
Oscars Ratings Fall to 17.9 Million, Down 9%

Description

The 98th annual Academy Awards attracted 17.86 million viewers on ABC and Hulu, marking the lowest viewership since 2022. This figure is a decrease of 9% from last year's 19.7 million, which had been the highest in five years.

The telecast received a 3.92 rating among adults aged 18 to 49, down from last year's 4.54, but up from the 2024 rating of 3.82. Despite this decline, the Academy Awards remains the top primetime entertainment program of the 2025-2026 season, according to Disney.

The drop in viewership for Sunday night's event, hosted by Conan O'Brien, aligns with trends seen in other award shows this winter. The Golden Globes fell by 6% to 8.66 million viewers, while the Grammys also dropped 6% to 14.4 million.

These ratings are based on Nielsen's extensive data ratings. The Oscars were still the most-watched programme of the night in various demographics.

ABC noted a 42.4% increase in social media impressions this year, reaching over 184 million. The Academy's social platforms also grew to 21.6 million followers, up from 19.7 million last year, including more than 129 million video views during the event.

This year's drop in viewership is the first in five years. Following the pandemic, the ceremony saw growth, peaking at 19.7 million in 2025.

O'Brien received praise for his hosting, leading Disney Television's Rob Mills to suggest he could continue in the role if he chose to.

"One Battle After Another" won six Oscars, including Best Picture, and "Sinners" received four, with Michael B. Jordan winning Best Actor.

Disney will continue to broadcast the Oscars on ABC and Hulu until 2028, after which the ceremony will move to YouTube starting in 2029.



Vocabulary List:

1. **viewership** /'vju:ər,ʃɪp/ (noun): the number of people watching a show
2. **telecast** /'teləkæst/ (noun): a television program shown on broadcast TV
3. **rating** /'reɪtɪŋ/ (noun): a measurement of how many people watch
4. **demographics** /,dɛmə'græfɪks/ (noun): groups of people with similar age or interests
5. **impressions** /ɪm'preʃənz/ (noun): times people saw something online or on social media
6. **broadcast** /'brɔ:dkæst/ (verb): to send a program on radio or television

Comprehension Questions

Multiple Choice

1. How many viewers did the 98th annual Academy Awards attract?
Option: 17.86 million
Option: 19.7 million
Option: 14.4 million
Option: 8.66 million
2. What was the rating among adults aged 18 to 49 for this year's telecast?
Option: 3.92
Option: 4.54
Option: 3.82
Option: 5.00
3. Who hosted the 98th Academy Awards?
Option: Jimmy Fallon
Option: Conan O'Brien
Option: Ellen DeGeneres
Option: Amy Schumer
4. What percentage did the Golden Globes viewership fall by?
Option: 6%
Option: 9%
Option: 10%



Option: 12%

5. How many Oscars did 'One Battle After Another' win?

Option: Four

Option: Six

Option: Five

Option: Three

6. When will the Oscars move to YouTube?

Option: 2027

Option: 2028

Option: 2029

Option: 2030

True-False

7. The 98th annual Academy Awards attracted more viewers than the previous year.

8. The telecast received a higher rating among adults aged 18 to 49 compared to the previous year.

9. Conan O'Brien received praise for his hosting.

10. Disney will stop broadcasting the Oscars on ABC after this year.

11. The Academy Awards remains the top primetime entertainment program of the 2025-2026 season.

12. 'Sinners' received more Oscars than 'One Battle After Another.'

Gap-Fill

13. The 98th annual Academy Awards attracted 17.86 million viewers on ABC and Hulu, marking the lowest viewership since _____ .

14. This figure is a decrease of 9% from last year's _____ million.

15. The Golden Globes fell by 6% to _____ million viewers.



16. The ceremony saw growth, peaking at _____ million in 2025.
17. The Academy's social platforms grew to 21.6 million followers, up from _____ million last year.
18. Disney will continue to broadcast the Oscars on ABC and Hulu until _____ .

Answer

Multiple Choice: 1. 17.86 million 2. 3.92 3. Conan O'Brien 4. 6% 5. Six 6. 2029

True-False: 7. False 8. False 9. True 10. False 11. True 12. False

Gap-Fill: 13. 2022 14. 19.7 15. 8.66 18. 2028

CATEGORY

1. Entertainment - LEVEL5

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1. ESL learning
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3. Level 5
4. oscars
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