



More Companies in Egypt Start Using Technology for 2024 Business Plans

Description

A study by DP World and Economist Impact shows that even though 2023 was tough, businesses in Egypt are **positive** about 2024. This is even after worrying news about world events.

The study showed many businesses are now using more technology and are being **emergency ready**. This includes businesses in Egypt too.

28% of top people in businesses in Egypt plan to use **technology** to make their work smoother and faster. They think technology also helps them see a bright future.

Almost half (48%) of these people say their **firms** used AI last year to change the way they work. An extra 20% want to start using it this year. They are also learning about new technologies to better protect and follow their business information.

Rizwan Soomar, the big boss of DP World in North Africa and the Indian Subcontinent, said:

"We are staying positive too. We want to help businesses make their work faster and safer using technology. For example, in Ain Sokhna Port, we have already improved truck times by 35% and ship activities by 16%. We have also introduced easy ways of paying and following **shipments**."

Vocabulary Insights:

- **Positive** (Adjective): Happy or hopeful
- **Emergency ready** (Adjective): To be able to handle a dangerous situation
- **Technology** (Noun): The use of equipment and systems developed from the application of scientific knowledge
- **Firms** (Noun): A business organization
- **Shipments** (Noun): A load of goods sent by land, sea, or air

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Vocabulary List:

1. **Positive** // (Adjective): Happy or hopeful
2. **Emergency ready** // (Adjective): To be able to handle a dangerous situation
3. **Technology** // (Noun): The use of equipment and systems developed from the application of scientific knowledge
4. **Firms** // (Noun): A business organization
5. **Shipments** // (Noun): A load of goods sent by land sea or air
6. **Boss** // (Noun): A person in charge of a worker or organization

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What type of situation requires immediate action to prevent harm?
Option: Positive
Option: Emergency ready
Option: Special
Option: Protected
2. Which term refers to the introduction of new ideas or methods?
Option: Research
Option: Innovation
Option: Closed down
Option: Economy
3. What instrument is used to observe distant objects?



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- Option: Observatory
Option: Telescope
Option: X-Ray
Option: Budget
4. What word describes a situation that is not definite or decided?
Option: Drastically
Option: Harnessing
Option: Potentially
Option: Uncertain
5. Which term signifies advancement or improvement?
Option: Support
Option: Progress
Option: Observatory
Option: Economy
6. What is financial assistance provided for a specific purpose?
Option: Campus
Option: Grant
Option: Shipments
Option: Firms
7. Which term refers to the extreme limit of understanding or achievement in a particular area?
Option: Industries
Option: District
Option: Frontier
Option: Firms
8. Who is typically a person who has authority over others in a workplace?
Option: Climate change
Option: Revolution
Option: Boss
Option: Pathways
9. Which term refers to an area defined for a particular purpose or organization?
Option: Industry
Option: District
Option: Support
Option: Campus
10. A sudden complete or marked change. This term is known as:
Option: Progress



- Option: Innovation
- Option: Revolution
- Option: Observatory

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

- 11. _____ play a vital role in the economic development of a country.
- 12. _____ is a significant environmental challenge we face today.
- 13. The rapid advancement of _____ has transformed various sectors.
- 14. _____ is crucial for discovering new knowledge and innovations.
- 15. Effective financial planning requires a well-defined _____.
- 16. The company experienced delays in its international _____ due to customs issues.
- 17. Global factors often influence the stability of the _____.
- 18. Companies that prioritize _____ are more likely to stay competitive.
- 19. Track your achievements to monitor your personal _____.
- 20. In times of need it's essential to seek emotional and practical _____.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. Exploring different can lead to new opportunities and insights.
22. The company had to reduce its workforce to cut costs.
23. renewable energy sources is essential for a sustainable future.
24. Astronomers use the to study celestial objects.
25. Maintaining a attitude can improve overall well-being.
26. Celebrating achievements with a event made the occasion memorable.
27. Endangered species should be to ensure their survival.



28. in the tech sector are known for their innovative products.

29. The local bookstore due to declining sales.

30. Exploring the of science can lead to groundbreaking discoveries.

Answer

Multiple Choice: 1. Emergency ready 2. Innovation 3. Telescope 4. Uncertain 5. Progress 6. Grant 7. Frontier 8. Boss 9. District 10. Revolution

Gap-Fill: 11. Industries 12. Climate change 13. Technology 14. Research 15. Budget 16. Shipments 17. Economy 18. Innovation 19. Progress 20. Support

Matching sentence: 1. Pathways 2. Drastically 3. Harnessing 4. Observatory 5. Positive 6. Special 7. Protected 8. Firms 9. Closed down 10. Frontier

CATEGORY

1. Sci/Tech - LEVEL1

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