



## 'Out of control' Five Guys prices ignites social media furor after \$24 receipt for just burger, fries, small drink goes viral

### Description

In a recent report by Joshua Lynch, the hefty price charged by the fast food restaurant, Five Guys, for a bacon cheeseburger and fries combo has stirred a significant uproar on social media. Many consumers are left puzzled as to why a single meal from this fast-food joint is being priced so steeply at nearly \$25.

A user known by the moniker 'X' brought this issue to the forefront, exposing the exorbitant prices through a photo of a receipt, which he discovered on Reddit. Dissecting the details, it was revealed that a solitary bacon cheeseburger was priced astronomically high at \$12.49. The user seemed to be shocked by the cost and voiced his dissatisfaction stating that the "Five Guys prices are out of control. It costs \$24 for a single person."

The controversial receipt shown wasn't just for the bacon cheeseburger. It also included a soda priced at \$2.89 and small fries for \$5.19, thereby adding up to a total bill of \$21.91. Adding another layer to this episode was the \$2.19 tip that sent the total bill soaring past the \$24 mark.

The revelation of these prices led to an online furore, as frustrated users voiced their exasperation with what they perceived as very high prices for a meal from what is generally seen as an overrated fast-food restaurant.

Echoing the sentiment, X user stated, "That's not even factoring in how overrated they are. \$10 should be able to get you a premium burger from a higher-end place. The drink and fries should be an additional \$5 maximum."

Another suggested splitting the meal with a friend to lessen the financial burden, while some users shifted their outrage towards the noted tip. "What are you tipping for anyways?" one user questioned, as critics pointed out the irregularity of tipping at a fast-food joint where customers order and pay at the counter.

As inflation continues to hit hard across the country impacting consumer's wallet, the noteworthy hike in fast-food pricing is a trend that has gripped the nation's attention. The inflationary pricing is not confined to Five Guys alone. Interestingly, a couple went viral showcasing their clever hack to beat such inflation-hit prices at the same fast-food chain.

In a much-viewed TikTok video, 'Nate and Sarah' provided a simple trick. "Next time you're at Five Guys, just order a double cheeseburger with all the toppings and an extra bun on the side," they advised, demonstrating how to divide the double cheeseburger into two single ones to make two meals at half the price.



Major fast food chains like Wendy's also felt the heat of public scrutiny after announcing its proposed 'dynamic-pricing' model where prices would fluctuate throughout the day based on demand, similar to Uber's model. However, Wendy's spokesperson scaled back the announcement, clarifying that Wendy's won't implement surge pricing during the peak hours of customer visitation.

The news story provides a crucial perspective on the rising trend of fast-food price inflation that's affecting everyday consumers in the US in these challenging economic times.

## Vocabulary List:

1. **inflation** // (noun): The rate at which the general level of prices for goods and services is rising.
2. **exorbitant** // (adjective): Unreasonably high; excessive.
3. **uproar** // (noun): A situation in which people shout and make a lot of noise because they are angry or upset.
4. **exasperation** // (noun): The feeling of being annoyed especially because you can do nothing to solve a problem.
5. **furor** // (noun): An outbreak of public anger or excitement.
6. **noteworthy** // (adjective): Worthy of notice or attention; remarkable.

## Vocabulary quizzes

### Multiple Choice ( Select the Correct answer for each question. )

1. What pricing strategy adjusts prices in real-time based on market demand?  
Option: Stagnant pricing  
Option: Static pricing  
Option: Dynamic pricing  
Option: Fixed pricing
2. What pricing method increases the prices during periods of high demand?  
Option: Regular pricing  
Option: Steady pricing  
Option: Surge pricing  
Option: Flat pricing
3. Which word describes something heavy substantial or large in amount?  
Option: Light  
Option: Minuscule  
Option: Hefty  
Option: Tiny



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4. What word means representing the most perfect or typical example of a quality or class?
- Option: Mediocre
  - Option: Average
  - Option: Quintessential
  - Option: Insignificant
5. What term refers to the degree of variation in prices or financial instruments?
- Option: Consistency
  - Option: Stability
  - Option: Volatility
  - Option: Predictability
6. Which word describes a feeling or behavior of great happiness or joy after a victory or success?
- Option: Defeated
  - Option: Downcast
  - Option: Triumphant
  - Option: Sorrowful
7. What term refers to the act of rising or climbing to a higher level or position?
- Option: Declines
  - Option: Falls
  - Option: Ascents
  - Option: Dips
8. What word means to drive or push something forwards?
- Option: Retracting
  - Option: Slowing
  - Option: Propelling
  - Option: Halting
9. Which word best describes something that is absolutely necessary or extremely important?
- Option: Expendable
  - Option: Unimportant
  - Option: Essential
  - Option: Insignificant
10. What term means of great importance or essential to resolve a situation?
- Option: Insignificant
  - Option: Irrelevant
  - Option: Crucial
  - Option: Unnecessary



**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. A \_\_\_\_\_ is a payment made by a corporation to its shareholders usually as a distribution of profits.
12. \_\_\_\_\_ refers to the action or process of making or becoming greater in size or amount.
13. Accurate \_\_\_\_\_ are crucial for making informed decisions in business and finance.
14. A \_\_\_\_\_ is an additional amount to be paid for a service or product.
15. The company made a \_\_\_\_\_ profit this quarter exceeding all expectations.
16. The \_\_\_\_\_ in the pattern raised concerns about the quality control of the product.
17. The signing of the peace treaty marked a \_\_\_\_\_ occasion in history.
18. The controversial decision by the government caused a \_\_\_\_\_ among the citizens.
19. The \_\_\_\_\_ of the construction onto protected land led to legal action.
20. The report lacked \_\_\_\_\_ making it difficult to understand the findings.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. The use of the microphone for speeches resulted in clear of the speaker's voice.
22. His loyalty and dedication to the company were evident in his long years of service showing his .
23. Economic analysts use various data to make accurate about market trends.
24. The sudden in demand overwhelmed the supply chain causing delays.
25. The new software was designed to be more and capable of handling large datasets.
26. His actions to secure the deal paid off when the competitors failed to show up.



27. The ancient ruins provided evidence of the civilization's cultural and architectural .
28. To the economy the government introduced stimulus packages and tax breaks.
29. The price of the luxury car was considered far beyond the reach of most consumers.
30. The ceremony marked his into the prestigious group of scholars.

## Answer

**Multiple Choice:** 1. Dynamic pricing 2. Surge pricing 3. Hefty 4. Quintessential 5. Volatility 6. Triumphant 7. Ascents 8. Propelling 9. Essential 10. Crucial

**Gap-Fill:** 11. dividend 12. Augmentation 13. predictions 14. premium 15. substantial 16. irregularity 17. momentous 18. furore 19. encroachment 20. clarity

**Matching sentence:** 1. amplification 2. steadfastness 3. forecasts 4. surge 5. robust 6. anticipatory 7. ascensions 8. bolster 9. exorbitant 10. initiation

## CATEGORY

1. Business - LEVEL5

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