel Macron  
Option: Justin Trudeau  
Option: Boris Johnson
2. What did Macron say while watching the deepfake clips of himself in popular movies and TV shows?  
Option: Well-edited!  
Option: Interesting!  
Option: Nicely done!  
Option: Hilarious!
3. Which of the following is NOT mentioned as a type of deepfake involving Macron in the text?  
Option: Disco song  
Option: Hair tutorial  
Option: Cooking show  
Option: MacGyver
4. What is one area that Macron believes AI can help improve?  
Option: Fashion industry  
Option: Healthcare  
Option: Transportation  
Option: Agriculture
5. What risk do some experts associate with the use of deepfake videos?  
Option: Health hazards  
Option: Misinformation  
Option: Climate change  
Option: Financial collapse
6. What is a concern raised about Macron's deepfake video in the text?  
Option: It promotes healthy debate  
Option: It could lead to dangerous situations  
Option: It enhances trust in AI  
Option: It diverts attention from the risks of deepfakes



---

### True-False

7. Macron believes that France should not participate in the change AI brings to society.
8. Dr. Richard Whittle warns about the dangers associated with normalizing deepfakes.
9. The AI Summit will focus on the impact of AI on society and ethics.
10. Macron was not aware that he had become a meme due to the deepfake videos.
11. Experts believe that normalizing deepfakes could assist in scamming activities.
12. A plan for shared AI goals is not expected following the AI Summit.

### Gap-Fill

14. Dr. Richard Whittle warns that normalizing deepfakes could help \_\_\_\_\_.
15. Some experts think using deepfake videos can make it harder to distinguish between what is real and what is \_\_\_\_\_.
16. At the AI Summit, leaders will discuss the impact of AI on society and \_\_\_\_\_.
17. Macron acknowledges that he has become a \_\_\_\_\_ due to the deepfake videos.
18. It is expected that a plan for shared AI goals will be released \_\_\_\_\_ the AI Summit.

### Answer

**Multiple Choice:** 1. Emmanuel Macron 2. Nicely done! 3. Cooking show 4. Healthcare 5. Misinformation  
6. It diverts attention from the risks of deepfakes

**True-False:** 7. False 8. True 9. True 10. False 11. True 12. False

**Gap-Fill:** 14. scammers 15. fake 16. ethics 17. meme 18. soon

### Vocabulary quizzes



---

**Multiple Choice ( Select the Correct answer for each question. )**

1. Who are scientists that study fossils?  
Option: A. Geologists  
Option: B. Biologists  
Option: C. Paleontologists  
Option: D. Chemists
  
2. Which term relates to something that exists in a digital or online environment?  
Option: A. Real  
Option: B. Virtual  
Option: C. Physical  
Option: D. Material
  
3. Which gas is a potent greenhouse gas and is often associated with cattle farming?  
Option: A. Oxygen  
Option: B. Nitrogen  
Option: C. Methane  
Option: D. Carbon Dioxide
  
4. Who are individuals who deceive others for personal gain?  
Option: A. Inventors  
Option: B. Scammers  
Option: C. Researchers  
Option: D. Entrepreneurs
  
5. What term describes the increase in the average temperature of the Earth's surface?  
Option: A. Cooling  
Option: B. Melting  
Option: C. Warming  
Option: D. Freezing
  
6. What term refers to the general direction in which something is developing or changing?  
Option: A. Standstill  
Option: B. Decline  
Option: C. Trend  
Option: D. Stagnation
  
7. What do we call measures taken to ensure safety and protection from harm?  
Option: A. Insecurity  
Option: B. Protection  
Option: C. Safety



---

Option: D. Security

8. Who are participants in a game or sport?

Option: A. Spectators

Option: B. Referees

Option: C. Players

Option: D. Coaches

9. What term refers to the range of possibilities from which one or more may be selected?

Option: A. Decisions

Option: B. Options

Option: C. Directions

Option: D. Choices

10. What term is used to describe finding something that was previously unknown?

Option: A. Revelation

Option: B. Invention

Option: C. Creation

Option: D. Discovery

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. The term \_\_\_\_\_ refers to the wishbone found in birds used in making predictions or decisions by many people.

12. Smartphones laptops and tablets are examples of electronic \_\_\_\_\_ .

13. The new policy had a significant \_\_\_\_\_ on the company's profits.

14. Strong \_\_\_\_\_ often inspire and guide their teams towards success.

15. The use of plastic bags was \_\_\_\_\_ in an effort to protect the environment.

16. Reducing carbon \_\_\_\_\_ is crucial in combating climate change.

17. Efforts to \_\_\_\_\_ relations between the two countries were welcomed by the international community.

18. The new software update will be \_\_\_\_\_ for download next week.



19. The team prepared a \_\_\_\_\_ surprise for their coach to show their appreciation.
20. The artist received a \_\_\_\_\_ for a mural in the city park.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. It is essential to the hard work and dedication of the employees.
22. A video can be created using artificial intelligence to manipulate appearances.
23. The university offers a wide range of programs for students to pursue their chosen field of .
24. The authenticity of the information depends on the credibility of the .
25. The film director used a creative technique to convey the character's emotions.
26. The of a new species of dinosaur excited the scientific community.
27. The economic downturn had a severe on job opportunities in the region.
28. Great can motivate others to achieve common goals.
29. Online users should be cautious of potential trying to steal personal information.
30. In a reality environment users can interact with simulated worlds.

**Answer**

**Multiple Choice:** 1. C. Paleontologists 2. B. Virtual 3. C. Methane 4. B. Scammers 5. C. Warming 6. C. Trend 7. D. Security 8. C. Players 9. D. Choices 10. D. Discovery

**Gap-Fill:** 11. Furcula 12. Devices 13. Impact 14. Leaders 15. Banned 16. Emissions 17. Normalize 18. Available 19. Special 20. Commission

**Matching sentence:** 1. Acknowledge 2. Deepfake 3. Study 4. Source 5. Montage 6. Discovery 7. Impact 8. Leaders 9. Scammers 10. Virtual

**CATEGORY**

1. Sci/Tech - LEVEL1

**Date Created**

2025/02/11

**Author**

aimeeyoung99