



## NSPCC: Snapchat Top App for Online Grooming

### Description

Snapchat is a popular app used by kids, but it can be risky. Police say it is the main platform for online grooming. Over 7,000 cases of talking inappropriately with kids were reported last year, the highest ever. Most cases involved girls. One mom shared that her daughter was targeted at the age of 8 by a stranger on Snapchat. The mom now checks her daughter's messages regularly to keep her safe. The NSPCC points out issues with Snapchat's design that make it easy for bad things to happen. Messages and images disappear quickly, making it hard to track bad behavior. Snapchat says they take the safety of young users seriously and will remove harmful content and report offenders. Other platforms like WhatsApp also saw an increase in grooming incidents. The government is pushing for social media companies to do more to protect kids online. With new laws coming into effect, tech companies will have to do more to keep children safe while using their platforms.

### Vocabulary List:

1. **Grooming** /'gru:miŋ/ (noun): The process of establishing a relationship with a child or young person with the intention of sexual abuse.
2. **Inappropriately** /,ɪnə'prɒpriətli/ (adverb): In a manner that is not proper or suitable.
3. **Targeted** /'tɑ:rgɪtɪd/ (verb): To identify or aim for a particular person or group.
4. **Incidents** /'ɪnsɪdənts/ (noun): Occasional events or occurrences especially those that are unpleasant or noteworthy.
5. **Harmful** /'hɑ:rmfəl/ (adjective): Causing or capable of causing damage or harm.
6. **Platforms** /'plæt.fɔ:rmz/ (noun): The various types of technology or services used to support online communication and interaction.

## Comprehension Questions

### Multiple Choice

1. What is the main concern regarding Snapchat according to the police?

Option: Cyberbullying

Option: Online grooming

Option: Identity theft



---

Option: Data breaches

2. How many cases of inappropriate interactions with kids were reported on Snapchat last year?

- Option: Over 5,000
- Option: Over 7,000
- Option: Over 10,000
- Option: Over 15,000

3. Which demographic was most commonly involved in the reported cases on Snapchat?

- Option: Boys
- Option: Girls
- Option: Teenagers
- Option: Adults

4. What is one of the design issues of Snapchat highlighted by NSPCC?

- Option: Long message retention
- Option: Quick message and image disappearance
- Option: Granular privacy controls
- Option: Easy content tracking

5. What action does Snapchat claim to take regarding the safety of young users?

- Option: Ignoring reports of harmful content
- Option: Promoting online grooming
- Option: Removal of harmful content and reporting offenders
- Option: Encouraging bad behavior

6. Which other platform saw an increase in grooming incidents according to the text?

- Option: Instagram
- Option: Facebook
- Option: WhatsApp
- Option: Twitter

### **True-False**

7. The design of Snapchat makes it easy to track bad behavior due to message and image retention.

8. The government is not interested in pushing social media companies to protect kids online.



- 
9. Tech companies will have to do more to keep children safe online according to the text.
  10. Snapchat claims they do not take the safety of young users seriously.
  11. Most cases of inappropriate interactions on Snapchat involved boys.
  12. Over 5,000 cases of online grooming were reported on Snapchat last year.

### Gap-Fill

13. Snapchat is known to be the main platform for online grooming with over \_\_\_\_\_ cases reported last year.
14. The design of Snapchat makes it difficult to track bad behavior as messages and images \_\_\_\_\_ quickly.
15. The government is urging social media companies to do more to protect kids online with new laws coming into effect to ensure tech companies will have to do more to keep children safe while using their \_\_\_\_\_.
16. One mom shared her experience of her daughter being targeted at the age of 8 by a stranger on Snapchat and now checks her daughter's messages regularly to keep her \_\_\_\_\_.
17. The NSPCC pointed out that the design of Snapchat makes it \_\_\_\_\_ for negative incidents to occur.
18. Snapchat and other platforms like WhatsApp have had an increase in online grooming incidents, leading to calls for greater efforts in protecting kids while they are online \_\_\_\_\_.

### Answer

**Multiple Choice:** 1. Online grooming 2. Over 7,000 3. Girls 4. Quick message and image disappearance 5. Removal of harmful content and reporting offenders 6. WhatsApp  
**True-False:** 7. False



8. False 9. True 10. False 11. False 12. False

Gap-Fill: 13. 7,000 14. disappear 15. platforms 16. safe 17. easy 18. Platforms

## Vocabulary quizzes

### Multiple Choice ( Select the Correct answer for each question. )

1. Which process involves the transfer of signals from one point to another?  
Option: Harvesting  
Option: Transmission  
Option: Grooming  
Option: Emissions
2. Which term refers to something made by humans and not occurring naturally?  
Option: Conversion  
Option: Efficient  
Option: Scattered  
Option: Artificial
3. What does the term "demographics" refer to in a specific area or among a group of people?  
Option: Changes  
Option: Era  
Option: Population  
Option: Equivalence
4. What is the action of informing someone about something officially?  
Option: Limit  
Option: Regulate  
Option: Notification  
Option: Assistance
5. Which term is related to the process of preparing someone or something for a particular purpose or function?  
Option: Directed  
Option: Inappropriately  
Option: Targeted  
Option: Grooming
6. What constitutes the long-term pattern of temperature humidity and precipitation in an area?  
Option: Challenge  
Option: Climate



- Option: Harmful
- Option: Platforms

7. What are physical substances used to make things like wood metal or fabric called?

- Option: Incidents
- Option: Materials
- Option: Applications
- Option: Transmission

8. Which term describes the ability to accomplish a task with minimal waste or effort?

- Option: Emissions
- Option: Sustainable
- Option: Generation
- Option: Efficient

9. What are specific occurrences or events especially suspected or undesirable ones called?

- Option: Incidents
- Option: Transmission
- Option: Era
- Option: Changes

10. Which term refers to the different systems or technologies that support a particular application?

- Option: Equivalence
- Option: Notification
- Option: Generation
- Option: Platforms

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. The Industrial Revolution was a period of significant change in the \_\_\_\_\_.
12. The primary purpose of a passport is to \_\_\_\_\_ a person.
13. GPS technology allows us to \_\_\_\_\_ the location of vehicles in real-time.
14. Laws and regulations are put in place to \_\_\_\_\_ certain industries.
15. The \_\_\_\_\_ of electricity from renewable sources is crucial for a sustainable future.
16. Language barriers can be overcome with the help of professional \_\_\_\_\_ services.



17. Proper \_\_\_\_\_ of resources is essential for a project to succeed.
18. Speed limits are implemented to ensure road safety and \_\_\_\_\_ accidents.
19. During emergencies people often require immediate medical \_\_\_\_\_.
20. Exposure to certain chemicals can have \_\_\_\_\_ effects on human health.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. The leaves were all over the yard after the windstorm.
22. The coach the team to focus on defense during the final minutes of the game.
23. The marketing campaign was specifically at young adults interested in fitness.
24. Using renewable energy sources is crucial for a future.
25. In mathematics the principle of states that two things are equal in value.
26. Overcoming obstacles and difficulties is a common in life.
27. An official was sent to all employees regarding the upcoming company meeting.
28. The software has various practical for both personal and business use.
29. The constant evolution of technology brings about significant in our daily lives.
30. A was issued to residents warning them of the approaching hurricane.

## Answer

**Multiple Choice:** 1. Transmission 2. Artificial 3. Population 4. Notification 5. Grooming 6. Climate 7. Materials 8. Efficient 9. Incidents 10. Platforms

**Gap-Fill:** 11. Era 12. Identify 13. Track 14. Regulate 15. Generation 16. Translation 17. Organization 18. Limit 19. Assistance 20. Harmful

**Matching sentence:** 1. Scattered 2. Directed 3. Targeted 4. Sustainable 5. Equivalence 6. Challenge 7. Notification 8. Applications 9. Changes 10. Notification

## CATEGORY

1. Sci/Tech - LEVEL2



---

**Date Created**

2024/11/02

**Author**

aimeeyoung99

ESL-NEWS.COM