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# Online Platforms Introduce Filters to Combat 'AI Slop'

## Description

Brands like Equinox gyms and Almond Breeze almond milk are using the problems with AI (artificial intelligence) in their ads. They say they are real and authentic options for people.

Microsoft's leader, Satya Nadella, wants people to stop arguing about AI. He says we should use AI to help creativity and work better. Microsoft is one of the big companies spending a lot of money on AI.

Last year, Pinterest let users block some AI-made content. People wanted to see fewer synthetic (not real) images. TikTok also added a similar feature for its users.

Platforms like YouTube, Instagram, and Facebook help users see less AI content. But they do not have clear filters. Some smaller companies, like Coda Music, ask users to report AI creations. If users confirm these reports, they label the accounts as AI artists.

Coda helps its users completely block AI content from song suggestions. Cara, a social network for artists, uses both technology and people to filter AI content. People want to connect with real art.

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## Vocabulary List:

1. **Authentic** /ɔ:'θentɪk/ (adjective): Real and genuine; not false or copied.
2. **Synthetic** /sɪn'θetɪk/ (adjective): Not real; made using artificial substances.
3. **Filter** /'fɪltər/ (verb): To remove or separate something from a group based on specific criteria.
4. **Block** /blɔ:k/ (verb): To prevent something from happening or being seen.
5. **Report** /rɪ'pɔ:rt/ (verb): To give a spoken or written account of something.
6. **Creative** /kri'eɪtɪv/ (adjective): Relating to or involving the use of imagination or original ideas to create something.

## Vocabulary quizzes

### Multiple Choice ( Select the Correct answer for each question. )

1. What field of study does quantum theory primarily belong to?



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- Option: Biology  
Option: Physics  
Option: Chemistry  
Option: Mathematics
2. Which of the following is a type of radiation?  
Option: Alpha  
Option: Osmosis  
Option: Diffusion  
Option: Convection
3. What factor primarily influences fertility in species?  
Option: Temperature  
Option: Nutrition  
Option: Habitat  
Option: All of the above
4. What environment is characterized by a condition of weightlessness?  
Option: High altitude  
Option: Desert  
Option: Underwater  
Option: Microgravity
5. Which of the following is critical for the development of embryos?  
Option: Nutrient supply  
Option: Temperature regulation  
Option: Hormonal balance  
Option: All of the above
6. Which of the following defines a species?  
Option: Ability to adapt  
Option: Organisms that can interbreed  
Option: Physiological characteristics  
Option: All of the above
7. What do fossils primarily provide evidence for?  
Option: Extinct species  
Option: Climate change  
Option: Geological formations  
Option: Live specimens
8. In systems theory feedback is used to control what?  
Option: Inputs



- Option: Outputs
- Option: Both inputs and outputs
- Option: None of the above

9. What process involves combining multiple elements to create a new compound?

- Option: Decomposition
- Option: Synthesis
- Option: Metabolism
- Option: Respiration

10. What term describes the act of stopping something from progressing?

- Option: Enable
- Option: Facilitate
- Option: Block
- Option: Encourage

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. Quantum \_\_\_\_\_ explains the behavior of matter at atomic and subatomic levels.

12. Scientific experiments conducted in \_\_\_\_\_ environments often yield different results than those on Earth.

13. Exposure to high levels of \_\_\_\_\_ can be harmful to living organisms.

14. Nutrition environmental conditions and hormones all affect reproductive \_\_\_\_\_ in organisms.

15. Early \_\_\_\_\_ is crucial in determining the future health of an organism.

16. Every \_\_\_\_\_ has unique adaptations that allow it to thrive in its environment.

17. \_\_\_\_\_ play a crucial role in plant population control and ecosystem balance.

18. Paleontologists study \_\_\_\_\_ to understand the history of life on Earth.

19. Constructive \_\_\_\_\_ can significantly improve research outcomes and development



processes.

20. \_\_\_\_\_ often collaborate to expand the knowledge base in various scientific fields.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. In a feedback system inputs are critical for generating appropriate responses.
22. Outputs represent the results produced by a system after processing inputs.
23. The scientist made a groundbreaking discovery that changed the understanding of genetics.
24. Addressing environmental problems requires innovative and collaborative efforts.
25. Scientific models are used to simulate and predict complex phenomena.
26. Authentic research findings are essential for advancing scientific knowledge.
27. Synthetic materials have transformed industries by providing cost-effective alternatives.
28. A filter is used to separate unwanted materials or components from a mixture.
29. Certain chemicals can block the process of photosynthesis in plants.
30. Creative solutions are necessary to tackle complex challenges faced by society.

**Answer**

**Multiple Choice:** 1. Physics 2. Alpha 3. All of the above 4. Microgravity 5. All of the above 6. Organisms that can interbreed 7. Extinct species 8. Both inputs and outputs 9. Synthesis 10. Block

**Gap-Fill:** 11. theory 12. microgravity 13. radiation 14. fertility 15. development 16. species 17. Herbivores 18. fossils 19. feedback 20. Researchers

**Matching sentence:** 1. 2. 3. 4. 5. 6. 7. 8. 9. 10.

**CATEGORY**

- 1. Sci/Tech - LEVEL1

**POST TAG**

- 1. cats
- 2. ESL learning



3. esl news
4. Level 1
5. painting
6. sick
7. videos

**Tags**

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