



# NSPCC: Snapchat Top App for Online Grooming

## Description

Getty Images Thumbs above a lit up phone screen

The police say Snapchat is the most common platform for online grooming. Over 7,000 cases were reported last year - the most ever. Nearly half of these cases involved Snapchat.

The NSPCC thinks tech companies need to do more to protect children. Snapchat says they have strict rules against such behavior.

One victim was only eight years old. Groomers contacted her through a gaming app and then moved to Snapchat. Parents need to stay vigilant.

Snapchat's design makes it easy for groomers to hide their actions. The messages disappear, making it hard to track. The NSPCC wants better safety measures from all social media platforms.

Grooming cases on WhatsApp have also increased. The government plans to enforce rules to make tech companies keep children safe online.

## Vocabulary List:

1. **Grooming** /'gruː.mɪŋ/ (noun): The act of establishing an emotional connection with a child to exploit them.
2. **Vigilant** /'vɪdʒ.ɪ.lənt/ (adjective): Keeping careful watch for possible danger or difficulties.
3. **Enforce** /ɪn'fɔːrs/ (verb): To compel observance of or obedience to (a law rule or obligation).
4. **Measures** /'meɪʒəz/ (noun): Actions taken to achieve a particular purpose.
5. **Platforms** /'plæt.fɔːrmz/ (noun): Digital services or applications used for communication and interaction especially on the internet.
6. **Increase** /ɪn'kriːs/ (verb): To become or make greater in size amount or degree.

## Comprehension Questions

### Multiple Choice

1. According to the text, what is the most common platform for online grooming?

Option: Facebook



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- Option: Snapchat
  - Option: Instagram
  - Option: Twitter

2. How many grooming cases were reported last year?

- Option: 5,000
- Option: 7,000
- Option: 10,000
- Option: 15,000

3. How old was one victim mentioned in the text?

- Option: 8 years old
- Option: 10 years old
- Option: 12 years old
- Option: 16 years old

4. Which organization believes tech companies need to do more to protect children?

- Option: Snapchat
- Option: NSPCC
- Option: WhatsApp
- Option: Government

5. What makes it hard to track grooming actions on Snapchat according to the text?

- Option: End-to-end encryption
- Option: Disappearing messages
- Option: Two-factor authentication
- Option: Public profiles

6. What does the government plan to do regarding tech companies and child safety online?

- Option: Introduce stricter penalties
- Option: Enforce rules
- Option: Provide financial incentives
- Option: Implement age verification

### **True-False**

7. Snapchat does not have any rules against online grooming.



8. Groomers contacted the victim mentioned through Snapchat directly.
9. The NSPCC is satisfied with the safety measures of current social media platforms.
10. The government is planning to ensure tech companies prioritize child safety online.
11. WhatsApp has experienced a decrease in grooming cases recently.
12. Parents are advised to not be vigilant about their children's online activities.

### Gap-Fill

13. Snapchat was involved in nearly \_\_\_\_\_ of the reported grooming cases.
14. The victim was contacted by groomers through a gaming app, then they moved to \_\_\_\_\_.
15. According to the text, the design of Snapchat makes it easy to \_\_\_\_\_ grooming actions.
16. The government is planning to enforce rules to ensure tech companies keep children safe \_\_\_\_\_.
17. The NSPCC advocates for better \_\_\_\_\_ measures from all social media platforms.
18. One victim mentioned in the text was only \_\_\_\_\_ years old.

### Answer

**Multiple Choice:** 1. Snapchat 2. 7,000 3. 8 years old 4. NSPCC 5. Disappearing messages 6. Enforce rules  
**True-False:** 7. False 8. False 9. False 10. True 11. False 12. False  
**Gap-Fill:** 13. half 14. Snapchat 15. hide 16. online 17. safety 18. eight

### Vocabulary quizzes



**Multiple Choice ( Select the Correct answer for each question. )**

1. Which type of energy sources can be replenished naturally?  
Option: Coal  
Option: Renewable  
Option: Natural Gas  
Option: Nuclear
2. What is the process of sending electricity over long distances?  
Option: Distribution  
Option: Storage  
Option: Generation  
Option: Transmission
3. What refers to the long-term patterns and trends in the weather conditions?  
Option: Climate  
Option: Weather  
Option: Temperature  
Option: Pressure
4. Which subatomic particles have no charge?  
Option: Protons  
Option: Electrons  
Option: Neutrons  
Option: Positrons
5. Who are people from whom you are descended like your grandparents and great-grandparents?  
Option: Descendants  
Option: Ancients  
Option: Relatives  
Option: Ancestors
6. What are proposals or suggestions given to guide decision-making or action?  
Option: Instructions  
Option: Recommendations  
Option: Requirements  
Option: Decisions
7. What form of energy results from the flow of electric charge?  
Option: Magnetism  
Option: Electricity  
Option: Heat



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Option: Light

8. What is the effect or influence of one thing on another?

Option: Force

Option: Impact

Option: Magnitude

Option: Pressure

9. Where can excess energy be kept for later use?

Option: Transmission

Option: Distribution

Option: Generation

Option: Storage

10. What is the systematic investigation into and study of materials and sources to establish facts and reach new conclusions?

Option: Innovation

Option: Discovery

Option: Research

Option: Production

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. Improving energy \_\_\_\_\_ can lead to reduced energy consumption.

12. Following the safety \_\_\_\_\_ can prevent accidents in the workplace.

13. Proper pet \_\_\_\_\_ is essential for maintaining their health and appearance.

14. The \_\_\_\_\_ provides structure and support for the human body.

15. The epic \_\_\_\_\_ unfolded over generations telling the story of a noble family.

16. High-voltage power lines are used for electricity \_\_\_\_\_ over long distances.

17. The new movie gained \_\_\_\_\_ rapidly due to positive reviews and word of mouth.

18. Increased customer \_\_\_\_\_ can lead to higher satisfaction and loyalty.

19. Optimizing processes can improve overall business \_\_\_\_\_.



20. Social media \_\_\_\_\_ allow users to connect and share information online.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. The car manufacturing industry has been working on reducing harmful gases into the environment.
22. The security guard remained watchful and alert during the late-night shift.
23. The project manager laid out a detailed schedule outlining all the tasks and deadlines.
24. The scattered debris from the explosion covered a wide area of the street.
25. The company prided itself on delivering high-quality products to its customers.
26. The successful marketing campaign led to a significant increase in sales.
27. The police have been instructed to enforce the new regulations strictly.
28. The archaeologists made a groundbreaking discovery at the ancient burial site.
29. The government introduced various measures to control inflation and stabilize the economy.
30. The global pandemic had a far-reaching impact on healthcare systems worldwide.

## Answer

**Multiple Choice:** 1. Renewable 2. Transmission 3. Climate 4. Neutrons 5. Ancestors 6. Recommendations 7. Electricity 8. Impact 9. Storage 10. Research

**Gap-Fill:** 11. Efficiency 12. Recommendations 13. Grooming 14. Skeleton 15. Saga 16. Transmission 17. Popularity 18. Engagement 19. Efficiency 20. Platforms

**Matching sentence:** 1. Emissions 2. Vigilant 3. Timeline 4. Scattered 5. Quality 6. Increase 7. Enforce 8. Discovery 9. Measures 10. Impact

## CATEGORY

1. Sci/Tech - LEVEL1

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