



Netflix Teams Up with Hasbro and Mattel for 'KPop Demon Hunters' Toys

Description

Netflix wants to use the success of its animated movie, "KPop Demon Hunters." They want to sell more products related to the movie.

On Tuesday, Netflix announced a new deal with toy companies Mattel Inc. and Hasbro Inc. They will make dolls, action figures, plush toys, and more based on "KPop Demon Hunters." This movie is about three powerful singers who also hunt demons to protect the world.

Since its release in June, "KPop Demon Hunters" has become very popular. It is Netflix's most-watched movie, with over 325 million views in the first 91 days.

Netflix is working with many brands to grow the fanbase of its shows and movies. Next month, Netflix will open a new place called Netflix House. Here, they will offer fun experiences, food, and merchandise based on their shows.

Marian Lee, Netflix's marketing officer, said, "KPop Demon Hunters" created a global fan excitement. With Mattel and Hasbro, fans can get their favorite toys and games they have wanted.

Both Hasbro and Mattel will be main toy partners for "KPop Demon Hunters." Netflix has also worked with other toy makers before.

Vocabulary List:

1. **Merchandise** /'mɜːr.tʃən.dɑɪs/ (noun): Products or goods that are sold.
2. **Announcement** /ə'naʊns.mənt/ (noun): A formal public statement about a fact occurrence or intention.
3. **Experience** /ɪk'spɪr.i.əns/ (noun): Practical contact with and observation of facts or events.
4. **Popularity** /,pɒp.jə'lær.i.ti/ (noun): The state of being liked or admired by many people.
5. **Protect** /prə'tekt/ (verb): To keep safe from harm or injury.
6. **Collaboration** /kə,læb.ə'reɪ.ʃən/ (noun): The act of working together with others to create or achieve something.

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)



1. Which term describes a state of being controlled by an external force or influence?

- Option: Announcement
- Option: Possessed
- Option: Experience
- Option: Protect

2. Where is the headquarters of the Roman Catholic Church located?

- Option: Projects
- Option: Vatican
- Option: Drama
- Option: Christmas

3. What type of story is characterized by suspense and excitement?

- Option: Thriller
- Option: Collaboration
- Option: Drama
- Option: Episodes

4. Which term describes a sentimental longing for the past?

- Option: Thanksgiving
- Option: Nostalgic
- Option: Changed
- Option: Grown

5. What event features live music performances for an audience?

- Option: Realtor
- Option: Map
- Option: Concert
- Option: Character

6. Which term describes a person excessively concerned with material possessions?

- Option: Merchandise
- Option: Popular
- Option: Materialist
- Option: Exciting

7. Which term describes something that has been altered or modified?

- Option: Episode
- Option: Changed
- Option: Grown
- Option: Popularity



8. What term best describes something that is liked or admired by many people?

- Option: Version
- Option: Collaboration
- Option: Popular
- Option: Experience

9. Which term means to communicate or work together with others?

- Option: Interact
- Option: Protect
- Option: Experience
- Option: Projects

10. Which term is used to describe something that generates a feeling of enthusiasm?

- Option: Announcement
- Option: Exciting
- Option: Experience
- Option: Protect

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. In school students often have group _____ to work on together.

12. The company made a major _____ about its upcoming product launch.

13. Traveling to new places can provide a valuable learning _____.

14. The band's latest single quickly gained _____ among music fans.

15. It is important to wear sunscreen to _____ your skin from sun damage.

16. The successful business merger was a result of strong _____ between the two companies.

17. The TV show has released several new _____ this season.

18. The play was filled with suspense and intense emotional moments making it a gripping _____.



19. Parents always want to _____ their children from any harm.

20. Over the years the small town has _____ into a bustling city.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. A docuseries is a documentary-style television series that presents real-life events or situations.
22. Visiting a theater allows the audience to enjoy live performances of plays or musicals.
23. A realtor is a licensed professional who helps people buy and sell properties.
24. A map is a visual representation of a geographical area usually depicting roads landmarks and more.
25. The latest version of the software includes many new features and improvements.
26. The company's CEO made a public announcement about the new product launch.
27. It is important to protect your personal information from online threats.
28. The store sells a wide variety of merchandise including clothing toys and accessories.
29. The thrilling movie had audiences on the edge of their seats with its exciting plot.
30. The novel's main character goes on a journey of self-discovery throughout the story.

Answer

Multiple Choice: 1. Possessed 2. Vatican 3. Thriller 4. Nostalgic 5. Concert 6. Materialist 7. Changed 8. Popular 9. Interact 10. Exciting

Gap-Fill: 11. projects 12. announcement 13. experience 14. popularity 15. protect 16. collaboration 17. episodes 18. drama 19. protect 20. grown

Matching sentence: 1. docuseries 2. theater 3. realtor 4. map 5. version 6. announcement 7. protect 8. merchandise 9. exciting 10. character

CATEGORY

- 1. Entertainment - LEVEL1

Date Created

2025/10/22

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