



New Australian Law Requires Tech Giants to Continue Funding News

Description

Australia's government will make new rules for big tech companies to pay local publishers for news. This decision follows a law from 2021. Meta and Google must pay for news on their platforms. Meta, which owns Facebook and Instagram, stopped paying Australian news organizations this year. The new rules will make companies with over A\$250m in annual revenue make deals with media or face higher taxes. The scheme will apply to sites like Facebook, Google, and TikTok. Meta is worried about this, saying one industry shouldn't pay for another. This new framework called the News Bargaining Incentive will make tech firms pay for news, even without deals. The aim is to balance the power between publishers and tech companies. Parliament will finalize the new rules soon. Tech companies must support Australian journalism in return for tax benefits, not to make money.

Vocabulary List:

1. **Regulations** /ˌrɛɡjʊˈleɪʃənz/ (noun): Rules or directives made and maintained by an authority.
2. **Publishers** /ˈpʌblɪʃəz/ (noun): Individuals or companies that prepare and issue books journals or other printed material.
3. **Negotiations** /nɪˌɡoʊʃiˈeɪʃənz/ (noun): Discussions aimed at reaching an agreement.
4. **Framework** /ˈfreɪmˌwɜrk/ (noun): A basic structure underlying a system concept or text.
5. **Incentive** /ɪnˈsɛntɪv/ (noun): A thing that motivates or encourages one to do something.
6. **Revenue** /ˈrɛvəˌnu/ (noun): The income generated from normal business operations.

Comprehension Questions

Multiple Choice

1. Which big tech companies are required to pay local publishers for news in Australia?
Option: Meta and Google
Option: Apple and Amazon
Option: Microsoft and Twitter
Option: Netflix and Uber
2. What is the threshold revenue for companies to be covered under the new rules?



- Option: A\$100m
- Option: A\$200m
- Option: A\$250m
- Option: A\$300m

3. Which company owns Facebook and Instagram?

- Option: Apple
- Option: Google
- Option: Meta
- Option: Microsoft

4. What is the new framework aimed at achieving according to the article?

- Option: Boosting tech company profits
- Option: Balancing power between publishers and tech companies
- Option: Increasing taxation
- Option: Limiting journalism

5. Which industry expressed concern that one industry shouldn't pay for another?

- Option: Tech industry
- Option: Automotive industry
- Option: Healthcare industry
- Option: Education industry

6. What is the name of the new framework that will require tech firms to pay for news?

- Option: News Bargaining Act
- Option: News Payment Doctrine
- Option: News Bargaining Incentive
- Option: News Compensation Scheme

True-False

- 7. Meta and Google have to pay for news on their platforms in Australia.
- 8. The new rules will only apply to small tech companies with under A\$100m in annual revenue.
- 9. Meta stopped paying Australian news organizations this year.
- 10. Tech companies will not have to support Australian journalism in return for tax benefits.



11. Parliament has already finalized the new rules for tech companies to pay for news.

12. The main goal of the new rules is to reduce competition among tech companies.

Gap-Fill

13. The new rules will make companies with over A\$250m in annual revenue make deals with media or face higher _____.

15. The aim of the new rules is to balance the power between _____ and tech companies.

16. According to the text, tech companies must support Australian journalism in return for _____ benefits.

17. The scheme to make big tech companies pay for news will apply to platforms like _____, Google, and TikTok.

18. Meta, the parent company of Facebook and Instagram, had halted payments to Australian news organizations earlier this _____.

Answer

Multiple Choice: 1. Meta and Google 2. A\$250m 3. Meta 4. Balancing power between publishers and tech companies 5. Tech industry 6. News Bargaining Incentive

True-False: 7. True 8. False 9. True 10. False 11. False 12. False

Gap-Fill: 13. taxes 15. publishers 16. tax 17. Facebook 18. year

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What are the rules and guidelines set by authorities called?



-
- Option: Laws
Option: Suggestions
Option: Preferences
Option: Technology
2. What is the income generated by a company called?
Option: Dementia
Option: Proteins
Option: Revenue
Option: Ageing
3. Who conducts scientific investigations to advance knowledge?
Option: Health
Option: Hailstones
Option: Damage
Option: Researchers
4. What medical procedure creates images of the body?
Option: Predict
Option: Casualties
Option: Unique
Option: Scans
5. Which term refers to one's liking or favoring of something?
Option: Forecast
Option: Artificial intelligence
Option: Suggestions
Option: Preference
6. What is a large rocky body that orbits the sun known as?
Option: Technology
Option: Asteroid
Option: Harmlessly
Option: Detection
7. What action is taken to move people out of a dangerous area?
Option: Fragment
Option: Orbit
Option: Evacuate
Option: Negotiations
8. What motivates or encourages someone to do something?
Option: Damage



- Option: Incentive
- Option: Uniqueness
- Option: Inspiration

9. Which term refers to the overall well-being of a person?

- Option: Preferences
- Option: Technology
- Option: Health
- Option: Artificial intelligence

10. What is the process of discovering or identifying something?

- Option: Detection
- Option: Harmlessly
- Option: Regulations
- Option: Unique

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The tsunami caused extensive _____ to the coastal areas.
12. Meteorologists use advanced technology to predict the weather _____.
13. The diplomats are engaging in peace _____ to resolve the conflict.
14. The war resulted in a high number of _____ among both soldiers and civilians.
15. Watching the sunrise over the mountains filled him with a sense of _____ and awe.
16. The government is working on establishing a new legal _____ for environmental protection.
17. Many industries are exploring the potential of _____ to streamline processes and enhance productivity.
18. Each snowflake is _____ in its shape and structure.
19. As individuals age the risk of developing _____ increases.



20. A balanced diet should include sources of essential _____ for overall health.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The process of growing old and the changes associated with it.
22. To predict or estimate a future event or trend.
23. Being the only one of its kind; unlike anything else.
24. Frozen raindrops that fall as pellets of ice during a thunderstorm.
25. To make an educated guess or projection about a future occurrence.
26. The application of scientific knowledge for practical purposes especially in industry.
27. A small piece or part that has broken off from something larger.
28. The path followed by a celestial body around a star planet or moon.
29. Ideas or recommendations offered for consideration or action.
30. To remove people from a dangerous or hazardous place.

Answer

Multiple Choice: 1. Regulations 2. Revenue 3. Researchers 4. Scans 5. Preference 6. Asteroid 7. Evacuate 8. Incentive 9. Health 10. Detection

Gap-Fill: 11. damage 12. forecast 13. negotiations 14. casualties 15. inspiration 16. framework 17. artificial intelligence 18. unique 19. dementia 20. proteins

Matching sentence: 1. Ageing 2. Forecast 3. Unique 4. Hailstones 5. Predict 6. Technology 7. Fragment 8. Orbit 9. Suggestions 10. Evacuate

CATEGORY

1. Sci/Tech - LEVEL2

Date Created

2024/12/12

Author

aimeeyoung99