



Meta Plans Paid Subscriptions for Facebook and Instagram in the UK

Description

Meta, the owner of Facebook and Instagram, is thinking about offering a paid subscription in the UK. This service would let users see their feeds without any ads. If people do not want ads and want to keep their data private, they may have to pay for this option.

Meta has already started an ad-free subscription in Europe. The cost is about €5.99 (or £5) per month. A company representative said they are looking into a similar service for UK users and are talking to the UK's data protection agency.

Many online services, like news sites, are also asking users to either pay or agree to be tracked while using free services. Some people think this is unfair, as they feel pressured to pay to avoid ads.

Meta may be trying to prepare for new rules about data protection by offering this choice. An expert said that many users in the UK would rather give up their data than pay money. For now, most people may continue to use these platforms for free, even if it means seeing ads.

Vocabulary List:

1. **Subscription** /səb'skrɪp.ʃən/ (noun): An arrangement to receive something regularly typically a service or publication upon payment.
2. **Ad-free** /æd-fri:/ (adjective): Free from advertisements.
3. **Representative** /,rɛprɪ'zɛntətɪv/ (noun): A person chosen to act or speak on behalf of others.
4. **Tracking** /træk.ɪŋ/ (noun): The process of monitoring and recording data about a user's activities.
5. **Pressure** /'prɛʃ.ər/ (noun): The continuous physical force exerted on or against an object.
6. **Protection** /prə'tɛk.ʃən/ (noun): The action of keeping someone or something safe from harm.

Comprehension Questions

Multiple Choice

1. What is Meta considering offering in the UK?
Option: A. Free subscription with more ads
Option: B. Paid subscription without ads



Option: C. Higher cost for existing services

Option: D. Limited access to feeds

2. How much does the ad-free subscription cost in Europe?

Option: A. €3.99

Option: B. €5.99

Option: C. €7.99

Option: D. €9.99

3. What are users required to do if they want to keep their data private?

Option: A. Agree to be tracked

Option: B. Pay for a subscription

Option: C. Share their data publicly

Option: D. Nothing, it is automatic

4. Why do some people find it unfair to choose between paying or being tracked?

Option: A. They prefer targeted ads

Option: B. They want to support the platform

Option: C. They feel pressured to pay

Option: D. They enjoy personalized content

5. What is Meta potentially preparing for by offering this subscription choice?

Option: A. New features on the platform

Option: B. Data protection regulations

Option: C. Advertising restrictions

Option: D. User interface redesign

6. According to an expert, what do many users in the UK prefer over paying money?

Option: A. Sharing more data

Option: B. Personalized content

Option: C. Giving up their data

Option: D. Accepting targeted ads

True-False

7. Meta has already implemented an ad-free subscription service in the UK.

8. Users in the UK may choose to use the platforms for free despite ads.



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9. Many online services are not giving users the choice to pay for ad-free experiences.
10. The ad-free subscription in Europe costs £5 per month.
11. Meta is currently in discussions with the UK's data protection agency regarding the new subscription service.
12. An expert believes that UK users would rather pay for a subscription than give up their data.

Gap-Fill

13. The cost of the ad-free subscription service in Europe is about € _____ per month.
14. Meta is considering offering a paid subscription service to users in the _____ to see their feeds without ads.
15. Meta has started discussions with the UK's data protection agency about the new _____ service.
16. Many users in the UK may choose to continue using the platforms for free, even if it means being exposed to _____.
17. Some people believe it is unfair to pressure users to pay or be tracked for using online services like news sites to avoid _____.
18. An expert mentioned that many users in the UK would rather _____ their data than pay money.

Answer

- Multiple Choice:** 1. B. Paid subscription without ads 2. B. €5.99 3. B. Pay for a subscription 4. C. They feel pressured to pay 5. B. Data protection regulations 6. C. Giving up their data
- True-False:** 7. False 8. True 9. False 10. False 11. True 12. False
- Gap-Fill:** 13. 5.99 14. UK 15. subscription 16. ads 18. give up



Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What type of malicious software is designed to harm or damage a computer or network?
Option: Trojan
Option: Adware
Option: Spyware
Option: Malware
2. What term refers to the practice of protecting systems networks and programs from digital attacks?
Option: Hacking
Option: Cyberterrorism
Option: Cybersecurity
Option: Phishing
3. Which device is commonly used for capturing images and recording videos?
Option: Keyboard
Option: Printer
Option: Speaker
Option: Camera
4. What term describes the force exerted on a surface per unit area?
Option: Temperature
Option: Pressure
Option: Volume
Option: Mass
5. What type of device has a screen that can be folded or bent?
Option: PC
Option: Smartphone
Option: Tablet
Option: Foldable
6. What type of service gives you access to content or features for a recurring fee?
Option: Free
Option: One-time purchase
Option: Subscription
Option: Premium
7. Who acts on behalf of others or represents a group or organization?



- Option: Client
- Option: Manager
- Option: Representative
- Option: Supervisor

8. What process involves following the movements or activities of users online?

- Option: Tracking
- Option: Browsing
- Option: Encrypting
- Option: Sharing

9. Which trait is characterized by persistence and determination in achieving goals?

- Option: Resilience
- Option: Perseverance
- Option: Flexibility
- Option: Adaptability

10. What activity involves raising awareness and generating interest in a product or service?

- Option: Supporting
- Option: Producing
- Option: Promoting
- Option: Developing

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The document was _____ for viruses before being downloaded.
12. The company needs to analyze its _____ to improve financial efficiency.
13. Customers can place _____ for the new smartphone before its official release.
14. It is important not to _____ with evidence at a crime scene.
15. Every scientific theory has its own set of _____ that need to be considered.
16. The team discovered a new species of fish living in the _____ caves.
17. The company's reputation was at _____ after the scandal.
18. The spokesperson will _____ the company at the international conference.



19. It is important to create regular data _____ to prevent data loss.
20. The security system has multiple _____ of protection to deter hackers.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The magician performed a clever illusion that amazed the audience.
22. The commercial showcased the new product features in a creative way.
23. The premium version of the app offers an experience without advertisements.
24. The police officers were actively monitoring the neighborhood for any suspicious activity.
25. The security system can quickly identify intrusions and unauthorized access.
26. Studying the past events and developments is essential to understanding the present.
27. The knights wore heavy protective gear to shield themselves in battles.
28. The diplomat was appointed as an official representative to a foreign country.
29. The researchers were investigating new methods to solve the scientific mystery.
30. His determination and persistence led him to overcome numerous obstacles.

Answer

Multiple Choice: 1. Malware 2. Cybersecurity 3. Camera 4. Pressure 5. Foldable 6. Subscription
7. Representative 8. Tracking 9. Perseverance 10. Promoting

Gap-Fill: 11. scanned 12. costs 13. pre-orders 14. tamper 15. limitations 16. undersea 17. harm 18.
represent 19. backups 20. layers

Matching sentence: 1. Trick 2. Ad 3. Ad-free 4. Patrolling 5. Detect 6. History 7. Armor 8. Ambassador
9. Exploring 10. Perseverance

CATEGORY

1. Sci/Tech - LEVEL1

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