



McDonald's Unveils New Refreshers and Crafted Sodas Menu

Description

McDonald's is refreshing its drink menu. The fast food chain will add six new specialty drinks, including caffeinated refreshers and dirty sodas, starting on May 6.

Earlier this month, McDonald's confirmed these new drinks. Now, this announcement shows fans what to expect. Alyssa Buetikofer, the chief marketing officer for McDonald's USA, said that drinks are very important for customers and will soon become a big reason to visit McDonald's.

The new drinks include three lemonade-based refreshers and three dirty sodas. The refreshers are: Strawberry Watermelon, Mango Pineapple, and Blackberry Passion Fruit. The dirty sodas are: Sprite Berry Blast, Orange Dream, and Dirty Dr Pepper.

Guillaume Huin, a marketing director at McDonald's USA, mentioned that restaurants are training staff for the new drinks. Some locations might even have the drinks ready to order now. He suggested checking the McDonald's app for availability.

Huin believes these drinks will mark a new chapter for McDonald's beverages.

Vocabulary List:

1. **refreshing** //rɪ'frɛʃɪŋ// (verb): to make something new or like new
2. **specialty** //'spɛʃəlti// (noun): a special product a place is known for
3. **caffeinated** //'kæfə'neɪtɪd// (adjective): made with caffeine; gives a small energy boost
4. **announcement** //'ə'naʊnsmənt// (noun): a public statement that shares new information
5. **availability** //'ə'veɪlə'bɪləti// (noun): whether something can be bought or used
6. **beverages** //'bevərɪdʒɪz// (noun): drinks people can buy or serve

Comprehension Questions

Multiple Choice

1. When will McDonald's start adding the new specialty drinks?

Option: May 6



- Option: June 1
- Option: April 15
- Option: July 4

2. How many new specialty drinks is McDonald's adding?

- Option: 4
- Option: 5
- Option: 6
- Option: 7

3. Which of the following is NOT one of the new drink categories?

- Option: Caffeinated refreshers
- Option: Dirty sodas
- Option: Fruit smoothies
- Option: Lemonade-based refreshers

4. Who is the chief marketing officer for McDonald's USA?

- Option: Guillaume Huin
- Option: Alyssa Buetikofer
- Option: John Doe
- Option: Jane Smith

5. Which of the following is NOT a new refresher flavor?

- Option: Strawberry Watermelon
- Option: Mango Pineapple
- Option: Berry Blast
- Option: Blackberry Passion Fruit

6. What app should customers check for drink availability?

- Option: Starbucks app
- Option: McDonald's app
- Option: Uber Eats app
- Option: DoorDash app

True-False

7. McDonald's is adding only two new drink categories.



8. The new drinks will be ready for order starting on May 6.
9. Alyssa Buetikofer is responsible for McDonald's advertising.
10. Guillaume Huin is the chief executive officer of McDonald's USA.
11. All locations will have the new drinks ready by May 6.
12. The dirty soda flavors include Dirty Dr Pepper and Orange Dream.

Gap-Fill

13. McDonald's will add six new specialty drinks starting on May 6, including caffeinated refreshers and _____.
14. The refreshers include Strawberry Watermelon, Mango Pineapple, and _____ Passion Fruit.
15. Guillaume Huin mentioned that restaurants are training staff for the new _____ drinks.
16. Customers should check the McDonald's _____ for drink availability.
17. Alyssa Buetikofer stated that drinks are very important for _____ and will attract customers.
18. Huin believes these drinks will mark a new _____ for McDonald's beverages.

Answer

Multiple Choice: 1. May 6 2. 6 3. Fruit smoothies 4. Alyssa Buetikofer 5. Berry Blast 6. McDonald's app

True-False: 7. False 8. True 9. True 10. False 11. False 12. True

Gap-Fill: 13. dirty sodas 14. Blackberry 15. specialty 16. app 17. customers 18. chapter



Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What are tariffs primarily used to regulate?
Option: Trade
Option: Social services
Option: Healthcare
Option: Education
2. What might a customer request if they are dissatisfied with a product?
Option: Warranty
Option: Refund
Option: Upgrade
Option: Exchange
3. Which of the following is a common reason to invest in stock markets?
Option: Short-term gambling
Option: Wealth accumulation
Option: Educational purposes
Option: Social engagement
4. Which industry would involve creating products from raw materials?
Option: Agriculture
Option: Manufacturing
Option: Services
Option: Retail
5. What type of issues are often discussed during an election?
Option: Economic
Option: Political
Option: Social
Option: Environmental
6. What can provide relief from certain taxes or duties?
Option: Regulations
Option: Exemptions
Option: Permits
Option: Licenses
7. What word describes a cold drink on a hot day?



- Option: Heavy
- Option: Stale
- Option: Refreshing
- Option: Bland

8. What term is used to describe a specific area of expertise?

- Option: General
- Option: Specialty
- Option: Basic
- Option: Common

9. Which type of beverage is known for its stimulating effects?

- Option: Caffeinated
- Option: Decaffeinated
- Option: Herbal
- Option: Flat

10. What is typically made to share important information with the public?

- Option: Request
- Option: Announcement
- Option: Invitation
- Option: Report

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The _____ of products can vary based on demand and supply.
12. After dinner, we enjoyed several _____ at the café.
13. Users face challenges when _____ the online platform.
14. Many businesses are moving towards a digital _____ for sales.
15. The new software integrates with the existing systems through an _____.
16. Supply chain _____ can lead to delays in product delivery.
17. Online _____ have become popular for buying and selling unique items.
18. The results of the research were _____ by multiple studies.



19. The company is _____ a new discount for first-time customers.
20. Customer feedback is highly _____ by companies seeking improvement.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The wealthy businessman owned a sprawling estate in the countryside.
22. Investing in shares can be a way to grow wealth over time.
23. The manufacturing process was streamlined to increase efficiency.
24. The new tax laws were so complicated that few could understand them.
25. The unveiling of the new smartphone attracted a large audience.
26. The project was delayed due to unexpected challenges.
27. The engineers developed a prototype to test the new design.
28. Before launching the product, the team sought validation from industry experts.
29. The bank requires deposits to open a new savings account.
30. The customers were frustrated by the long wait times for service.

Answer

Multiple Choice: 1. Trade 2. Refund 3. Wealth accumulation 4. Manufacturing 5. Political 6. Exemptions 7. Refreshing 8. Specialty 9. Caffeinated 10. Announcement

Gap-Fill: 11. availability 12. beverages 13. accessing 14. platform 15. API 16. disruptions 17. auctions 18. confirmed 19. offering 20. valued

Matching sentence: 1. estate 2. shares 3. process 4. complicated 5. unveiling 6. delayed 7. prototype 8. validation 9. deposits 10. frustrated

CATEGORY

1. Business - LEVEL2

POST TAG

1. crafted sodas



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5. McDonald's
6. refreshers

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