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# Mark Ruffalo Criticises James Cameron Over Netflix Deal

## Description

Mark Ruffalo has expressed his views on James Cameron's recent letter, which opposes Netflix's potential acquisition of Warner Bros. Discovery. Cameron supports Paramount's bid for the company instead.

Ruffalo questioned Cameron's stance on media monopolies. He wrote on Threads, "Are you also against the monopolization that a Paramount acquisition would create? Or is it just that of Netflix?" He emphasized that the film community deserves clear answers on this matter.

Cameron's letter, dated February 10 but widely reported recently, was addressed to Senator Mike Lee (R-Utah). In it, the director raised concerns about the future of theatrical film releases if Netflix takes over Warner Bros. He argued that Netflix's business model conflicts with traditional film production and exhibition, which employs many Americans. He noted that this model is incompatible with Warner Bros., one of the few major studios still in operation.

In response, Netflix co-CEO Ted Sarandos criticized Cameron's comments during an interview on Fox Business Network. He expressed surprise that Cameron was involved in what he called a "disinformation campaign" supporting Paramount. Sarandos refuted claims that Netflix plans to implement a 17-day theatrical release window, stating, "I have never even uttered the words 17-day window."

Sarandos assured that Netflix intends to continue its current practice of releasing films in theatres for 45 days, which he described as a "healthy" schedule. He also sent a letter to Senator Lee, claiming that Cameron misrepresents Netflix's commitment to theatrical releases.

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## Vocabulary List:

1. **Monopolization** /məˌnɒp.ə.laɪˈzeɪ.ʃən/ (noun): The act of acquiring exclusive control over a commodity or service.
2. **Acquisition** /ˌækwɪˈzɪʃən/ (noun): The act of obtaining or gaining possession of something.
3. **Conflicts** /ˈkɒn.flɪkts/ (verb): To be in disagreement or opposition.
4. **Exhibition** /ˌɛk.sɪˈbɪʃ.ən/ (noun): The act of presenting something publicly especially art or performances.
5. **Refuted** /rɪˈfju:tɪd/ (verb): To prove that something is wrong or false.
6. **Commitment** /kəˈmɪt.mənt/ (noun): The state of being dedicated to a cause or activity.

## Comprehension Questions



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## Multiple Choice

1. What is the main concern raised by James Cameron regarding Netflix's acquisition of Warner Bros. Discovery?
  - Option: Future theatrical film releases
  - Option: Monopolization of the film industry
  - Option: Incompatibility with traditional film production
  - Option: All of the above
  
2. Who is the Netflix co-CEO that responded to Cameron's comments?
  - Option: Mark Ruffalo
  - Option: Ted Sarandos
  - Option: James Cameron
  - Option: Mike Lee
  
3. Which studio's acquisition does James Cameron support?
  - Option: Warner Bros.
  - Option: Paramount
  - Option: Netflix
  - Option: Disney
  
4. What type of campaign did Ted Sarandos accuse Cameron of being involved in?
  - Option: Information campaign
  - Option: Disinformation campaign
  - Option: Public relations campaign
  - Option: Marketing campaign
  
5. How long does Netflix plan to release films in theatres before available for streaming?
  - Option: 30 days
  - Option: 45 days
  - Option: 60 days
  - Option: 17 days
  
6. What platform did Mark Ruffalo use to question Cameron's stance?
  - Option: Twitter
  - Option: Insta
  - Option: Threads
  - Option: Facebook



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### True-False

7. Mark Ruffalo agrees with James Cameron's views on Netflix.
8. Cameron's letter was addressed to Senator Mike Lee.
9. Ted Sarandos claimed he supports a 17-day theatrical release window.
10. Cameron raised concerns about job loss in the film industry.
11. Cameron supports Netflix's acquisition of Warner Bros.
12. The film community is satisfied with the answers provided regarding media monopolies.

### Gap-Fill

13. James Cameron's letter was dated \_\_\_\_\_.
14. Mark Ruffalo emphasized that the film community deserves clear answers on the issue of \_\_\_\_\_.
15. Netflix intends to continue its current practice of releasing films in theatres for \_\_\_\_\_ days.
16. Ted Sarandos criticized Cameron's comments during an interview on \_\_\_\_\_.
17. Cameron argues that Netflix's business model is incompatible with \_\_\_\_\_.
18. Ruffalo questioned whether Cameron is against the monopolization that a \_\_\_\_\_ acquisition would create.

### Answer

**Multiple Choice:** 1. All of the above 2. Ted Sarandos 3. Paramount 4. Disinformation campaign 5. 45 days  
6. Threads

**True-False:** 7. False 8. True 9. False 10. True 11. False 12. False

**Gap-Fill:** 13. February 10



14. monopolization 15. 45 16. Fox Business Network 17. traditional film production 18. Paramount

## Answer

### CATEGORY

1. Entertainment - LEVEL5

### POST TAG

1. C1
2. ESL learning
3. esl news
4. James Cameron
5. Level 5
6. Mark Ruffalo
7. Netflix
8. WBD

### Tags

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