



Marathon Season 2 Launch: A Crucial Test for Players

Description

Bungie's game *Marathon* will launch its second season tomorrow, marking an important moment for the company as it looks to grow its player base. This new season offers a chance to see how many players from the first launch will return as well as the new players attracted by free access.

For the first time, Bungie is offering a full week of free play beginning with the season launch on June 2. This free period could boost the number of players significantly. Any progress made during this week can be carried over if players decide to buy the game for £40 later. This is a strategic move to attract more players.

Additionally, this launch happens just after Bungie announced it will stop developing *Destiny 2* after an update on June 9. Many players are unhappy with this decision. Some might return to *Destiny 2* instead of trying *Marathon*, which could affect the game's success.

The season promises new features such as a new defensive character and different battle options for maps. However, it is vital for players to participate to prove demand for the game.

The outcome of this week will be critical. If the number of players does not increase significantly, it could be troubling for the game's future. Bungie has plans for ongoing support, but there is pressure on *Marathon* to meet expectations amidst these changes.

Vocabulary List:

1. **launch** //lɑntʃ// (verb): to start something, especially a product or event
2. **attract** //ə'trækt// (verb): to make people want to come or join
3. **progress** //'prɑ:grɛs// (noun): movement forward or improvement in something
4. **strategic** //strə'ti:dʒɪk// (adjective): planned to achieve an important long-term goal
5. **participate** //pɑr'tɪsə,peɪt// (verb): to take part in an activity or event
6. **outcome** //'aʊtkʌm// (noun): the result or effect of an action or event

Comprehension Questions

Multiple Choice



1. When does Bungie's new season of Marathon launch?
 - Option: June 1
 - Option: June 2
 - Option: June 3
 - Option: June 9

2. How much does the game Marathon cost after the free play period?
 - Option: £20
 - Option: £30
 - Option: £40
 - Option: £50

3. What character type is introduced in the new season of Marathon?
 - Option: Offensive character
 - Option: Defensive character
 - Option: Support character
 - Option: Speed character

4. What game will Bungie stop developing after an update on June 9?
 - Option: Halo
 - Option: Marathon
 - Option: Destiny 2
 - Option: The Division

5. What is Bungie's strategic move to attract more players?
 - Option: Lowering the price
 - Option: Offering a free week of play
 - Option: Advertising on TV
 - Option: Releasing a trailer

6. What is at stake for Bungie if Marathon does not attract enough players?
 - Option: They will stop all game development
 - Option: It could be troubling for the game's future
 - Option: They will increase the game's price
 - Option: They will delay the update for Destiny 2

True-False



7. Bungie's game Marathon will only be available for purchase after the free play week.
8. The free play week for Marathon begins on June 1.
9. Players will be able to carry over their progress made during the free play week.
10. Bungie plans to continue developing Destiny 2 after June 9.
11. New features in Marathon include different battle options for maps.
12. Bungie is not worried about the number of players for Marathon.

Gap-Fill

13. Bungie's game Marathon will launch its second season on June 2, marking an important moment for the company as it looks to grow its player _____.
14. This new season offers a chance to see how many players from the first launch will return as well as new players attracted by free _____.
15. Bungie is offering a full week of free play beginning with the season launch on _____.
16. Bungie's strategic move to attract more players includes offering a free week of play to boost the number of players _____.
17. The outcome of the week will be critical; if the number of players does not increase significantly, it could be troubling for the game's _____.
18. Many players are unhappy with Bungie's decision to stop developing Destiny 2 after an update on _____.

Answer

Multiple Choice: 1. June 2 2. £40 3. Defensive character 4. Destiny 2 5. Offering a free week of play 6. It could be troubling for the game's future

True-False: 7. True



8. False 9. True 10. False 11. True 12. False

Gap-Fill: 13. base 14. access 15. June 2 16. significantly 17. future 18. June 9

CATEGORY

1. Sci/Tech - LEVEL3

POST TAG

1. ESL learning
2. esl news
3. free week
4. Level 3
5. Marathon
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