

# Netflix Soars to All-Time High After Stellar Earnings

## Description

Netflix stock (NFLX) rose to a new high, increasing 13.6% in early trading on Wednesday. This happened after analysts praised the company's earnings for the fourth quarter.

After the market opened, the stock reached just below \$1,000 a share. Analysts quickly raised their price targets. Pivotal Research raised its target from \$1,000 to \$1,250.

In the fourth quarter, Netflix gained 18.9 million new users. This was the largest growth in subscribers ever for the company. Revenue and earnings also exceeded expectations.

Jefferies analyst James Heaney said, "Q4 results were near flawless."

Netflix's stock has gone up about 100% over the past year. The company also announced a \$15 billion stock buyback and raised its revenue outlook for 2025.

Netflix increased the price of its plans. The ad-supported plan is now \$7.99, while the ad-free Standard plan is \$17.99, up from \$15.49.

Netflix's revenue for the fourth quarter was \$10.25 billion, which was higher than expected.

## Vocabulary List:

1. **Stock** /stok/ (noun): The shares of a particular company or the value of those shares.
2. **Revenue** /'revənju:/ (noun): The income generated from normal business operations.
3. **Analysts** /'ænəlɪsts/ (noun): Experts who analyze data and provide guidance or predictions based on that data.
4. **Earnings** /'ɜrnɪŋz/ (noun): The profit made by a company usually expressed in terms of net income.
5. **Subscribers** /səb'skraɪbərz/ (noun): Individuals or entities that enroll to receive services or products.
6. **Outlook** /'aʊtlʊk/ (noun): A general attitude or prediction regarding future events or performance.

## Vocabulary quizzes

### Multiple Choice (Select the Correct answer for each question. )

1. What is a digital or virtual form of currency that uses cryptography for security?

Option: Arbitration

Option: Meme

Option: Value

Option: Cryptocurrency

2. What is a fraudulent scheme performed by a dishonest individual or group?

Option: Advantage

Option: Scam

Option: Indexes

Option: Excited

3. What represents ownership in a corporation and represents a claim on part of the corporation's assets and earnings?

Option: Revenue

Option: Stock

Option: Analysts

Option: Earnings

4. What refers to a general perspective or forecast of a market or economy?

Option: Subscribers

Option: Outlook

Option: Inauguration

Option: Futures

5. What is the system by which goods and services are produced distributed and consumed?

Option: Tariffs

Option: Economy

Option: Investors

Option: Plans

6. Which organization is responsible for enforcing consumer protection laws including fines for violations?

Option: Fine

Option: Permission

Option: Personal Information

Option: FTC

7. What are the chances or probability of a certain outcome?

Option: Confuse

Option: Odds

Option: Investors

Option: Plans

8. What is a legal alternative to resolve disputes outside of court?

Option: Cryptocurrency

Option: Meme

Option: Arbitration

Option: Value

9. What is a favorable or superior factor or feature?

Option: Scam

Option: Advantage

Option: Indexes

Option: Excited

10. What is the income generated from normal business operations?

Option: Stock

Option: Revenue

Option: Analysts

Option: Earnings

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. The \_\_\_\_\_ of a cryptocurrency can fluctuate significantly in a short period.

12. Investors seek investments that provide \_\_\_\_\_ and consistent returns.

13. \_\_\_\_\_ are taxes on imported or exported goods in international trade.

14. Investing in financial \_\_\_\_\_ involves predicting asset prices in the future.

15. Companies often provide exclusive content or benefits to their paid \_\_\_\_\_.

16. The stock market is a common place for \_\_\_\_\_ to buy and sell shares of companies.

17. Successful businesses often have strategic \_\_\_\_\_ to guide their growth and

operations.

18. Company \_\_\_\_\_ reports provide insights into its profitability and financial health.

19. Protect your \_\_\_\_\_ from unauthorized access or disclosure to maintain privacy.

20. Complex financial jargon can \_\_\_\_\_ individuals who are not familiar with the terms.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. The new product launch got consumers about its innovative features.

22. Markets are used to track the performance of a group of assets or stocks.

23. Financial provide insights and recommendations on investment opportunities.

24. The presidential ceremony marks the official start of a new leader's term.

25. The company received a heavy fine for violating consumer protection laws.

26. Users need to grant permission for apps to access their location on mobile devices.

27. The meme quickly spread across social media platforms creating humor and engagement.

28. Understanding the intrinsic value of an investment is crucial for making informed decisions.

29. A company's total sales income is known as its revenue.

30. play a key role in providing capital and liquidity to financial markets.

## Answer

**Multiple Choice:** 1. Cryptocurrency 2. Scam 3. Stock 4. Outlook 5. Economy 6. FTC 7. Odds 8. Arbitration  
9. Advantage 10. Revenue

**Gap-Fill:** 11. Value 12. Steady 13. Tariffs 14. Futures 15. Subscribers 16. Investors 17. Plans 18. Earnings  
19. Personal Information 20. Confuse

**Matching sentence:** 1. Excited 2. Indexes 3. Analysts 4. Inauguration 5. Fine 6. Permission 7. Meme 8. Value  
9. Revenue 10. Investors

## CATEGORY

1. Business - LEVEL1

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